

1967 CENSUS OF BUSINESS



BC67-MLS-43

Reference Copy



Retail Trade

MERCHANDISE
LINE SALES

JUL 20 1970

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The following comprise the Retail Trade series of publications:

RETAIL TRADE, SUBJECT REPORTS (BC67-RS)

A series of reports presenting data based on the following characteristics of individual establishments: Sales-size; employment-size; and single or multiunit ownership. Statistics are presented for the United States, States, and standard metropolitan statistical areas, by kind of business.

RETAIL TRADE, AREA STATISTICS (BC67-RA)

A U.S. Summary report and reports for each State, the District of Columbia, Guam, and the Virgin Islands. Statistics are presented by kind of business, for counties, cities, standard metropolitan statistical areas, and for selected towns and townships in New England, New Jersey, and Pennsylvania. The kind-of-business detail varies in accordance with the number of retail establishments in an area.

MAJOR RETAIL CENTERS (BC67-MRC)

A summary report and a report for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Each report presents data for the major retail centers (MRC's) in the SMSA's and for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA. Statistics for the CBD are presented for retail trade by kind of business. Data for each major retail center include (a) sales and establishment counts for total retail trade and for three major subgroups of retail trade and (b) establishment counts only, by detailed kind of business.

RETAIL MERCHANDISE LINE SALES (BC67-MLS)

A U.S. summary report and reports for each State. Each report presents statistics on (a) number of establishments and total sales for establishments in a specified kind of business, (b) the number and total sales of those establishments reporting their sales by the 25 broad merchandise lines, (c) the percentage of total sales accounted for by each of the 25 broad lines, and for (d) establishments handling a specific line, what percent of their total sales is represented by sales of that line. Additional merchandise line detail is shown for selected kinds of business.

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RETAIL TRADE: MERCHANDISE LINE SALES

SOUTH DAKOTA, BC67-MLS-43

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ACKNOWLEDGMENTS—This report was prepared in the Business Division under the general direction of **Harvey Kailin**, Division Chief, with direct supervision by **Louis Greenberg**, Assistant Chief, Program Development. Plans for the merchandise line segment of the Census of Business were developed and the report compiled by **Michael Farrell**, Chief, Retail Program Branch, assisted by **Ruth Asin**. **Robert Viehman** served as coordinator and was the Business Division's liaison officer with other divisions. Staff assistance was provided by **Paul Shapiro**, Assistant Division Chief, Program Implementation; **Ralph S. Woodruff**, Assistant Division Chief, Research and Methodology, assisted by **Anna Brooks**; and **Max Shor**, Assistant Division Chief, Staff and Special Projects.

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1967 CENSUS OF BUSINESS



BC67-MLS-43

Retail Trade MERCHANDISE LINE SALES

SOUTH DAKOTA

Issued July 1970



U.S. DEPARTMENT OF COMMERCE Maurice H. Stans, Secretary
Rocco C. Siciliano, Under Secretary
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RETAIL TRADE
MERCHANDISE
LINE SALES

South Dakota

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Introduction

AUTHORITY AND SCOPE—The Economic Censuses are required by law under 13 U.S.C., sections 131, 191, and 224. The 1967 Census of Business portion of the Economic Censuses consists of firms engaged in retail trade, wholesale trade, and selected services (hotels and motels; personal, business, and repair services; and amusement and recreation services including the motion picture industry) which operated in the United States. In addition, the Census of Business covered public warehouses, dental laboratories, law firms, architectural and engineering firms, travel agencies and truck and bus carriers not subject to economic regulation by the Interstate Commerce Commission. Data for the contract construction industry also were collected in this Census but published in a separate series of reports. The Census of Business also covered Guam and the Virgin Islands. A separate 1967 Census of Business, Manufacturers, and Construction for Puerto Rico was conducted jointly with the Commonwealth Government.

KINDS OF BUSINESS COVERED—Retail trade as defined in the Standard Industrial Classification (SIC) Manual¹ includes all establishments primarily engaged in selling merchandise to

¹Executive Office of the President, Bureau of the Budget, *Standard Industrial Classification Manual*, 1967.

personal, household, and farm users. In this report, liquor stores operated by State and local governments have also been included in Retail Trade statistics. The basic retail trade tabulations do not include data for post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government. Neither do the basic tabulations include data for administrative offices, captive warehouses, and other units which service or are auxiliary to retail establishments within the same organization. See the Kind-of-Business Classifications section of appendix A for definitions of the kind-of-business categories for which data are shown in this report.

CENSUS DISCLOSURE RULES—In accordance with Federal law governing census reports, any data which would disclose the operations of an individual establishment or business organization are not published. However, the number of establishments in a kind of business is not considered a disclosure, so that this item may appear in instances where other items of information for the same kind of business or locality are withheld.

CORRECTIONS TO DATA—Data in this report comprise the statistical portions of previously published reports (Series BC-RA). Errors found after the final publications were issued have not been carried to specific areas in this report unless they significantly affect the data for such areas. As a result the detail in some tables may not add to totals.

Merchandise Line Sales

Introduction—The individual establishment (i.e. business location) is the unit to which a single kind-of-business classification is assigned and for which data are summarized in the case of most retail census tabulations. The resultant "kind-of-business" statistics do not reveal the merchandise line composition of retail sales and accordingly do not meet many important data needs of manufacturers, wholesalers, and other distributors; of the Government; of business analysts; nor of retailers themselves.

In order to meet some of these needs, merchandise line information was collected in the census and is presented in these tables. The information is in terms of broad merchandise line groupings. While for many purposes, the desired information is for data for individual commodities or for more detailed merchandise line categories than are shown in this report, the provision of greater detail was not found to be feasible for reasons indicated below.

The system used for the collection and tabulation of merchandise line data is substantially comparable to that used in the 1963 Census when it was introduced. Prior to the 1963 Census, merchandise line data were collected in the 1948 Census but with important differences in the system used.

In the 1967 Census procedures were modified from the 1963 Census in two respects: (1) the collection of data from small retailers was on a sample basis and (2) data in all tables are projected to represent "non-reporters" as well as "reporters," whereas in the 1963 Census such projected tabulations were provided at the U.S. level only. Although the use of a sample introduces sampling variability to which the 1963 Census tabulations were not subject, both the 1963 and 1967 Censuses are substantially subject to the same limitations, as indicated below.

In planning the merchandise line inquiries for the 1967 Census, the Census Bureau, as previously, consulted extensively with trade associations and business firms, both for advice on the information to be provided by the census, and on the reportability of the data on which such information would be based. The amount of detail requested in the census reflected both of these considerations, with reportability, for the most part, being the limiting factor.

Limitations in Reporting Sales by Merchandise Lines—In investigating and testing methods of collecting merchandise line information, it was found that a breakdown of retail sales into about 25 major lines, with some additional detail for lines handled in significant quantities in selected kinds of business, was as much as it was feasible to request. Even with such a limited breakdown, it was found that there was

a tendency on the part of respondents to fail to identify, for a particular business, what were minor lines, and to include the sales of such minor lines with major ones. This deficiency has the effect of understating the number of outlets for individual merchandise lines; to a lesser extent it affects the measurement of the volume of sales of individual lines.

It should be noted that the merchandise line categories by which individual retailers group their sales are not uniform and, therefore, will not always correspond to categories established in a reporting system designed for general use. In addition, because many retailers had little, if any, recorded information on sales by line of merchandise, it is necessary to recognize that a substantial amount of estimating is involved in the reporting of the merchandise line inquiries. However, it was concluded that the effect of individual differences and of the use of approximations would be minimized in summary tabulations by the tendency for individual deviations to be offsetting. On this basis, figures for sales could constitute useful approximations to serve many important current requirements and would be adequate for measuring important changes occurring over fairly long intervals, as between successive censuses.

A related problem for a number of large retail firms is their lack of merchandise line records on an individual establishment basis. Such firms had information available only for the group of stores within a warehouse district or some other grouping used by the firm, so that it was necessary for them to derive their individual figures by using the pattern of sales shown by the entire group of stores.

Merchandise Line Inquiries—In 1967, as in the 1963 Census, there was a standard 25-line inquiry (these lines are identified in the various tables of the report by a merchandise line code ending in "O"). The 25 broad merchandise lines were devised to account for all the sales and receipts of retail establishments regardless of kind of business. In addition to the 25 major lines, additional detail within certain of these major lines was requested on some of the report forms. These additional or specialized lines (identified in the tables by a merchandise line code ending with a digit other than "O"), unlike the major lines, were not uniform, but were adapted to the merchandise line characteristics of an individual kind of business or a group of closely related kinds of business. Thus, while it is possible to compute a total for each of the broad merchandise lines to cover all kinds of retail business, this does not apply to the detailed or specialized lines.

Report Collection System—In the 1963 Census, merchandise line reporting was requested from all retailers with paid employment, thus accounting for about 95 percent of the total retail

trade sales volume. In the 1967 Census, merchandise line data were again restricted to employers but were based in part on a sample. All known multiunits and all large single units were canvassed for merchandise line data. However, only 10 percent of the approximately 500,000 small single unit employer establishments (generally in the range of 1 to 3 employees) were mailed a census form. Data inflated on the basis of this sample represented the "nonmail" portion of the employer universe. The "nonmail" group represented about 15 percent of total sales of establishments with payroll in most kinds of business. Selected kinds of business, such as department stores, were completely canvassed.

Coverage—The merchandise line data reflect the sales experience of retail employers only. However, reporting was incomplete or inadequate for about 17 percent of the total dollar volume of retail employers.

Table 4 presents coverage ranges for each kind of business shown for the State, each Standard Metropolitan Statistical Area, and the area within the State but outside all SMSA's. The kinds of business for which merchandise line data are shown vary depending on the number of establishments in the area. An (X) has been entered where data are not shown.

Coverage ranges for each kind of business indicate the degree to which sales were acceptably reported by broad merchandise lines and were determined by dividing the total sales of establishments reporting acceptable data for broad lines (whether or not additional detail lines were reported) by the total sales of all establishments classified in that particular kind of business.

In addition, coverage ranges are presented for some broad merchandise lines (where additional detail merchandise line information within the broad line was requested) indicating the degree to which detail lines within that broad line were acceptably reported. The table presents each broad line under which additional detail line reporting was requested and shows the degree to which businesses which reported the specified broad merchandise line gave the additional detail breakdown. The coverage range was computed by summing the detail line sales and dividing the result by the broad line sales. The resultant ratio was then multiplied by the coverage range for the kind of business to put both ratios on the same base.

Coverage ranges used for both kinds of business and broad lines are:

- A=90 percent or more reporting.
- B=80 to 89 percent reporting.
- C=70 to 79 percent reporting.
- D=60 to 69 percent reporting.
- E=Less than 60 percent reporting.

Except when precluded by the Census disclosure rules (see Introduction), data have been shown in tables 1, 2, and 3 for individual kinds of business when the dollar volume of reporting coverage was sufficient to account for 60 percent or more on an inflated basis (ranges A through D)—as contrasted with 60 percent or more on a reported basis in 1963.

As noted above, the fact that an establishment reports a merchandise line breakdown does not itself mean that all lines handled by the establishment are reported separately. There are a few instances where this limitation in the reporting is particularly apparent. For example, as a result of the trade custom of grouping soaps and paper products with dry groceries, a number of food stores apparently included amounts for such products with line 020 instead of in lines 120 and 500. Some understatement, previously referred to, also resulted from the dropping of lines with negligible sales amounts.

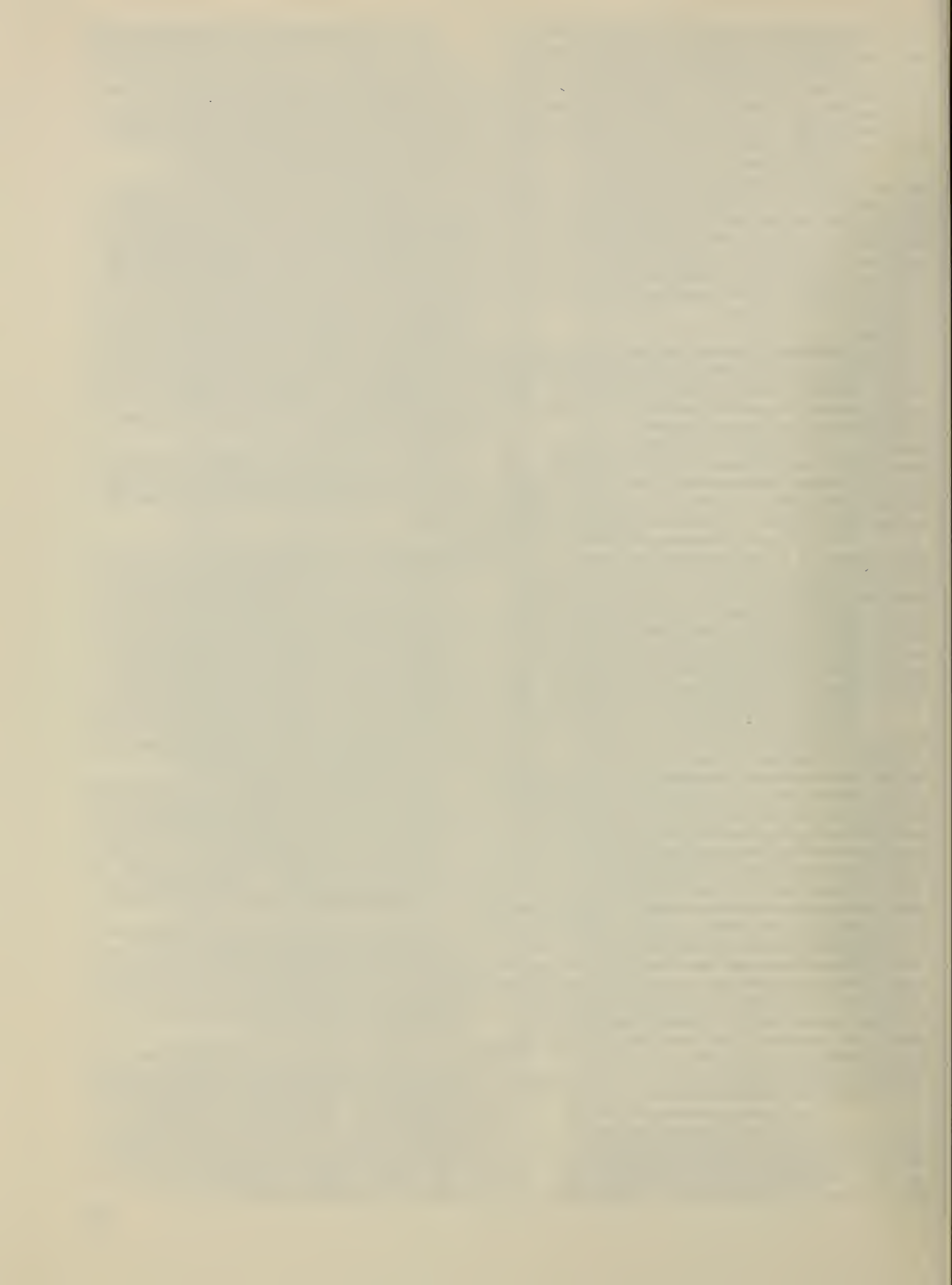
There is, of course, no assurance that the pattern for the stores reporting by merchandise lines is representative of those which did not report.

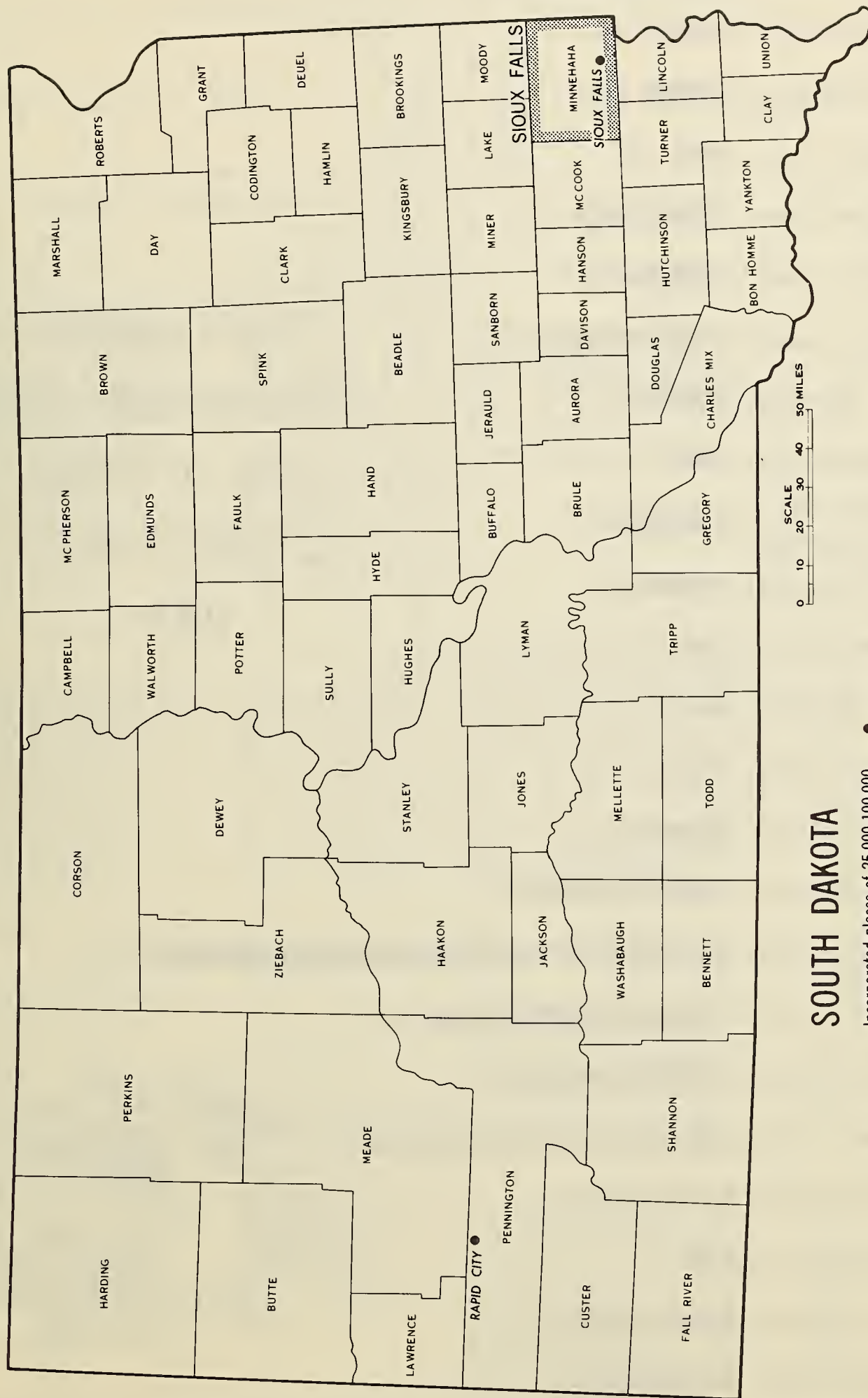
Description of the Tables—Tables 1, 2, and 3 in the 1967 report provide data for each kind of business and give, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the specific kind of business accounted for by each of the lines carried; and in addition, for each line, the degree of specialization in that line. Specialization is indicated by computing the percentage which sales of that line is of total sales of those establishments which handled that particular line.

Table 4 presents information on reporting coverage which can be used as a guideline to evaluate the validity of the merchandise line tabulations. In addition, a table for use in computing sampling variability for such data is available in the report, United States Summary—Merchandise Line Sales (BC67-MLS1).

Information on detailed (as contrasted with broad) merchandise lines appears only in connection with the specific kind of business to which the lines apply. Data relating to the detailed lines are indented below the applicable broad line in the tabulations.

In 1967, data for lines which represent less than 0.05 percent and data for disclosure lines have been combined into a "miscellaneous merchandise" line within the applicable merchandise line grouping. Due to rounding procedures used, detail may not add to totals in the "sales" column and in the "all establishments" percentage column.

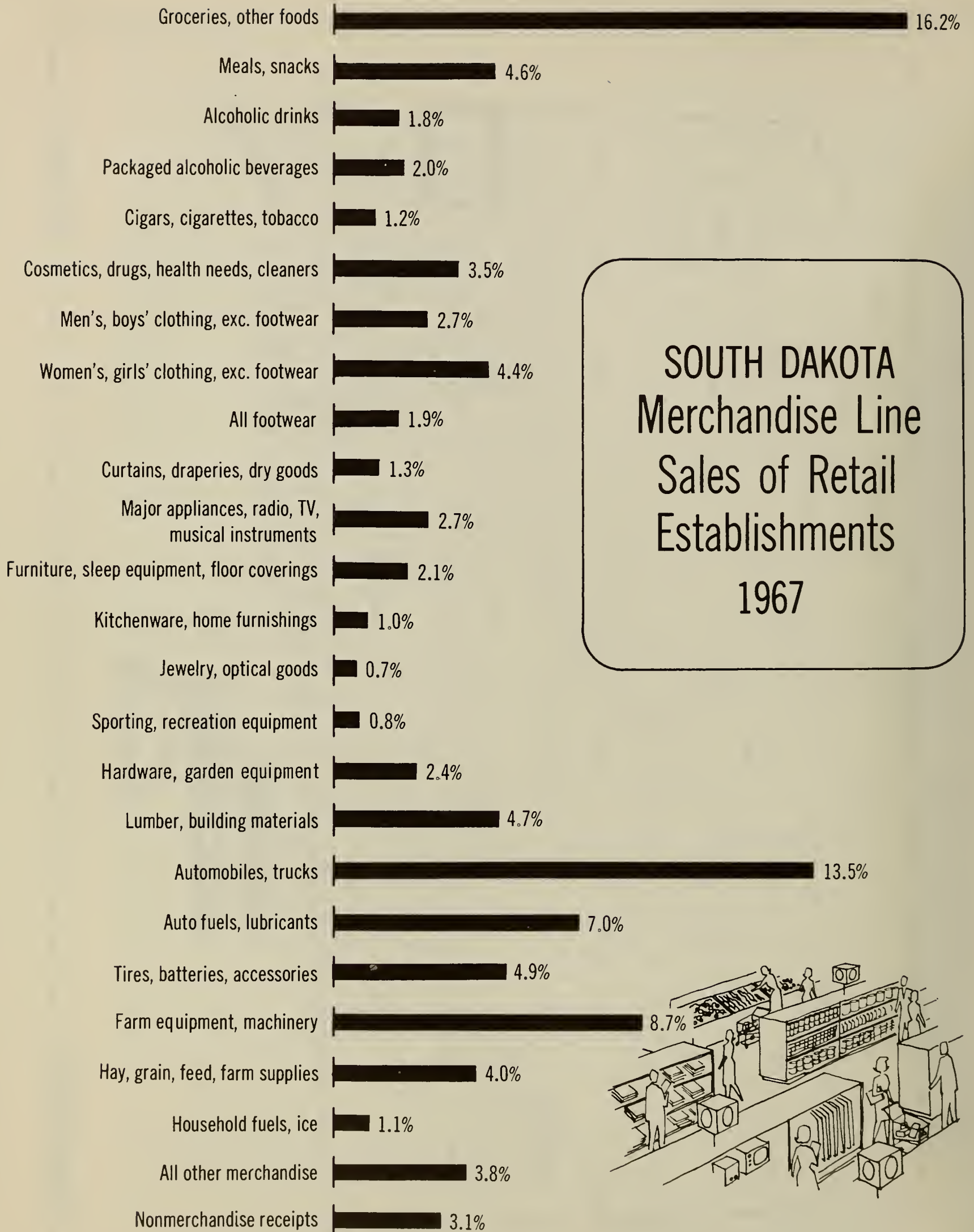




SOUTH DAKOTA

Incorporated places of 25,000-100,000
Standard Metropolitan Statistical Areas





1967 CENSUS OF BUSINESS, U.S. Department of Commerce, Bureau of the Census

TABLE 1. The State: 1967

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
	RETAIL TRADE										
	TOTAL	5 819	973 135	(X)	100.0						
D20	GROCERIES-OTHER FOODS.	1 100	157 393	59.3	16.2		PAINT, GLASS, AND WALLPAPER STRS. (SIC 523)				
O40	MEALS-SNACKS	1 293	44 402	35.9	4.6						
D60	ALCOHOLIC DRINKS	571	17 966	58.0	1.8						
D80	PACKAGED ALCOHOLIC BEVERAGES	561	19 346	38.4	2.0		TOTAL	18	2 105	(X) 100.0	
100	CIGARS-CIGARETTES-TOBACCO.	1 453	11 656	4.8	1.2						
120	COSMETICS-DRUGS-CLEANERS	789	34 418	13.3	3.5	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	4	137	15.1 6.5	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	471	26 133	16.9	2.7						
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	549	43 131	25.5	4.4	340	LUMBER-BUILDING MATERIALS.	18	1 888	89.7 89.7	
180	ALL FOOTWEAR	479	18 106	12.1	1.9	356	ALL OTHER LUMBER-MILLWORK.	8	149	16.6 7.1	
200	CURTAINS-DRAPERIES-DRY GOODS	399	12 803	9.0	1.3	357	PAINT-VARNISH ETC.	16	1 136	61.1 54.0	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	583	26 478	17.1	2.7	358	PAINT SUNDRIES	15	286	15.0 13.6	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	410	20 420	15.7	2.1	359	WALLPAPER-OTHER WALL COVERINGS	13	155	10.5 7.4	
260	KITCHENWARE-HOME FURNISHINGS	647	9 656	5.7	1.0	361	GLASS.	8	162	12.0 7.7	
280	JEWELRY-OPTICAL GOODS.	455	6 950	4.8	.7						
300	SPORTING-RECREATION EQUIPMENT.	443	7 534	5.7	.8	520	NONMERCHANDISE RECEIPTS.	9	45	4.3 2.1	
320	HARDWARE-GARDENING EQUIPMENT	708	23 203	12.2	2.4	-	MISCELLANEOUS MERCHANDISE.	(X)	34	(X) 1.6	
340	LUMBER-BUILDING MATERIALS.	622	45 797	36.4	4.7						
360	AUTOMOBILES-TRUCKS	376	131 623	55.5	13.5		ELECTRICAL SUPPLY STORES (SIC 524)				
400	AUTO FUELS-LUBRICANTS.	1 200	67 696	25.7	7.0						
420	AUTO TIRES-BATTERIES-ACCESS.	1 318	47 772	12.5	4.9		TOTAL	1	(0)	(X) 100.0	
440	FARM EQUIPMENT MACHINERY	344	84 607	57.6	8.7						
460	HAY-GRAIN-FEED-FARM SUPPLIES	299	38 959	50.6	4.0		HARDWARE STORES (SIC 5251)				
480	HOUSEHOLD FUELS-ICE.	257	10 469	28.9	1.1						
500	ALL OTHER MERCHANDISE.	941	36 900	13.7	3.8		TOTAL	202	20 785	(X) 100.0	
520	NONMERCHANDISE RECEIPTS.	2 312	29 717	5.2	3.1						
	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52)					140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	15	94	2.4 .5	
	TOTAL	757	162 071	(X)	100.0	180	ALL FOOTWEAR	18	68	1.4 .3	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	16	98	5.0	.1	200	CURTAINS-DRAPERIES-DRY GOODS	23	58	2.1 .3	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	134	2 331	12.0	1.4	220	MAJOR APPL-RADIO-TV-MUSICAL INST	110	1 993	12.5 9.6	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	120	1 281	6.8	.8	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	57	964	11.0 4.6	
260	KITCHENWARE-HOME FURNISHINGS	176	2 026	13.1	1.3	260	KITCHENWARE-HOME FURNISHINGS	161	1 853	11.1 8.9	
280	JEWELRY-OPTICAL GOODS.	26	143	4.3	.1	280	JEWELRY-OPTICAL GOODS.	25	142	2.8 .7	
300	SPORTING-RECREATION EQUIPMENT.	151	1 328	9.3	.8	300	SPORTING-RECREATION EQUIPMENT.	145	1 299	7.8 6.2	
320	HARDWARE-GARDENING EQUIPMENT	377	13 337	25.1	8.2	320	HARDWARE-GARDENING EQUIPMENT	202	10 008	48.2 48.2	
340	LUMBER-BUILDING MATERIALS.	466	41 464	70.7	25.6	340	LUMBER-BUILDING MATERIALS.	175	2 043	12.4 9.8	
360	AUTOMOBILES-TRUCKS	53	4 693	15.8	2.9	356	ALL OTHER LUMBER-MILLWORK.	41	426	8.2 2.0	
400	AUTO FUELS-LUBRICANTS.	77	4 496	2.4	.3	364	PAINT-SUNDRIES-GLASS-WALLPAPER	173	1 617	10.0 7.8	
420	AUTO TIRES-BATTERIES-ACCESS.	165	6 291	12.5	3.9						
440	FARM EQUIPMENT MACHINERY	274	80 221	78.3	49.5	400	AUTO FUELS-LUBRICANTS.	34	136	2.7 .7	
460	HAY-GRAIN-FEED-FARM SUPPLIES	60	2 091	16.8	1.3	420	AUTO TIRES-BATTERIES-ACCESS.	80	903	6.7 4.3	
480	HOUSEHOLD FUELS-ICE.	69	953	7.5	.6	460	HAY-GRAIN-FEED-FARM SUPPLIES	19	96	3.0 .5	
500	ALL OTHER MERCHANDISE.	71	662	8.6	.4	500	ALL OTHER MERCHANDISE.	64	583	8.1 2.8	
520	NONMERCHANDISE RECEIPTS.	355	4 341	5.3	2.7	520	NONMERCHANDISE RECEIPTS.	62	250	4.1 1.2	
-	MISCELLANEOUS MERCHANDISE.	(X)	315	(X)	.2	-	MISCELLANEOUS MERCHANDISE.	(X)	295	(X) 1.4	
	LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521)						FARM EQUIPMENT DEALERS (SIC 5252)				
	TOTAL	254	43 487	(X)	100.0		TOTAL	265	94 472	(X) 100.0	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	10	196	11.1	.5	220	MAJOR APPL-RADIO-TV-MUSICAL INST	13	144	4.1 .2	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	58	178	1.4	.4	320	HARDWARE-GARDENING EQUIPMENT	22	586	8.0 .6	
260	KITCHENWARE-HOME FURNISHINGS	9	152	5.5	.3	380	AUTOMOBILES-TRUCKS	53	4 689	16.8 5.0	
320	HARDWARE-GARDENING EQUIPMENT	149	2 683	9.0	6.2	400	AUTO FUELS-LUBRICANTS.	42	352	2.5 .4	
340	LUMBER-BUILDING MATERIALS.	254	37 180	85.5	85.5	420	AUTO TIRES-BATTERIES-ACCESS.	81	5 354	14.9 5.7	
341	LUMBER	238	14 557	34.5	33.5	440	FARM EQUIPMENT MACHINERY	265	80 123	84.8 84.8	
342	PLYWOOD.	210	3 841	9.4	8.8	460	HAY-GRAIN-FEED-FARM SUPPLIES	25	399	5.9 .4	
343	WINDOWS, DOORS, AND FRAMES-METAL	160	1 375	4.5	3.2	480	HOUSEHOLD FUELS-ICE.	4	129	5.8 .1	
344	KITCHEN CABINETS	101	490	2.0	1.1	520	NONMERCHANDISE RECEIPTS.	128	2 596	5.5 2.7	
345	ALL OTHER MILLWORK	202	2 904	7.3	6.7	-	MISCELLANEOUS MERCHANDISE.	(X)	99	(X) .1	
346	WALLBOARD.	217	3 036	7.5	7.0		GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)				
347	ASPHALT AND ASBESTOS PRODUCTS.	214	1 820	4.5	4.2						
348	PAINT-GLASS-WALLPAPER.	187	1 097	2.9	2.5		TOTAL	288	92 272	(X) 100.0	
349	HEATING AND PLUMBING EQUIP	79	486	3.5	1.1	020	GROCERIES-OTHER FOODS.	123	3 792	7.7 4.1	
351	METAL ROOFING AND SIOING	140	990	3.0	2.3	040	MEALS-SNACKS	42	1 355	4.5 1.5	
352	MASONRY SUPPLIES	188	1 777	4.6	4.1	100	CIGARS-CIGARETTES-TOBACCO.	51	300	1.6 .3	
353	INSULATION	169	744	2.1	1.7	120	COSMETICS-DRUGS-CLEANERS	172	3 132	4.0 3.4	
354	PREFABRICATED BLDGS AND PARTS.	53	536	3.8	1.2	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	199	11 144	12.7 12.1	
355	ALL OTHER BUILDING MATERIALS	138	3 527	15.6	8.1	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	214	21 874	24.6 23.7	
460	HAY-GRAIN-FEED-FARM SUPPLIES	5	1 102	58.1	2.5	180	ALL FOOTWEAR	192	4 795	5.7 5.2	
480	HOUSEHOLD FUELS-ICE.	49	540	5.3	1.2	200	CURTAINS-DRAPERIES-DRY GOODS	224	10 703	12.2 11.6	
520	NONMERCHANDISE RECEIPTS.	143	1 358	5.0	3.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	83	5 952	9.3 6.5	
-	MISCELLANEOUS MERCHANDISE.	(X)	98	(X)	.2	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	106	3 602	4.9 3.9	
	PLUMBING AND HEATING EQUIP OLRS. (SIC 522)					260	KITCHENWARE-HOME FURNISHINGS	148	3 513	4.8 3.8	
	TOTAL	17	(0)	(X)	100.0	280	JEWELRY-OPTICAL GOODS.	162	1 268	1.7 1.4	
						300	SPORTING-RECREATION EQUIPMENT.	106	2 085	2.9 2.3	
						320	HARDWARE-GARDENING EQUIPMENT	133	2 941	4.5 3.2	
						340	LUMBER-BUILDING MATERIALS.	42	2 284	5.7 2.5	

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

†Detail may not add to total due to rounding.

‡Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
400	AUTO FUELS-LUBRICANTS.	25	242	1.2	.3	260	KITCHENWARE-HOME FURNISHINGS . .	78	1 001	10.4	6.9
420	AUTO TIRES-BATTERIES-ACCESS. . .	30	2 888	6.5	3.1	280	JEWELRY-OPTICAL GOODS.	86	425	3.0	2.9
440	FARM EQUIPMENT MACHINERY	8	169	1.3	.2	300	SPORTING-RECREATION EQUIPMENT. .	37	104	1.6	.7
500	ALL OTHER MERCHANDISE.	189	6 455	8.0	7.0	320	HARWARE-GARDENING EQUIPMENT . .	80	533	4.0	3.7
520	NONMERCHANDISE RECEIPTS.	119	3 619	5.8	3.9	500	ALL OTHER MERCHANDISE.	92	3 353	23.4	23.1
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	159	(X)	.2	520	NONMERCHANDISE RECEIPTS.	51	236	3.0	1.6
						-	MISCELLANEOUS MERCHANDISE. . . .	(X)	57	(X)	.4
	DEPARTMENT STORES (SIC 531)						GENERAL MERCHANDISE STORES (SIC 539 PART)				
	TOTAL	26	49 756	(X)	100.0		TOTAL	139	26 155	(X)	100.0
020	GROCERIES-OTHER FOODS.	7	340	1.4	.7	020	GROCERIES-OTHER FOODS.	49	2 986	23.4	11.4
040	MEALS-SNACKS	5	390	2.0	.8	100	CIGARS-CIGARETTES-TOBACCO. . . .	36	175	3.9	.7
120	COSMETICS-DRUGS-CLEANERS	22	1 052	2.2	2.1	120	COSMETICS-DRUGS-CLEANERS	58	1 102	7.0	4.2
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	26	6 527	13.1	13.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	93	3 930	16.1	15.0
141	MEN'S CLOTHING	26	4 986	10.0	10.0	141	MEN'S CLOTHING	83	2 667	11.5	10.2
142	BOYS' CLOTHING	25	1 540	3.4	3.1	142	BOYS' CLOTHING	83	1 036	5.6	4.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	26	12 230	24.6	24.6	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	98	6 686	26.8	25.6
161	CHILDREN'S-INFANTS' WEAR	26	1 138	2.3	2.3	161	CHILDREN'S-INFANTS' WEAR	81	544	2.3	2.1
162	HANDBAGS-ACCESSORIES	23	683	1.8	1.4	162	HANDBAGS-ACCESSORIES	64	277	1.9	1.1
163	MILLINERY.	24	324	.7	.7	163	MILLINERY.	39	100	.6	.4
164	HOSIERY.	26	991	2.0	2.0	164	HOSIERY.	82	495	2.6	1.9
165	LINGERIE	26	2 175	4.4	4.4	165	LINGERIE	78	964	5.1	3.7
166	WOMENS COATS-SUITS-FURS-RAINWR	25	1 062	2.1	2.1	166	WOMENS COATS-SUITS-FURS-RAINWR	58	441	2.6	1.7
167	WOMEN'S DRESSES.	26	1 903	3.8	3.8	167	WOMEN'S DRESSES.	67	911	5.1	3.5
168	WOMEN'S BLOUSES-SPTSWR	26	2 869	5.8	5.8	168	WOMEN'S BLOUSES-SPTSWR	76	1 062	5.8	4.1
169	GIRLS'-SUBTEEN-TEEN WEAR	22	742	2.1	1.5	169	GIRLS'-SUBTEEN-TEEN WEAR	55	502	2.3	1.9
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	342	(X)	.7	171	OTHER WOMENS-GIRLS-CLOTHES ACC	16	1 184	12.9	4.5
180	ALL FOOTWEAR	26	3 097	6.2	6.2	180	ALL FOOTWEAR	79	1 264	6.9	4.8
200	CURTAINS-DRAPERIES-DRY GOODS . .	26	4 420	8.9	8.9	200	CURTAINS-DRAPERIES-DRY GOODS . .	79	2 722	13.1	10.4
201	PIECE GOODS-NOTIONS.	25	1 859	3.7	3.7	201	PIECE GOODS-NOTIONS.	68	1 186	5.7	4.5
202	CURTAINS-DRAPERIES	26	2 561	5.1	5.1	202	CURTAINS-DRAPERIES	70	1 473	7.0	5.6
220	MAJOR APPL-RADIO-TV-MUSICAL INST	21	4 592	11.0	9.2	203	ALL OTHER DOMESTICS.	15	63	8.3	.2
221	MAJOR HOUSEHOLD APPLIANCES . . .	17	2 890	7.7	5.8	220	MAJOR APPL-RADIO-TV-MUSICAL INST	25	1 158	10.2	4.4
222	RADIO-TV'S MUSICAL INSTR.	20	1 689	4.1	3.4	221	MAJOR HOUSEHOLD APPLIANCES . . .	16	624	19.5	2.4
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	12	(X)	(Z)	222	RADIO-TV'S MUSICAL INSTR.	22	509	4.4	1.9
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	25	2 582	5.3	5.2	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	22	(X)	.1
241	FLOOR COVERINGS.	23	1 375	3.0	2.8	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	43	618	4.8	2.4
242	FURNITURE-SLEEP EQUIPMENT. . . .	19	1 207	3.0	2.4	241	FLOOR COVERINGS.	38	272	2.0	1.0
260	KITCHENWARE-HOME FURNISHINGS . .	23	1 519	3.2	3.1	242	FURNITURE-SLEEP EQUIPMENT. . . .	22	324	3.6	1.2
261	CHINA-GLASSWARE.	20	708	1.6	1.4	260	KITCHENWARE-HOME FURNISHINGS . .	47	993	7.1	3.8
262	KITCHENWARE-HOUSEWARES	22	802	1.7	1.6	280	JEWELRY-OPTICAL GOODS.	53	280	2.5	1.1
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	9	(X)	(Z)	300	SPORTING-RECREATION EQUIPMENT. .	44	687	4.4	2.6
280	JEWELRY-OPTICAL GOODS.	23	562	1.1	1.1	320	HARWARE-GARDENING EQUIPMENT . .	35	969	9.3	3.7
300	SPORTING-RECREATION EQUIPMENT. .	24	1 294	2.7	2.6	321	HARWARE-TOOLS	31	708	6.8	2.7
320	HARWARE-GARDENING EQUIPMENT . . .	18	1 439	3.7	2.9	322	GARDENING EQUIPMENT-SUPPLIES . . .	26	254	2.5	1.0
321	HARWARE-TOOLS	16	810	2.3	1.6	340	LUMBER-BUILDING MATERIALS.	21	412	12.1	1.6
322	GARDENING EQUIPMENT-SUPPLIES . . .	18	629	1.6	1.3	348	PAINT-GLASS-WALLPAPER.	19	140	3.7	.5
340	LUMBER-BUILDING MATERIALS.	15	1 859	5.5	3.7	356	ALL OTHER LUMBER-MILLWORK. . . .	12	268	7.8	1.0
348	PAINT-GLASS-WALLPAPER.	14	627	2.0	1.3	400	AUTO FUELS-LUBRICANTS.	18	121	1.7	.5
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	1 232	(X)	2.5	420	AUTO TIRES-BATTERIES-ACCESS. . . .	13	326	3.8	1.2
420	AUTO TIRES-BATTERIES-ACCESS. . . .	15	2 558	7.6	5.1	500	ALL OTHER MERCHANDISE.	70	903	5.2	3.5
500	ALL OTHER MERCHANDISE.	25	2 181	4.6	4.4	501	TOYS-GAMES-WHEEL GOODS	39	405	2.9	1.5
501	TOYS-GAMES-WHEEL GOODS	23	983	2.2	2.0	502	BOOKS-STATIONERY-PHOTO. EQUIP.	28	176	1.9	.7
502	BOOKS-STATIONERY-PHOTO. EQUIP.	21	987	2.2	2.0	518	MOSE. EXC. TOY-GAMES-BOOKS-STA	35	295	3.2	1.1
518	MOSE. EXC. TOY-GAMES-BOOKS-STA	18	211	.5	.4	520	NONMERCHANDISE RECEIPTS.	45	621	4.9	2.4
520	NONMERCHANDISE RECEIPTS.	18	2 756	6.9	5.5	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	201	(X)	.8
535	ALL OTHER SERVICE RECEIPTS	18	2 634	6.7	5.3		ORY GOODS STORES (SIC 539 PART)				
-	MISCELLANEOUS	(X)	122	(X)	.2		TOTAL	21	1 607	(X)	100.0
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	358	(X)	.7	200	CURTAINS-DRAPERIES-DRY GOODS . .	21	1 587	98.8	98.8
	VARIETY STORES (SIC 533)					-	MISCELLANEOUS MERCHANDISE. . . .	(X)	20	(X)	1.2
	TOTAL	95	14 520	(X)	100.0		SEWING AND NEEDLEWORK STORES (SIC 539 PART)				
020	GROCERIES-OTHER FOODS.	67	466	3.7	3.2		TOTAL ²	7	234	(X)	100.0
040	MEALS-SNACKS	31	939	10.7	6.5						
120	COSMETICS-DRUGS-CLEANERS	93	979	6.7	6.7						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	80	687	5.0	4.7						
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	90	2 958	21.2	20.4						
180	ALL FOOTWEAR	87	433	3.0	3.0						
200	CURTAINS-DRAPERIES-DRY GOODS . .	91	1 745	12.2	12.0						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	37	202	2.2	1.4						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	37	402	4.3	2.8						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	FOOD STORES (SIC 54)					RETAIL BAKERIES--SELLING ONLY (SIC 5463)					
	TOTAL	584	175 553	(X)	100.0	TOTAL	1	(0)	(X)	100.0	
020	GROCERIES--OTHER FOODS.	584	150 389	85.7	85.7						
040	MEALS--SNACKS.	39	1 251	3.7	.7		DAIRY PRODUCTS STORES (SIC 545)				
080	PACKAGED ALCOHOLIC BEVERAGES.	87	1 005	6.1	.6		TOTAL ²	5	232	(X)	100.0
100	CIGARS--CIGARETTES--TOBACCO.	402	6 133	4.6	3.5		EGG AND POULTRY DEALERS (SIC 549 PT.)				
120	COSMETICS--DRUGS--CLEANERS.	340	6 392	4.9	3.6		TOTAL ²	7	3 105	(X)	100.0
140	MEN'S--BOYS' CLOTHING EXC FOOTWR.	40	265	2.0	.2		OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)				
160	WOMEN'S--GIRLS' CLOTHING EXC FOOTWR.	50	502	2.0	.3		TOTAL	-	-	(X)	-
180	ALL FOOTWEAR.	37	231	1.4	.1		AUTOMOTIVE DEALERS (SIC 55 EX. 554)				
260	KITCHENWARE--HOME FURNISHINGS.	47	286	1.6	.2		TOTAL	384	181 420	(X)	100.0
320	HARDWARE--GARDENING EQUIPMENT.	44	360	1.5	.2						
400	AUTO FUELS--LUBRICANTS.	33	372	6.6	.2	140	MEN'S--BOYS' CLOTHING EXC FOOTWR.	4	151	8.3	.1
500	ALL OTHER MERCHANDISE.	202	5 338	5.5	3.0	180	ALL FOOTWEAR.	4	97	7.6	.1
520	NONMERCHANDISE RECEIPTS.	154	2 150	2.9	1.2	220	MAJOR APPL--RADIO-TV--MUSICAL INST.	37	1 215	13.4	.7
-	MISCELLANEOUS MERCHANDISE.	(X)	879	(X)	.5	240	FURNITURE--SLEEP EQUIP--FLOOR COV.	9	117	8.3	.1
	GROCERY STORES (SIC 541)					260	KITCHENWARE--HOME FURNISHINGS.	28	303	4.5	.2
	TOTAL	491	167 406	(X)	100.0	300	SPORTING--RECREATION EQUIPMENT.	28	652	12.9	.4
020	GROCERIES--OTHER FOODS.	491	142 895	85.4	85.4	320	HARDWARE--GARDENING EQUIPMENT.	25	328	6.6	.2
021	MEATS--FISH--POULTRY.	457	36 120	22.2	21.6	340	LUMBER--BUILDING MATERIALS.	9	169	6.6	.1
022	PRODUCE (FRESH FRUITS--VEGTBLS).	438	12 060	7.5	7.2	380	AUTOMOBILES--TRUCKS.	277	126 587	79.4	69.8
023	FROZEN FOODS.	374	7 248	5.5	4.3	400	AUTO FUELS--LUBRICANTS.	205	2 055	1.7	1.1
024	ALL OTHER FOODS.	486	87 467	52.2	52.2	420	AUTO TIRES--BATTERIES--ACCESS.	326	27 240	15.8	15.0
040	MEALS--SNACKS.	18	1 076	3.2	.6	440	FARM EQUIPMENT MACHINERY.	31	3 574	26.6	2.0
080	PACKAGED ALCOHOLIC BEVERAGES.	86	992	6.0	.6	460	HAY--GRAIN--FEE--FARM SUPPLIES.	7	856	23.8	.5
100	CIGARS--CIGARETTES--TOBACCO.	386	6 083	4.7	3.6	500	ALL OTHER MERCHANDISE.	67	7 457	38.3	4.1
120	COSMETICS--DRUGS--CLEANERS.	339	6 385	5.1	3.8	520	NONMERCHANDISE RECEIPTS.	328	10 482	6.1	5.8
140	MEN'S--BOYS' CLOTHING EXC FOOTWR.	40	265	1.9	.2	-	MISCELLANEOUS MERCHANDISE.	(X)	137	(X)	.1
160	WOMEN'S--GIRLS' CLOTHING EXC FOOTWR.	50	499	1.9	.3		MOTOR VEHICLE DEALERS (SIC 551, 552)				
180	ALL FOOTWEAR.	36	231	1.4	.1		TOTAL	266	153 969	(X)	100.0
260	KITCHENWARE--HOME FURNISHINGS.	47	281	1.6	.2	380	AUTOMOBILES--TRUCKS.	266	125 902	81.8	81.8
320	HARDWARE--GARDENING EQUIPMENT.	44	327	1.5	.2	400	AUTO FUELS--LUBRICANTS.	181	1 311	1.2	.9
500	ALL OTHER MERCHANDISE.	200	5 309	5.7	3.2	420	AUTO TIRES--BATTERIES--ACCESS.	250	13 829	9.0	9.0
516	ALL OTHER MERCHANDISE.	64	2 422	5.7	1.4	440	FARM EQUIPMENT MACHINERY.	27	3 364	31.8	2.2
517	PAPER--PAPER PRODUCTS.	187	2 887	3.4	1.7	520	NONMERCHANDISE RECEIPTS.	250	9 054	6.0	5.9
520	NONMERCHANDISE RECEIPTS.	139	2 099	3.1	1.3	-	MISCELLANEOUS MERCHANDISE.	(X)	508	(X)	.3
-	MISCELLANEOUS MERCHANDISE.	(X)	964	(X)	.6		DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)				
	MEAT MARKETS (SIC 542 PT.)						TOTAL	221	128 502	(X)	100.0
	TOTAL ²	15	1 248	(X)	100.0	380	AUTOMOBILES--TRUCKS.	221	105 179	81.9	81.9
	FISH (SEA FOOD) MARKETS (SIC 542 PT.)					381	NEW PASSENGER CARS--RETAIL.	221	57 222	44.5	44.5
	TOTAL	-	-	(X)	-	383	NEW COMMERCIAL VEHICLES--RETAIL.	158	12 291	14.9	9.6
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)					385	USED PASSENGER CARS--RETAIL.	219	28 242	22.0	22.0
	TOTAL	4	(D)	(X)	100.0	386	USED PASSENGER CARS--WHSLE.	41	538	2.1	.4
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)					387	USED COMMERCIAL VEHICLES.	136	4 524	5.8	3.5
	TOTAL	12	327	(X)	100.0	392	ALL OTHER AUTOS--TRUCKS.	6	2 018	21.0	1.6
020	GROCERIES--OTHER FOODS.	12	239	73.1	73.1	-	MISCELLANEOUS MERCHANDISE.	(X)	341	(X)	.3
024	ALL OTHER FOODS.	12	236	72.2	72.2	400	AUTO FUELS--LUBRICANTS.	155	1 185	1.2	.9
-	MISCELLANEOUS MERCHANDISE.	(X)	3	(X)	1.0	401	GASOLINE.	78	750	1.8	.6
	MISCELLANEOUS MERCHANDISE.	(X)	88	(X)	26.9	403	MOTOR OILS--GREASES--OTHER OILS.	124	432	.4	.3
	RETAIL BAKERIES (SIC 546)					-	MISCELLANEOUS MERCHANDISE.	(X)	3	(X)	(Z)
	TOTAL	50	(D)	(X)	100.0	420	AUTO TIRES--BATTERIES--ACCESS.	219	11 369	8.8	8.8
	RETAIL BAKERIES--BAKING, SELLING (SIC 5462)					421	PARTS INSTALLED IN REPAIR WORK.	216	6 423	5.2	5.0
	TOTAL ²	49	2 506	(X)	100.0	422	PARTS--WHOLESALE.	196	2 449	2.1	1.9
						423	PARTS--RETAIL.	158	1 357	1.3	1.1
						424	AUTOMOBILE TIRES--BATTERIES--ACC.	161	1 139	1.1	.9
						440	FARM EQUIPMENT MACHINERY.	26	3 229	32.8	2.5
						520	NONMERCHANDISE RECEIPTS.	217	7 050	5.6	5.5
						527	SERVICE LABOR.	217	6 779	5.4	5.3
						528	OTHER NONMERCHANDISE RECEIPTS.	31	225	1.0	.2
						-	MISCELLANEOUS MERCHANDISE.	(X)	490	(X)	.4

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			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)					400	AUTO FUELS-LUBRICANTS.	5	97	3.4	3.4
						403	MOTOR OILS-GREASES-OTHER OILS.	5	90	3.2	3.2
	TOTAL ²	4	1 943	(X)	100.0	-	MISCELLANEOUS MERCHANDISE. . .	(X)	7	(X)	.2
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)					420	AUTO TIRES-BATTERIES-ACCESS. . .	12	729	25.8	25.8
						426	AUTOMOBILE ACCESSORIES	11	230	8.1	8.1
	TOTAL	20	19 073	(X)	100.0	429	NEW TRUCK-BUS TIRES (TO USERS)	6	59	2.1	2.1
380	AUTOMOBILES-TRUCKS	20	15 878	83.2	83.2	436	STORAGE BATTERIES.	11	104	3.7	3.7
381	NEW PASSENGER CARS-RETAIL. . .	20	9 128	47.9	47.9	-	MISCELLANEOUS MERCHANDISE. . .	(X)	336	(X)	11.9
383	NEW COMMERCIAL VEHICLES-RETAIL	4	1 415	12.6	7.4	440	FARM EQUIPMENT MACHINERY	3	119	4.2	4.2
385	USED PASSENGER CARS-RETAIL . .	20	4 974	26.1	26.1	460	HAY-GRAIN-FEED-FARM SUPPLIES . .	3	519	18.3	18.3
387	USED COMMERCIAL VEHICLES	3	361	3.5	1.9	520	NONMERCHANDISE RECEIPTS.	9	125	4.4	4.4
						-	MISCELLANEOUS MERCHANDISE. . . .	(X)	367	(X)	13.0
							OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.)				
400	AUTO FUELS-LUBRICANTS.	19	53	.4	.3		TOTAL	62	15 988	(X)	100.0
403	MOTOR OILS-GREASES-OTHER OILS.	9	34	.3	.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST	15	756	12.3	4.7
-	MISCELLANEOUS MERCHANDISE. . .	(X)	19	(X)	.1	221	MAJOR HOUSEHOLD APPLIANCES . .	13	268	5.0	1.7
420	AUTO TIRES-BATTERIES-ACCESS. . .	20	1 745	9.1	9.1	222	RADIO-TV'S MUSICAL INSTR. . . .	15	381	6.3	2.4
421	PARTS INSTALLED IN REPAIR WORK	20	976	5.1	5.1	-	MISCELLANEOUS MERCHANDISE. . .	(X)	107	(X)	.7
422	PARTS-WHOLESALE.	21	480	2.5	2.5	260	KITCHENWARE-HOME FURNISHINGS . .	16	184	2.9	1.2
423	PARTS-RETAIL	20	163	.9	.9	264	SMALL ELECTRICAL APPLIANCES. . .	16	177	2.7	1.1
424	AUTOMOBILE TIRES-BATTERIES-ACC	11	125	.7	.7	-	MISCELLANEOUS MERCHANDISE. . .	(X)	7	(X)	(2)
S20	NONMERCHANDISE RECEIPTS.	20	1 397	7.3	7.3	300	SPORTING-RECREATION EQUIPMENT. .	11	51	1.2	.3
S27	SERVICE LABOR.	20	1 397	7.3	7.3	320	BARBECUE-GARDENING EQUIPMENT . .	13	67	1.6	.4
						400	AUTO FUELS-LUBRICANTS.	17	585	19.3	3.7
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)					420	AUTO TIRES-BATTERIES-ACCESS. . .	62	12 645	79.1	79.1
	TOTAL	21	4 451	(X)	100.0	416	NEW TIRES-TUBES(TO FLEET OPRTRS	27	722	6.3	4.5
380	AUTOMOBILES-TRUCKS	21	3 449	77.5	77.5	417	NEW TIRES-TUBES(TO OTHER USERS)	47	3 363	22.0	21.0
400	AUTO FUELS-LUBRICANTS.	5	53	3.0	1.2	418	RETIRES(TO FLEET OPERATORS) . .	19	178	1.6	1.1
420	AUTO TIRES-BATTERIES-ACCESS. . .	6	429	14.3	9.6	419	RETIRES(TO OTHER USERS)	31	531	4.4	3.3
520	NONMERCHANDISE RECEIPTS.	9	364	12.1	8.2	426	AUTOMOBILE ACCESSORIES	53	2 542	19.0	15.9
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	156	(X)	3.5	428	NEW AUTO TIRES SOLO TO DEALERS	32	1 413	12.3	8.8
						429	NEW TRUCK-BUS TIRES (TO USERS)	32	2 398	18.8	15.0
	TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)					431	NEW TRK-BUS TIRES(TO DEALERS).	23	637	7.9	4.0
	TOTAL	74	18 819	(X)	100.0	433	RETIRES SOLO TO DEALERS.	21	159	1.5	1.0
120	COSMETICS-DRUGS-CLEANERS	3	44	1.3	.2	434	RETIRES-TRUCK-BUS (TO USERS).	25	411	4.1	2.6
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	3	150	5.5	.8	435	RETIRES-TRUCK-BUS(TO DEALERS)	15	88	1.8	.6
180	ALL FOOTWEAR	4	97	3.0	.5	436	STORAGE BATTERIES.	35	203	1.8	1.3
220	MAJOR APPL-RADIO-TV-MUSICAL INST	25	1 001	14.7	5.3	460	HAY-GRAIN-FEED-FARM SUPPLIES . .	4	337	16.0	2.1
260	KITCHENWARE-HOME FURNISHINGS . .	27	290	3.0	1.5	500	ALL OTHER MERCHANDISE.	14	168	3.6	1.1
280	JEWELRY-OPTICAL GOODS.	6	32	1.3	.2	S20	NONMERCHANDISE RECEIPTS.	42	997	8.2	6.2
300	SPORTING-RECREATION EQUIPMENT. . .	22	146	2.2	.8	S24	BRAKE AND WHEEL SERVICES	28	368	6.2	2.3
320	BARBECUE-GARDENING EQUIPMENT . .	24	305	4.5	1.6	S25	TIRE SERVICES OTHER THAN RETRO	25	198	3.4	1.2
340	LUMBER-BUILDING MATERIALS.	6	144	5.5	.8	S26	OTHER NONMERCHANDISE RECEIPTS.	36	429	3.6	2.7
400	AUTO FUELS-LUBRICANTS.	22	683	11.6	3.6	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	197	(X)	1.2
420	AUTO TIRES-BATTERIES-ACCESS. . . .	74	13 374	71.1	71.1		BOAT DEALERS (SIC 5591)				
440	FARM EQUIPMENT MACHINERY	4	209	6.2	1.1		TOTAL	5	(0)	(X)	100.0
460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	7	856	17.5	4.5		HOUSEHOLD TRAILER DEALERS (SIC 5592)				
500	ALL OTHER MERCHANDISE.	21	236	4.4	1.3		TOTAL	30	7 088	(X)	100.0
520	NONMERCHANDISE RECEIPTS.	51	1 121	7.6	6.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	4	89	5.5	1.3
-	MISCELLANEOUS MERCHANDISE.	(X)	130	(X)	.7	500	ALL OTHER MERCHANDISE.	30	6 780	95.7	95.7
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.)					504	MOBILE HOMES-HOUSEHOLD TRLRS .	28	5 988	89.6	84.5
	TOTAL	12	2 831	(X)	100.0	505	CAMP TRAILERS-TRAVEL TRAILERS.	8	706	31.9	10.0
120	COSMETICS-DRUGS-CLEANERS	3	44	1.6	1.6	507	ALL OTHER MERCHANDISE.	4	47	4.1	.7
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	3	149	5.3	5.3	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	39	(X)	.6
180	ALL FOOTWEAR	3	70	2.5	2.5	520	NONMERCHANDISE RECEIPTS.	17	185	4.2	2.6
260	KITCHENWARE-HOME FURNISHINGS . .	11	105	3.7	3.7	527	SERVICE LABOR.	11	30	1.0	.4
264	SMALL ELECTRICAL APPLIANCES. . .	11	94	3.3	3.3	532	OTHER NONMERCHANDISE RECEIPTS.	12	149	4.4	2.1
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	3	(X)	.1	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	34	(X)	.5
280	JEWELRY-OPTICAL GOODS.	5	31	1.1	1.1		AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.)				
300	SPORTING-RECREATION EQUIPMENT. . .	11	95	3.4	3.4		TOTAL ²	8	968	(X)	100.0
317	ALL OTHER SPTG GOODS EXC BOATS	10	91	3.2	3.2						
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	3	(X)	.1						
320	BARBECUE-GARDENING EQUIPMENT . .	11	239	8.4	8.4						
340	LUMBER-BUILDING MATERIALS.	6	142	5.0	5.0						

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NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--		
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹	
	AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.)					160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	7	178	99.4	99.4	
						163	MILLINERY.	7	173	96.6	96.6	
						-	MISCELLANEOUS MERCHANOISE. . .	(X)	0	(X)	(Z)	
	TOTAL	1	(D)	(X)	100.0	-	MISCELLANEOUS MERCHANOISE. . .	(X)	1	(X)	.6	
	GASOLINE SERVICE STATIONS (SIC 554)						CORSET AND LINGERIE STORES (SIC 563 PT.)					
	TOTAL	822	81 342	(X)	100.0		TOTAL	-	(O)	(X)	100.0	
020	GROCERIES-OTHER FOODS.	117	630	5.9	.8		OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)					
040	MEALS-SNACKS	41	696	12.3	.9		TOTAL ²	7	446	(X)	100.0	
080	PACKAGEO ALCOHOLIC BEVERAGES . .	21	126	6.6	.2		FURRIERS AND FUR SHOPS (SIC 568)					
100	CIGARS-CIGARETTES-TOBACCO. . . .	241	741	2.4	.9		TOTAL	4	(O)	(X)	100.0	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	5	47	7.6	.1		MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)					
300	SPORTING-RECREATION EQUIPMENT. .	12	119	4.1	.1		TOTAL	84	11 719	(X)	100.0	
320	HARWARE-GARDENING EQUIPMENT . .	11	367	9.4	.5		140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	84	10 771	91.9	91.9
380	AUTOMOBILES-TRUCKS	29	176	5.0	.2		142	BOYS' CLOTHING	48	836	9.9	7.1
400	AUTO FUELS-LUBRICANTS.	822	63 540	78.1	78.1		143	MEN'S TAILORED OUTERWEAR	76	4 457	40.3	38.0
401	GASOLINE	822	56 894	69.9	69.9		144	OTHER MEN'S OUTERWEAR.	76	1 796	15.5	15.3
402	OTHER AUTOMOTIVE FUELS	138	3 779	12.9	4.6		145	MEN'S HATS	56	220	2.2	1.9
403	MOTOR OILS-GREASES-OTHER OILS.	730	2 867	3.8	3.5		146	OTHER MEN'S CLOTHING	80	3 461	30.6	29.5
420	AUTO TIRES-BATTERIES-ACCESS. . .	718	9 795	13.0	12.0		160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	7	113	14.7	1.0
460	HAY-GRAIN-FEEO-FARM SUPPLIES . .	14	549	12.0	.7		180	ALL FOOTWEAR	38	524	11.0	4.5
480	HOUSEHOLD FUELS-ICE.	55	1 052	8.7	1.3		280	JEWELRY-OPTICAL GOODS.	5	21	2.8	.2
500	ALL OTHER MERCHANOISE.	32	139	3.0	.2		500	ALL OTHER MERCHANOISE.	4	30	4.2	.3
520	NONMERCHANOISE RECEIPTS.	541	3 189	5.1	3.9		520	NONMERCHANOISE RECEIPTS.	25	167	2.7	1.4
527	SERVICE LABOR.	519	2 660	4.6	3.3		-	MISCELLANEOUS MERCHANOISE. . . .	(X)	93	(X)	.8
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	175	(X)	.2			CUSTOM TAILORS (SIC 567)				
	APPAREL AND ACCESSORY STORES (SIC 56)							TOTAL	2	(O)	(X)	100.0
	TOTAL	355	47 380	(X)	100.0			FAMILY CLOTHING STORES (SIC 565)				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	155	13 589	68.0	28.7			TOTAL	50	6 964	(X)	100.0
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	225	18 862	69.2	39.8		140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	50	2 394	34.4	34.4
180	ALL FOOTWEAR	174	12 487	45.6	26.4		160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	50	2 904	41.7	41.7
200	CURTAINS-ORAPERIES-ORY GOOODS . .	34	828	12.1	1.7		180	ALL FOOTWEAR	40	628	10.3	9.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	8	30	1.8	.1		200	CURTAINS-ORAPERIES-DRY GOOODS . .	32	733	11.4	10.5
280	JEWELRY-OPTICAL GOODS.	38	108	1.6	.2		240	FURNITURE-SLEEP EQUIP-FLOOR COV.	8	30	.9	.4
300	SPORTING-RECREATION EQUIPMENT. .	20	322	9.8	.7		300	SPORTING-RECREATION EQUIPMENT. .	8	51	2.3	.7
320	ALL OTHER MERCHANOISE.	18	125	3.4	.3		500	ALL OTHER MERCHANOISE.	7	19	.8	.3
500	NONMERCHANOISE RECEIPTS.	140	912	3.0	1.9		520	NONMERCHANOISE RECEIPTS.	24	149	5.1	2.1
520	NONMERCHANOISE RECEIPTS.	140	912	3.0	1.9		-	MISCELLANEOUS MERCHANOISE. . . .	(X)	55	(X)	.8
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	115	(X)	.2			SHOE STORES (SIC 566)				
	WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562, 3, 8)							TOTAL	64	11 062	(X)	100.0
	TOTAL	134	15 927	(X)	100.0		140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	7	17	2.6	.2
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	134	14 583	91.6	91.6		160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	13	206	9.5	1.9
180	ALL FOOTWEAR	26	685	14.6	4.3		180	ALL FOOTWEAR	64	10 532	95.2	95.2
520	NONMERCHANOISE RECEIPTS.	61	350	3.0	2.2		500	ALL OTHER MERCHANOISE.	4	44	5.4	.4
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	309	(X)	1.9		520	NONMERCHANOISE RECEIPTS.	24	175	2.2	1.6
	WOMEN'S READY-TO-WEAR STORES (SIC 562)						-	MISCELLANEOUS MERCHANOISE. . . .	(X)	87	(X)	.8
	TOTAL	116	14 958	(X)	100.0			MEN'S SHOE STORES (SIC 566 PT.)				
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	116	13 657	91.3	91.3			TOTAL	1	(O)	(X)	100.0
161	CHILOREN'S-INFANTS' WEAR. . . .	21	635	14.1	4.2			WOMEN'S SHOE STORES (SIC 566 PT.)				
163	MILLINERY.	50	229	2.3	1.5			TOTAL	7	(O)	(X)	100.0
164	HOSIERY.	75	266	2.6	1.8							
165	LINGERIE	84	947	8.1	6.3							
168	WOMEN'S BLOUSES-SPTSWR	100	3 352	22.9	22.4							
172	DRESSES.	116	5 001	33.4	33.4							
173	COATS-SUITS.	109	2 662	18.6	17.8							
174	HANOBAGS	76	229	2.0	1.5							
175	FURS	17	133	3.8	.9							
176	OTHER WOMENS-GIRLS'CLOTHES ACC	36	203	3.8	1.4							
180	ALL FOOTWEAR	25	678	14.8	4.5							
520	NONMERCHANOISE RECEIPTS.	58	335	2.9	2.2							
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	288	(X)	1.9							
	MILLINERY STORES (SIC 563 PT.)											
	TOTAL	7	(O)	(X)	100.0							

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NA Not available.

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TABLE 1. The State: 1967—Continued

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			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
180	ALL FOOTWEAR	7	946	91.9	91.9		FLOOR COVERINGS STORES (SIC 5713)				
182	WOMEN'S AND GIRLS' FOOTWEAR. . .	7	846	82.2	82.2						
-	MISCELLANEOUS MERCHANOISE. . .	(X)	100	(X)	9.7		TOTAL	15	2 087	(X)	100.0
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	83	(X)	8.1	200	CURTAINS-ORAPERIES-ORY GOOOS . .	4	52	7.4	2.5
	CHILOREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)					240	FURNITURE-SLEEP EQUIP-FLOOR COV.	15	1 976	94.7	94.7
	TOTAL	-	-	(X)	-	520	NONMERCHANOISE RECEIPTS.	5	41	6.3	2.0
	FAMILY SHOE STORES (SIC 566 PT.)					-	MISCELLANEOUS MERCHANOISE. . . .	(X)	18	(X)	.9
	TOTAL	56	10 004	(X)	100.0		ORAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)				
	TOTAL						TOTAL ²	4	182	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	7	16	2.3	.2		CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)				
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	14	152	9.1	1.5		TOTAL	3	(0)	(X)	100.0
180	ALL FOOTWEAR	56	9 559	95.6	95.6		MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)				
520	NONMERCHANOISE RECEIPTS.	23	149	2.0	1.5		TOTAL	1	(0)	(X)	100.0
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	128	(X)	1.3		HOUSEHOLD APPLIANCE STORES (SIC 572)				
	CHILOREN'S AND INFANTS' WR. STRS. (SIC 564)						TOTAL	122	8 997	(X)	100.0
	TOTAL	13	946	(X)	100.0	200	CURTAINS-ORAPERIES-ORY GOOOS . .	12	86	7.3	1.0
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	13	914	96.6	96.6	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	120	7 210	80.2	80.1
161	CHILOREN'S-INFANTS' WEAR	13	914	96.6	96.6	224	NEW MAJOR APPLIANCES	119	6 145	68.6	68.3
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	32	(X)	3.4	225	NEW RAOIOS-TV'S ETC.	35	884	25.9	9.8
	MISC. APPAREL AND ACCESSORY STRS. (SIC 569)					226	USEO MAJOR APPL-RAOIOS-TV'S. . .	35	155	4.6	1.7
	TOTAL	8	(0)	(X)	100.0	-	MISCELLANEOUS MERCHANOISE. . .	(X)	15	(X)	.2
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)					260	KITCHENWARE-HOME FURNISHINGS . .	60	367	9.5	4.1
	TOTAL	307	34 171	(X)	100.0	320	HAROWARE-GARDENING EQUIPMENT . .	6	202	24.4	2.2
200	CURTAINS-ORAPERIES-ORY GOOOS . .	47	584	7.0	1.7	520	NONMERCHANOISE RECEIPTS.	85	723	12.2	8.0
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	222	15 077	61.4	44.1	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	409	(X)	4.5
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	128	14 832	87.1	43.4		RAOIO AND TELEVISION STORES (SIC 5732)				
260	KITCHENWARE-HOME FURNISHINGS . .	109	1 108	10.0	3.2		TOTAL	40	3 907	(X)	100.0
320	HAROWARE-GARDENING EQUIPMENT . .	26	369	11.5	1.1	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	40	3 285	84.1	84.1
340	LUMBER-BUILDING MATERIALS. . . .	8	99	11.5	.3	224	NEW MAJOR APPLIANCES	23	752	22.4	19.2
500	ALL OTHER MERCHANOISE.	12	172	11.6	.5	225	NEW RAOIOS-TV'S ETC.	40	2 352	60.2	60.2
520	NONMERCHANOISE RECEIPTS.	181	1 747	7.7	5.1	226	USEO MAJOR APPL-RAOIOS-TV'S. . .	24	90	2.6	2.3
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	182	(X)	.5	227	RECOROS-TAPES-MUSICAL INSTR. . .	9	91	4.5	2.3
	FURNITURE STORES (SIC 5712)					260	KITCHENWARE-HOME FURNISHINGS . .	12	68	3.7	1.7
	TOTAL	103	15 054	(X)	100.0	264	SMALL ELECTRICAL APPLIANCES. . .	10	33	1.9	.8
200	CURTAINS-ORAPERIES-ORY GOOOS . .	27	299	4.7	2.0	265	ALL OTHER KITCHENWR-HOUSEWR. . .	6	35	2.9	.9
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	43	1 169	15.4	7.8	320	HAROWARE-GARDENING EQUIPMENT . .	6	87	5.9	2.2
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	103	12 643	84.0	84.0	500	ALL OTHER MERCHANOISE.	5	54	18.6	1.4
243	SLEEP EQUIPMENT.	93	1 690	11.2	11.2	520	NONMERCHANOISE RECEIPTS.	30	365	9.7	9.3
244	OTHER HOUSEHOLD FURNITURE. . . .	102	8 212	54.6	54.6	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	47	(X)	1.2
245	FLOOR COVERINGS-SOFT SURFACE . .	80	2 361	15.7	15.7		RECORD SHOPS (SIC 5733 PT.)				
246	FLOOR COVERINGS-HARD SURFACE . .	42	214	3.3	1.4		TOTAL	2	(0)	(X)	100.0
247	NONHOUSEHOLD FURNITURE	13	158	3.5	1.0		MUSICAL INSTRUMENT STORES (SIC 5733 PT.)				
260	KITCHENWARE-HOME FURNISHINGS . .	33	302	6.0	2.0		TOTAL	17	(0)	(X)	100.0
520	NONMERCHANOISE RECEIPTS.	45	508	5.9	3.4	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	17			
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	133	(X)	.9	228	PIANOS	14		95.8	95.8
	HOME FURNISHINGS STORES (OTHER 571)					229	ORGANS	13		15.0	15.0
	TOTAL	23	2 657	(X)	100.0	231	MUSICAL INSTR-ACCESSORIES. . . .	15		23.9	21.7
200	CURTAINS-ORAPERIES-ORY GOOOS . .	8	199	23.2	7.5	232	RAOIOS PHONO-TAPE RCORS-TV'S . .	11		29.5	29.5
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	17	2 010	87.8	75.6	233	RECOROS-TAPES-RELATED ACCESS . .	11		15.6	15.6
520	NONMERCHANOISE RECEIPTS.	10	52	4.5	2.0	234	SHEET MUSIC-RELATED ITEMS. . . .	14		5.9	5.9
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	395	(X)	14.9	-	MISCELLANEOUS MERCHANOISE. . .	(X)		8.1	8.1
						520	NONMERCHANOISE RECEIPTS.	10		3.5	2.8
						-	MISCELLANEOUS MERCHANOISE. . . .	(X)		(X)	1.4

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(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments	Sales of specified merchandise lines		
			Amount ¹	As percent of total sales of--					Amount ¹	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
		(number)	(\$1,000)					(number)	(\$1,000)		
	EATING AND DRINKING PLACES (SIC 58)					140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	10	438	4.4	1.1
						160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	14	756	6.6	1.9
						180	ALL FOOTWEAR	6	170	1.8	.4
	TOTAL	1 228	60 014	(X)	100.0	200	CURTAINS-ORAPERIES-DRY GOODS . .	12	169	1.1	.4
020	GROCERIES-OTHER FOODS.	89	404	10.1	.7	220	MAJOR APPL-RADIO-TV-MUSICAL INST	23	278	1.7	.7
040	MEALS-SNACKS	1 066	39 961	79.0	66.6	260	KITCHENWARE-HOME FURNISHINGS . .	58	1 553	7.2	3.9
060	ALCOHOLIC DRINKS	514	16 496	56.8	27.5	280	JEWELRY-OPTICAL GOODS.	105	881	2.9	2.2
080	PACKAGED ALCOHOLIC BEVERAGES	103	1 207	20.8	2.0	300	SPORTING-RECREATION EQUIPMENT . .	18	344	2.2	.9
100	CIGARS-CIGARETTES-TOBACCO.	445	1 075	4.0	1.8	320	HARDWARE-GARDENING EQUIPMENT . .	24	676	3.8	1.7
400	AUTO FUELS-LUBRICANTS.	5	129	22.2	.2	340	LUMBER-BUILDING MATERIALS.	16	135	3.8	.3
500	ALL OTHER MERCHANDISE.	29	100	5.5	.2	400	AUTO FUELS-LUBRICANTS.	4	82	.9	.2
520	NONMERCHANDISE RECEIPTS.	162	558	4.7	.9	420	AUTO TIRES-BATTERIES-ACCESS. . . .	6	121	1.5	.3
-	MISCELLANEOUS MERCHANDISE.	(X)	84	(X)	.1	460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	13	104	3.7	.3
						500	ALL OTHER MERCHANDISE.	114	4 829	16.5	12.1
						520	NONMERCHANDISE RECEIPTS.	59	432	2.8	1.1
						-	MISCELLANEOUS MERCHANDISE.	(X)	5	(X)	(2)
	EATING PLACES (SIC 5812)						DRUG STORES (SIC 591 PT.)				
	TOTAL	880	43 629	(X)	100.0		TOTAL	212	38 816	(X)	100.0
020	GROCERIES-OTHER FOODS.	51	302	13.2	.7	020	GROCERIES-OTHER FOODS.	75	797	3.4	2.1
040	MEALS-SNACKS	880	38 480	88.2	88.2	040	MEALS-SNACKS	43	481	7.3	1.2
060	ALCOHOLIC DRINKS	166	3 508	34.3	8.0	080	PACKAGED ALCOHOLIC BEVERAGES . .	44	855	9.4	2.2
080	PACKAGED ALCOHOLIC BEVERAGES	16	101	13.3	.2	100	CIGARS-CIGARETTES-TOBACCO.	151	1 957	5.9	5.0
100	CIGARS-CIGARETTES-TOBACCO.	272	597	3.5	1.4						
400	AUTO FUELS-LUBRICANTS.	5	127	23.0	.3	120	COSMETICS-DRUGS-CLEANERS	212	23 911	61.6	61.6
500	ALL OTHER MERCHANDISE.	24	94	5.5	.2	121	MEDICINES EXC. PRESCRIPTION. . .	184	7 378	20.9	19.0
520	NONMERCHANDISE RECEIPTS.	131	387	4.0	.9	122	PRESCRIPTION MEDICINES	212	10 308	26.6	26.6
-	MISCELLANEOUS MERCHANDISE.	(X)	33	(X)	.1	123	ALL OTHER DRUGS-PROPRIETARIES. .	171	6 224	18.1	16.0
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)					140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	10	436	4.4	1.1
	TOTAL	626	33 182	(X)	100.0	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	14	751	6.5	1.9
020	GROCERIES-OTHER FOODS.	41	218	10.0	.7	180	ALL FOOTWEAR	6	170	1.8	.4
040	MEALS-SNACKS	626	28 699	86.5	86.5	200	CURTAINS-ORAPERIES-DRY GOODS . .	12	166	1.1	.4
060	ALCOHOLIC DRINKS	150	3 150	34.9	9.5	220	MAJOR APPL-RADIO-TV-MUSICAL INST	23	272	1.7	.7
080	PACKAGED ALCOHOLIC BEVERAGES	14	95	15.0	.3	260	KITCHENWARE-HOME FURNISHINGS . .	48	1 475	7.1	3.8
100	CIGARS-CIGARETTES-TOBACCO.	207	489	3.4	1.5	280	JEWELRY-OPTICAL GOODS.	105	872	2.9	2.2
400	AUTO FUELS-LUBRICANTS.	4	125	23.5	.4	300	SPORTING-RECREATION EQUIPMENT . .	18	338	2.2	.9
500	ALL OTHER MERCHANDISE.	19	67	4.8	.2	320	HARDWARE-GARDENING EQUIPMENT . .	24	670	3.7	1.7
520	NONMERCHANDISE RECEIPTS.	97	314	3.7	.9	340	LUMBER-BUILDING MATERIALS.	16	134	3.7	.3
-	MISCELLANEOUS MERCHANDISE.	(X)	25	(X)	.1	400	AUTO FUELS-LUBRICANTS.	4	81	.9	.2
						420	AUTO TIRES-BATTERIES-ACCESS. . . .	6	120	1.5	.3
						460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	13	104	3.6	.3
						500	ALL OTHER MERCHANDISE.	113	4 797	16.7	12.4
						520	NONMERCHANDISE RECEIPTS.	59	424	2.8	1.1
						-	MISCELLANEOUS MERCHANDISE.	(X)	5	(X)	(2)
	CAFETERIAS (SIC 5812 PT.)						PROPRIETARY STORES (SIC 591 PT.)				
	TOTAL	28	1 397	(X)	100.0		TOTAL ²	11	1 062	(X)	100.0
	REFRESHMENT PLACES (SIC 5812 PT.)						MISCELLANEOUS RETAIL STORES (SIC 59 EX. S91)				
	TOTAL	226	9 050	(X)	100.0		TOTAL	820	91 194	(X)	100.0
040	MEALS-SNACKS	226	8 756	96.8	96.8	020	GROCERIES-OTHER FOODS.	88	687	9.5	.8
100	CIGARS-CIGARETTES-TOBACCO.	51	70	2.9	.8	040	MEALS-SNACKS	50	469	9.8	.5
520	NONMERCHANDISE RECEIPTS.	28	64	4.1	.7	060	ALCOHOLIC DRINKS	53	1 445	26.2	1.6
-	MISCELLANEOUS MERCHANDISE.	(X)	160	(X)	1.8	080	PACKAGED ALCOHOLIC BEVERAGES . .	289	16 067	80.0	17.6
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					100	CIGARS-CIGARETTES-TOBACCO.	151	994	7.6	1.1
	TOTAL	348	16 385	(X)	100.0	120	COSMETICS-DRUGS-CLEANERS	10	101	5.8	.1
020	GROCERIES-OTHER FOODS.	38	101	5.8	.6	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	21	109	5.8	.1
040	MEALS-SNACKS	186	1 481	17.3	9.0	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	11	120	7.6	.1
060	ALCOHOLIC DRINKS	348	12 988	79.3	79.3	180	ALL FOOTWEAR	22	107	5.0	.1
080	PACKAGED ALCOHOLIC BEVERAGES	87	1 106	25.9	6.8	220	MAJOR APPL-RADIO-TV-MUSICAL INST	47	590	8.6	.6
100	CIGARS-CIGARETTES-TOBACCO.	173	479	5.3	2.9	260	KITCHENWARE-HOME FURNISHINGS . .	49	616	12.7	.7
520	NONMERCHANDISE RECEIPTS.	31	171	7.9	1.0	280	JEWELRY-OPTICAL GOODS.	85	4 376	54.5	4.8
-	MISCELLANEOUS MERCHANDISE.	(X)	59	(X)	.4	300	SPORTING-RECREATION EQUIPMENT . .	54	2 337	56.5	2.6
	DRUG STORES AND PROPRIETARY STRS. (SIC 591)					320	HARDWARE-GARDENING EQUIPMENT . .	41	4 562	58.1	5.0
	TOTAL	223	39 878	(X)	100.0	340	LUMBER-BUILDING MATERIALS.	42	677	8.8	.7
020	GROCERIES-OTHER FOODS.	75	810	3.2	2.0	380	AUTOMOBILES-TRUCKS	8	140	40.0	.2
040	MEALS-SNACKS	54	603	8.7	1.5	400	AUTO FUELS-LUBRICANTS.	27	778	15.2	.9
080	PACKAGED ALCOHOLIC BEVERAGES	44	877	9.5	2.2	420	AUTO TIRES-BATTERIES-ACCESS. . . .	36	1 097	16.6	1.2
100	CIGARS-CIGARETTES-TOBACCO.	151	2 021	6.0	5.1	440	FARM EQUIPMENT MACHINERY	17	579	10.0	.6
120	COSMETICS-DRUGS-CLEANERS	223	24 593	61.7	61.7	460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	177	34 940	70.9	38.3
						480	HOUSEHOLD FUELS-ICE.	114	8 398	51.3	9.2
						500	ALL OTHER MERCHANDISE.	178	10 134	69.3	11.1
						520	NONMERCHANDISE RECEIPTS.	244	1 606	5.7	1.8
						-	MISCELLANEOUS MERCHANDISE.	(X)	264	(X)	.3
							LIQUOR STORES (SIC 592)				
							TOTAL	284	18 964	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
020	GROCERIES-OTHER FOODS	72	342	6.0	1.8		FUEL AND ICE DEALERS, N.E.C. (SIC 5982)				
040	MEALS-SNACKS	42	366	9.3	1.9						
060	ALCOHOLIC DRINKS	53	1 440	26.5	7.6						
080	PACKAGED ALCOHOLIC BEVERAGES	284	16 004	84.4	84.4		TOTAL ²	4	1 301	(X)	100.0
100	CIGARS-CIGARETTES-TOBACCO	131	617	5.7	3.3						
500	ALL OTHER MERCHANDISE	7	61	7.5	.3		FLORISTS (SIC 5992)				
520	NONMERCHANDISE RECEIPTS	42	104	4.6	.5						
-	MISCELLANEOUS MERCHANDISE	(X)	30	(X)	.2						
	ANTIQUE STORES (SIC 5932)					500		35	2 342	(X)	100.0
	TOTAL	-	-	(X)	-	-	ALL OTHER MERCHANDISE	35	2 288	97.7	97.7
							MISCELLANEOUS MERCHANDISE	(X)	54	(X)	2.3
	SECONDHAND STORES (SIC 5933)						CIGAR STORES AND STANOS (SIC 5993)				
	TOTAL ²	27	1 550	(X)	100.0			9	475	(X)	100.0
	SPORTING GOODS STORES (SIC 5952)					100	CIGARS-CIGARETTES-TOBACCO	9	292	61.5	61.5
						-	MISCELLANEOUS MERCHANDISE	(X)	183	(X)	38.5
	TOTAL	34	(0)	(X)	100.0		BOOK STORES (SIC 5942)				
300	SPORTING-RECREATION EQUIPMENT	34	{	88.1	88.1		TOTAL ²	6	168	(X)	100.0
301	ATHLETIC GOODS (TO INDIVIDUALS)	13		45.8	14.8						
303	HUNTING EQUIPMENT	19		32.2	24.7		STATIONERY STORES (SIC 5943)				
304	FISHING EQUIPMENT	19		23.2	17.8						
305	WINTER SPORTS EQUIPMENT	17		16.3	9.1						
306	BOATS-MOTORS-MARINE EQUIPMENT	4		21.6	6.9						
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	11.2		TOTAL	11	1 156	(X)	100.0
520	NONMERCHANDISE RECEIPTS	17		5.1	2.3	500	ALL OTHER MERCHANDISE	11	1 050	90.8	90.8
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	9.6	508	COMM'L STATIONERY-OFFICE SUPPL.	7	462	40.0	40.0
	BICYCLE SHOPS (SIC 5953)					511	TYPEWRITERS	4	26	2.2	2.2
	TOTAL	4	(0)	(X)	100.0	512	SOCIAL STATIONERY-GRNG CARDS	10	234	20.2	20.2
	JEWELRY STORES (SIC 597)					513	BOOKS-PERIODICALS	6	205	17.7	17.7
						514	ART-DRAFTING ENG. SUPPLIES	5	28	2.4	2.4
						515	ALL OTHER MERCHANDISE	7	76	6.6	6.6
						-	MISCELLANEOUS MERCHANDISE	(X)	18	(X)	1.6
						-	MISCELLANEOUS MERCHANDISE	(X)	106	(X)	9.2
	TOTAL	55	4 189	(X)	100.0		HAY, GRAIN, AND FEED STORES (SIC 5962)				
260	KITCHENWARE-HOME FURNISHINGS	31	393	13.9	9.4			116	26 694	(X)	100.0
266	ALL OTHER HOME FURN EXC. CHINA	24	217	9.4	5.2						
267	CHINA-GLASSWARE	28	176	7.1	4.2	320	BARWARE-BARRENGING EQUIPMENT	15	104	4.0	.4
280	JEWELRY-OPTICAL GOODS	55	3 274	78.2	78.2	340	LUMBER-BUILDING MATERIALS	10	239	9.6	.9
281	WATCHES-CLOCKS	52	623	15.9	14.9	400	AUTO FUELS-LUBRICANTS	8	168	11.3	.6
282	SILVERWARE	48	456	11.6	10.9	420	AUTO TIRES-BATTERIES-ACCESS	8	118	7.5	.4
285	ALL OTHER JEWELRY ITEMS	52	786	18.8	18.8	440	FARM EQUIPMENT MACHINERY	8	151	6.3	.6
287	DIAMONDS, EXC. DIAMOND WATCHES	52	1 106	28.1	26.4	460	HAY-GRAIN-FEED-FARM SUPPLIES	116	25 044	93.8	93.8
288	RINGS, EXC. DIAMONDS	38	298	8.9	7.1	480	HOUSEHOLD FUELS-ICE	20	516	8.5	1.9
-	MISCELLANEOUS MERCHANDISE	(X)	3	(X)	.1	520	NONMERCHANDISE RECEIPTS	26	193	2.7	.7
520	NONMERCHANDISE RECEIPTS	53	452	10.8	10.8	-	MISCELLANEOUS MERCHANDISE	(X)	161	(X)	.6
529	WATCH-CLOCK-JEWELRY REPAIRS	53	432	10.3	10.3		OTHER FARM SUPPLY STORES (SIC 5969 PT.)				
533	ALL NONMERE RCPTS FROM CUSTMRS	9	20	4.0	.5			57	12 751	(X)	100.0
-	MISCELLANEOUS MERCHANDISE	(X)	70	(X)	1.7						
	FUEL OIL DEALERS (SIC 5983)					320	BARWARE-BARRENGING EQUIPMENT	10	275	11.6	2.2
	TOTAL ²	21	1 721	(X)	100.0	400	AUTO FUELS-LUBRICANTS	8	268	13.0	2.1
	LIQUEFIED PETRL. GAS (BTL. GAS) DEALERS (SIC 5984)					420	AUTO TIRES-BATTERIES-ACCESS	12	398	13.6	3.1
						440	FARM EQUIPMENT MACHINERY	7	102	7.2	.8
	TOTAL	57	6 217	(X)	100.0	460	HAY-GRAIN-FEED-FARM SUPPLIES	57	9 621	75.5	75.5
220	MAJOR APPL-RADIO-TV-MUSICAL INST	22	301	12.2	4.8	480	HOUSEHOLD FUELS-ICE	10	122	5.4	1.0
340	LUMBER-BUILDING MATERIALS	22	186	5.2	3.0	500	ALL OTHER MERCHANDISE	14	1 419	32.7	11.1
480	HOUSEHOLD FUELS-ICE	57	5 185	83.4	83.4	520	NONMERCHANDISE RECEIPTS	18	124	3.1	1.0
481	LP GAS-WHOLESALE	7	152	11.7	2.4	-	MISCELLANEOUS MERCHANDISE	(X)	422	(X)	3.3
482	OTHER LP GAS SALES	57	4 980	80.1	80.1		GARAGE SUPPLY STORES (SIC 5969 PT.)				
-	MISCELLANEOUS MERCHANDISE	(X)	52	(X)	.8			9	(0)	(X)	100.0
520	NONMERCHANDISE RECEIPTS	35	209	5.7	3.4		NEWS DEALERS AND NEWSSTANDS (SIC 5994)				
-	MISCELLANEOUS MERCHANDISE	(X)	336	(X)	5.4			5	221	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ²					Establishments handling the line	All establishments ²
	HOBBY, TOY, AND GAME SHOPS (SIC 5995)						MAIL ORDER HOUSES (SIC 532)				
	TOTAL ²	7	291	(X)	100.0		TOTAL	24	4 386	(X)	100.0
	CAMERA AND PHOTO SUPPLY STORES (SIC 5996)					120	COSMETICS-DRUGS-CLEANERS	19	37	.8	.8
	TOTAL	10	1 091	(X)	100.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	24	326	7.4	7.4
500	ALL OTHER MERCHANDISE	10	1 052	96.4	96.4	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	24	890	20.3	20.3
-	MISCELLANEOUS MERCHANDISE	(X)	39	(X)	3.6	180	ALL FOOTWEAR	23	138	3.1	3.1
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)					200	CURTAINS-DRAPERIES-DRY GOODS	24	349	8.0	8.0
	TOTAL ²	35	2 384	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	24	567	12.9	12.9
	OPTICAL GOODS STORES (SIC 5999 PT.)					240	FURNITURE-SLEEP EQUIP-FLOOR COV.	24	259	5.9	5.9
	TOTAL	11	1 018	(X)	100.0	260	KITCHENWARE-HOME FURNISHINGS	23	137	3.1	3.1
280	JEWELRY-OPTICAL GOODS	11	937	92.0	92.0	280	JEWELRY-OPTICAL GOODS	20	32	.7	.7
-	MISCELLANEOUS MERCHANDISE	(X)	81	(X)	8.0	300	SPORTING-RECREATION EQUIPMENT	24	151	3.4	3.4
	RETAIL STORES, N.E.C. (SIC 5999 PT.)					320	HARDWARE-GARDENING EQUIPMENT	24	217	4.9	4.9
	TOTAL	23	(0)	(X)	100.0	340	LUMBER-BUILDING MATERIALS	19	224	5.5	5.1
	NONSTORE RETAILERS (SIC 53 PART*)					420	AUTO TIRES-BATTERIES-ACCESS.	24	234	5.3	5.3
	TOTAL	51	7 840	(X)	100.0	440	FARM EQUIPMENT MACHINERY	10	33	1.7	.8
020	GROCERIES-OTHER FOODS	10	599	60.3	7.6	500	ALL OTHER MERCHANDISE	24	230	5.2	5.2
100	CIGARS-CIGARETTES-TOBACCO	5	371	58.0	4.7	520	NONMERCHANDISE RECEIPTS	20	558	13.7	12.7
120	COSMETICS-DRUGS-CLEANERS	21	66	1.4	.8	-	MISCELLANEOUS MERCHANDISE	(X)	4	(X)	.1
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	24	326	7.4	4.2		MERCHANDISING MACHINE OPERATORS (SIC 534)				
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	24	890	20.2	11.4		TOTAL	9	805	(X)	100.0
180	ALL FOOTWEAR	23	138	3.2	1.8	020	GROCERIES-OTHER FOODS	7	341	42.4	42.4
200	CURTAINS-DRAPERIES-DRY GOODS	24	351	7.9	4.5	100	CIGARS-CIGARETTES-TOBACCO	5	371	53.9	46.1
220	MAJOR APPL-RADIO-TV-MUSICAL INST	27	846	18.2	10.8	-	MISCELLANEOUS MERCHANDISE	(X)	93	(X)	11.6
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	24	261	5.8	3.3		DIRECT SELLING ESTABLISHMENTS (SIC 535)				
260	KITCHENWARE-HOME FURNISHINGS	23	146	3.4	1.9		TOTAL	18	2 649	(X)	100.0
280	JEWELRY-OPTICAL GOODS	20	33	.7	.4	020	GROCERIES-OTHER FOODS	3	255	100.0	9.6
300	SPORTING-RECREATION EQUIPMENT	24	152	3.3	1.9	340	LUMBER-BUILDING MATERIALS	6	701	100.0	26.5
320	HARDWARE-GARDENING EQUIPMENT	24	227	5.1	2.9	500	ALL OTHER MERCHANDISE	5	1 246	81.7	47.0
340	LUMBER-BUILDING MATERIALS	25	925	19.5	11.8	520	NONMERCHANDISE RECEIPTS	7	102	6.1	3.9
420	AUTO TIRES-BATTERIES-ACCESS.	24	234	5.3	3.0	-	MISCELLANEOUS MERCHANDISE	(X)	345	(X)	13.0
440	FARM EQUIPMENT MACHINERY	11	42	1.8	.5						
500	ALL OTHER MERCHANDISE	29	1 487	25.0	19.0						
520	NONMERCHANDISE RECEIPTS	29	682	11.6	8.7						
-	MISCELLANEOUS MERCHANDISE	(X)	64	(X)	.8						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967

Sioux Falls SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--		
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹	
	RETAIL TRADE					-	MISCELLANEOUS MERCHANDISE. . . .	(X)	(D)	(X)	14.3	
	TOTAL	678	170 539	(X)	100.0		FARM EQUIPMENT DEALERS (SIC 5252)					
020	GROCERIES-OTHER FOODS.	117	24 174	38.5	14.2		TOTAL	14	(O)	(X)	100.0	
040	MEALS-SNACKS	159	9 568	26.9	5.6		FARM EQUIPMENT MACHINERY	14	{	92.7	92.7	
060	ALCOHOLIC DRINKS	69	2 956	70.8	1.7	440	NONMERCHANDISE RECEIPTS.	14		(O)	4.7	3.5
080	PACKAGED ALCOHOLIC BEVERAGES	59	3 197	23.4	1.9	520	MISCELLANEOUS MERCHANDISE. . . .	(X)		(X)	3.7	
100	CIGARS-CIGARETTES-TOBACCO.	176	2 701	4.8	1.6		GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)					
120	COSMETICS-DRUGS-CLEANERS	74	7 529	11.0	4.4		TOTAL	20	25 171	(X)	100.0	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	37	6 534	17.0	3.8	020	GROCERIES-OTHER FOODS.	13	294	1.6	1.2	
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	57	11 488	28.5	6.7	040	MEALS-SNACKS	8	436	2.7	1.7	
180	ALL FOOTWEAR	39	3 343	9.2	2.0	120	COSMETICS-DRUGS-CLEANERS	16	739	3.0	2.9	
200	CURTAINS-DRAPERIES-ORY GOOOS	29	2 880	7.9	1.7	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	16	3 082	12.6	12.2	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	63	6 744	18.0	4.0	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	16	6 026	24.8	23.9	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	45	4 637	14.3	2.7	180	ALL FOOTWEAR	15	1 558	6.4	6.2	
260	KITCHENWARE-HOME FURNISHINGS	49	1 832	4.4	1.1	200	CURTAINS-DRAPERIES-ORY GOOOS	18	2 699	10.7	10.7	
280	JEWELRY-OPTICAL GOOOS.	47	1 639	4.2	1.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	11	1 997	10.4	7.9	
300	SPORTING-RECREATION EQUIPMENT.	39	1 497	4.0	.9	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	13	1 055	4.3	4.2	
320	HARWARE-GAROEING EQUIPMENT	50	2 980	7.8	1.7	260	KITCHENWARE-HOME FURNISHINGS	14	780	3.2	3.1	
340	LUMBER-BUILDING MATERIALS.	47	8 198	32.4	4.8	280	JEWELRY-OPTICAL GOOOS.	14	323	1.3	1.3	
380	AUTOMOBILES-TRUCKS	31	22 987	60.0	13.5	300	SPORTING-RECREATION EQUIPMENT.	11	581	2.4	2.3	
400	AUTO FUELS-LUBRICANTS.	144	10 180	21.5	6.0	320	HARWARE-GAROEING EQUIPMENT	13	718	3.8	2.9	
420	AUTO TIRES-BATTERIES-ACCESS.	138	7 855	11.6	4.6	340	LUMBER-BUILDING MATERIALS.	5	657	4.3	2.6	
440	FARM EQUIPMENT MACHINERY	19	6 151	37.8	3.6	420	AUTO TIRES-BATTERIES-ACCESS.	4	1 039	6.8	4.1	
460	HAY-GRAIN-FEEO-FARM SUPPLIES	28	7 124	48.2	4.2	500	ALL OTHER MERCHANDISE.	14	1 497	6.9	5.9	
480	HOUSEHOLD FUELS-ICE.	12	440	37.5	.3	520	NONMERCHANDISE RECEIPTS.	9	1 410	6.8	5.6	
500	ALL OTHER MERCHANDISE.	101	8 160	12.7	4.8	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	279	(X)	1.1	
520	NONMERCHANDISE RECEIPTS.	268	5 745	5.3	3.4		DEPARTMENT STORES (SIC 531)					
	BUILDING MATERIALS, HARWARE, AND FARM EQUIP DEALERS (SIC 52)						TOTAL	6	22 857	(X)	100.0	
	TOTAL	51	15 332	(X)	100.0	020	GROCERIES-OTHER FOODS.	4	218	1.3	1.0	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	6	126	9.8	.8	040	MEALS-SNACKS	3	281	1.8	1.2	
260	KITCHENWARE-HOME FURNISHINGS	6	91	7.1	.6	120	COSMETICS-DRUGS-CLEANERS	6	619	2.7	2.7	
300	SPORTING-RECREATION EQUIPMENT.	6	77	5.1	.5	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	6	2 961	13.0	13.0	
320	HARWARE-GAROEING EQUIPMENT	19	1 210	28.2	7.9	141	MEN'S CLOTHING	6	2 280	10.0	10.0	
340	LUMBER-BUILDING MATERIALS.	34	7 351	100.0	47.9	142	BOYS' CLOTHING	6	681	3.0	3.0	
420	AUTO TIRES-BATTERIES-ACCESS.	3	146	8.1	1.0	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	6	5 620	24.6	24.6	
440	FARM EQUIPMENT MACHINERY	14	5 650	71.3	36.9	161	CHILDREN'S-INFANTS' WEAR	6	511	2.2	2.2	
520	NONMERCHANDISE RECEIPTS.	28	365	3.8	2.4	162	HANOBAGS-ACCESSORIES	5	188	1.0	.8	
-	MISCELLANEOUS MERCHANDISE.	(X)	316	(X)	2.1	163	MILLINERY.	6	164	.7	.7	
	BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525)					164	HOSIERY.	6	475	2.1	2.1	
	TOTAL	29	7 857	(X)	100.0	165	LINGERIE	6	943	4.1	4.1	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5	111	7.1	1.4	166	WOMENS COATS-SUITS-FURS-RAINWR	6	606	2.7	2.7	
320	HARWARE-GAROEING EQUIPMENT	12	306	8.2	3.9	167	WOMEN'S DRESSES.	6	850	3.7	3.7	
340	LUMBER-BUILDING MATERIALS.	29	7 248	92.2	92.2	168	WOMEN'S BLOUSES-SPTSWR	6	1 376	6.0	6.0	
341	LUMBER	22	2 184	43.1	27.8	169	GIRLS'-SUBTEEN-TEEN WEAR	4	276	1.9	1.2	
342	PLYWOOD.	21	730	14.4	9.3	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	231	(X)	1.0	
343	WINDOWS, DOORS, AND FRAMES-METAL	13	168	5.1	2.1	180	ALL FOOTWEAR	6	1 509	6.6	6.6	
344	KITCHEN CABINETS	9	103	2.7	1.3	200	CURTAINS-DRAPERIES-ORY GOOOS	6	2 114	9.2	9.2	
345	ALL OTHER MILLWORK	20	524	10.3	6.7	201	PIECE GOOOS-NOTIONS.	6	920	4.0	4.0	
346	WALLBOARD.	20	314	6.2	4.0	202	CURTAINS-DRAPERIES	6	1 194	5.2	5.2	
347	ASPHALT AND ASBESTOS PRODUCTS.	20	239	4.6	3.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	4	1 948	10.9	8.5	
348	PAINT-GLASS-WALLPAPER.	16	174	4.5	2.2	221	MAJOR HOUSEHOLD APPLIANCES	4	1 226	6.9	5.4	
351	METAL ROOFING AND SIOING	10	75	2.1	1.0	222	RADIO-OS-TV'S MUSICAL INSTR.	4	722	4.1	3.2	
352	MASONRY SUPPLIES	16	224	5.3	2.9	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	6	986	4.3	4.3	
353	INSULATION	15	127	2.9	1.6	241	FLOOR COVERINGS.	6	520	2.3	2.3	
355	ALL OTHER BUILDING MATERIALS	13	1 168	26.3	14.9	242	FURNITURE-SLEEP EQUIPMENT.	4	466	2.5	2.0	
-	MISCELLANEOUS MERCHANDISE.	(X)	123	(X)	1.6	260	KITCHENWARE-HOME FURNISHINGS	6	687	3.0	3.0	
520	NONMERCHANDISE RECEIPTS.	11	136	3.3	1.7	261	CHINA-GLASSWARE.	5	371	1.8	1.6	
-	MISCELLANEOUS MERCHANDISE.	(X)	56	(X)	.7	262	KITCHENWARE-HOUSEWARES	6	316	1.4	1.4	
	HARWARE STORES (SIC 5251)					280	JEWELRY-OPTICAL GOOOS.	6	276	1.2	1.2	
	TOTAL	8	(O)	(X)	100.0	300	SPORTING-RECREATION EQUIPMENT.	6	563	2.5	2.5	
260	KITCHENWARE-HOME FURNISHINGS	5		7.2	6.1	320	HARWARE-GAROEING EQUIPMENT	4	658	3.7	2.9	
300	SPORTING-RECREATION EQUIPMENT.	6		5.5	5.4	322	GAROEING EQUIPMENT-SUPPLIES	4	323	1.8	1.4	
320	HARWARE-GAROEING EQUIPMENT	8		65.8	65.8	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	335	(X)	1.5	
322	GAROEING EQUIPMENT-SUPPLIES	8		13.6	13.6	340	LUMBER-BUILDING MATERIALS.	3	650	4.3	2.8	
323	PLUMBING-ELECTRICAL SUPPLIES	8		6.3	6.3	348	PAINT-GLASS-WALLPAPER.	3	303	2.0	1.3	
324	OTHER HARWARE-TOOLS	8		45.9	45.9	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	347	(X)	1.5	
340	LUMBER-BUILDING MATERIALS.	6		9.3	7.5							
364	PAINT-SUNORIES-GLASS-WALLPAPER	6		7.9	6.4							
-	MISCELLANEOUS MERCHANDISE.	(X)		(X)	1.2							
520	NONMERCHANDISE RECEIPTS.	4		1.6	.9							

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

†Detail may not add to total due to rounding.

‡Merchandise line detail withheld due to insufficient reporting.

Note: SIOUX FALLS SMSA — Coextensive with Minnehaha County, S. Dak.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Sioux Falls SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
420	AUTO TIRES-BATTERIES-ACCESS. . .	3	1 035	6.9	4.5		CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)				
500	ALL OTHER MERCHANDISE.	5	1 085	5.3	4.7		TOTAL	2	(0)	(X)	100.0
518	MOSE. EXC. TOY-GAMES-BOOKS-STA	5	105	.5	.5						
-	MISCELLANEOUS MERCHANDISE. . .	(X)	980	(X)	4.3		RETAIL BAKERIES (SIC 546)				
520	NONMERCHANDISE RECEIPTS.	5	1 380	6.8	6.0		TOTAL	4	(0)	(X)	100.0
535	ALL OTHER SERVICE RECEIPTS. . .	5	1 308	6.5	5.7						
-	MISCELLANEOUS	(X)	72	(X)	.3		AUTOMOTIVE DEALERS (SIC 55 EX. 554)				
-	MISCELLANEOUS MERCHANDISE. . .	(X)	267	(X)	1.2		TOTAL	40	32 705	(X)	100.0
	VARIETY STORES (SIC 533)					300	SPORTING-RECREATION EQUIPMENT. .	5	234	20.5	.7
	TOTAL	8	(0)	(X)	100.0	380	AUTOMOBILES-TRUCKS	24	22 854	81.0	69.9
020	GROCERIES-OTHER FOODS.	7	(0)	3.5	3.5	400	AUTO FUELS-LUBRICANTS.	17	340	1.4	1.0
040	MEALS-SNACKS	4		9.3	8.4	420	AUTO TIRES-BATTERIES-ACCESS. . .	28	5 149	16.4	15.7
120	COSMETICS-DRUGS-CLEANERS . . .	8		6.3	6.3	500	ALL OTHER MERCHANDISE.	8	1 192	70.5	3.6
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	8		5.8	5.8	520	NONMERCHANDISE RECEIPTS. . . .	28	2 041	6.6	6.2
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	8		20.9	20.9	-	MISCELLANEOUS MERCHANDISE. . .	(X)	894	(X)	2.7
180	ALL FOOTWEAR	7		2.3	2.3						
200	CURTAINS-DRAPERIES-ORY GOODIES	8		11.8	11.8		MOTOR VEHICLE DEALERS (SIC 551, 552)				
220	MAJOR APPL-RADIO-TV-MUSICAL INST	6		2.1	2.1		TOTAL	21	27 143	(X)	100.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	6		3.5	3.5	380	AUTOMOBILES-TRUCKS	21	22 555	83.1	83.1
260	KITCHENWARE-HOME FURNISHINGS .	7		8.1	4.8	400	AUTO FUELS-LUBRICANTS.	16	91	.3	.3
280	JEWELRY-OPTICAL GOODIES.	7		2.5	2.5	420	AUTO TIRES-BATTERIES-ACCESS. . .	18	2 655	9.8	9.8
320	HAIRWARE-GROOMING EQUIPMENT . .	7		2.9	2.9	520	NONMERCHANDISE RECEIPTS. . . .	19	1 838	6.8	6.8
500	ALL OTHER MERCHANDISE.	8		22.1	22.1	-	MISCELLANEOUS MERCHANDISE. . .	(X)	4	(X)	(Z)
-	MISCELLANEOUS MERCHANDISE. . .	(X)		(X)	(X)	3.0					
	MISC. GENERAL MERCHANDISE STORES (SIC 539)							MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551)			
	TOTAL	6	(0)	(X)	100.0		TOTAL	16	25 664	(X)	100.0
	FOOD STORES (SIC 54)					380	AUTOMOBILES-TRUCKS	16	21 677	84.5	84.5
	TOTAL	42	28 046	(X)	100.0	400	AUTO FUELS-LUBRICANTS.	13	75	.3	.3
020	GROCERIES-OTHER FOODS.	42	23 268	83.0	83.0	420	AUTO TIRES-BATTERIES-ACCESS. . .	16	2 379	9.3	9.3
040	MEALS-SNACKS	4	331	4.3	1.2	520	NONMERCHANDISE RECEIPTS. . . .	16	1 530	6.0	6.0
080	PACKAGED ALCOHOLIC BEVERAGES . .	8	234	2.9	.8	-	MISCELLANEOUS MERCHANDISE. . .	(X)	2	(X)	(Z)
100	CIGARS-CIGARETTES-TOBACCO. . . .	30	1 332	4.7	4.7						
120	COSMETICS-DRUGS-CLEANERS	28	1 436	5.2	5.1		MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)				
500	ALL OTHER MERCHANDISE.	18	984	4.2	3.5		TOTAL	5	1 479	(X)	100.0
520	NONMERCHANDISE RECEIPTS.	18	422	2.7	1.5						
-	MISCELLANEOUS MERCHANDISE. . .	(X)	39	(X)	.1						
	GROCERY STORES (SIC 541)					420	AUTO TIRES-BATTERIES-ACCESS. . .	9		(0)	64.5
	TOTAL	34	27 387	(X)	100.0	-	MISCELLANEOUS MERCHANDISE. . .	(X)		(X)	35.5
020	GROCERIES-OTHER FOODS.	34	22 627	82.6	82.6						
021	MEATS-FISH-POULTRY	32	6 389	23.4	23.3		MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559)				
022	PRODUCE (FRESH FRUITS-VEGETALS)	31	1 884	6.9	6.9		TOTAL	10	(0)	(X)	100.0
023	FROZEN FOODS	31	1 781	6.5	6.5	420	ALL OTHER MERCHANDISE.	6		(0)	91.9
024	ALL OTHER FOODS.	34	12 573	45.9	45.9	520	NONMERCHANDISE RECEIPTS. . . .	5		(X)	3.0
040	MEALS-SNACKS	3	322	4.2	1.2	-	MISCELLANEOUS MERCHANDISE. . .	(X)		(X)	30.8
080	PACKAGED ALCOHOLIC BEVERAGES . .	8	233	3.2	.9						
100	CIGARS-CIGARETTES-TOBACCO. . . .	30	1 330	4.9	4.9		GASOLINE SERVICE STATIONS (SIC 554)				
120	COSMETICS-DRUGS-CLEANERS	28	1 436	5.2	5.2		TOTAL	111	11 733	(X)	100.0
500	ALL OTHER MERCHANDISE.	17	983	4.3	3.6	020	GROCERIES-OTHER FOODS.	11	60	6.4	.5
517	PAPER-PAPER PRODUCTS	17	957	4.1	3.5	100	CIGARS-CIGARETTES-TOBACCO. . . .	35	113	2.7	1.0
-	MISCELLANEOUS MERCHANDISE. . .	(X)	27	(X)	.1	400	AUTO FUELS-LUBRICANTS.	111	9 642	82.2	82.2
520	NONMERCHANDISE RECEIPTS.	16	418	2.7	1.5	401	GASOLINE	111	8 537	72.8	72.8
-	MISCELLANEOUS MERCHANDISE. . .	(X)	38	(X)	.1	402	OTHER AUTOMOTIVE FUELS	12	658	18.3	5.6
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542)					403	MOTOR OILS-GREASES-OTHER OILS.	104	447	3.8	3.8
	TOTAL	2	(0)	(X)	100.0						
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)										
	TOTAL	-	-	(X)	-						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Sioux Falls SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines																																																																										
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--																																																																									
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹																																																																								
420	AUTO TIRES-BATTERIES-ACCESS. . .	100	1 341	11.8	11.4		SHOE STORES (SIC S66)																																																																												
421	PARTS INSTALLED IN REPAIR WORK	44	436	9.7	3.7																																																																														
423	PARTS-RETAIL	9	29	2.0	.2																																																																														
424	AUTOMOBILE TIRES-BATTERIES-ACC	92	876	8.4	7.5		TOTAL	10	1 448	(X)	100.0																																																																								
S20	NONMERCHANTOISE RECEIPTS.	73	497	5.7	4.2	180	ALL FOOTWEAR	10	1 318	91.0	91.0																																																																								
S27	SERVICE LABOR.	67	410	6.0	3.5	S20	NONMERCHANTOISE RECEIPTS.	6	35	2.9	2.4																																																																								
-	MISCELLANEOUS MERCHANTOISE. . . .	(X)	80	(X)	.7	-	MISCELLANEOUS MERCHANTOISE. . . .	(X)	95	(X)	6.6																																																																								
	APPAREL AND ACCESSORY STORES (SIC S6)						APPAREL AND ACCESS. STORES+N.E.C. (SIC S64; 7; 9)																																																																												
	TOTAL	52	10 013	(X)	100.0		TOTAL	4	(0)	(X)	100.0																																																																								
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	15	3 081	79.1	30.8		FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)																																																																												
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	35	4 835	80.0	48.3																																																																														
180	ALL FOOTWEAR	19	1 601	47.0	16.0																																																																														
300	SPORTING-RECREATION EQUIPMENT. . .	3	66	10.9	.7																																																																														
520	NONMERCHANTOISE RECEIPTS.	20	302	4.1	3.0																																																																														
-	MISCELLANEOUS MERCHANTOISE. . . .	(X)	128	(X)	1.3		TOTAL	55	8 067	(X)	100.0																																																																								
	WOMEN'S READY-TO-WEAR STORES (SIC 562)					220	MAJOR APPL-RAOIO-TV-MUSICAL INST	37	3 743	69.3	46.4																																																																								
	TOTAL	22	(0)	(X)	100.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.*	24	3 439	100.0	42.6																																																																								
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	22	94.6	94.6	94.6	260	KITCHENWARE-HOME FURNISHINGS . .	13	323	16.8	4.0																																																																								
164	HOSIERY.	7				2.3	1.2	2.3	S20	NONMERCHANTOISE RECEIPTS.	34	290	5.1	3.6																																																																					
165	LINGERIE	8							(X)	4.0	(X)	-	MISCELLANEOUS MERCHANTOISE. . . .	(X)	271	(X)	3.4																																																																		
168	WOMEN'S BLOUSES-SPTSWR	11										27.7	24.7	27.7		FURNITURE STORES (SIC 5712)																																																																			
172	DRESSES.	22													38.5	38.5	38.5	TOTAL	19	3 032	(X)	100.0																																																													
173	COATS-SUITS.	21																19.8	19.8	19.8	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	9	112	10.3	3.7																																																									
174	HANDBAGS	7																			2.6	1.7	2.6	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	19	2 781	91.7	91.7																																																						
176	OTHER WOMEN'S-GIRLS' CLOTHES ACC	6																						4.0	1.5	4.0	243	SLEEP EQUIPMENT.	17	317	10.5	10.5																																																			
-	MISCELLANEOUS MERCHANTOISE. . . .	(X)																									(X)	2.6	(X)	244	OTHER HOUSEHOLD FURNITURE. . . .	19	1 851	61.0	61.0																																																
520	NONMERCHANTOISE RECEIPTS.	3																												3.6	2.2	3.6	24S	FLOOR COVERINGS-SOFT SURFACE . .	15	595	19.6	19.6																																													
-	MISCELLANEOUS MERCHANTOISE. . . .	(X)	(X)	3.2	(X)																												-	MISCELLANEOUS MERCHANTOISE. . . .	(X)	10	(X)	.3																																													
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC S63)					S20	NONMERCHANTOISE RECEIPTS.	8																									94	4.8	3.1	1.5																																															
	TOTAL	1							(0)	(X)	100.0																										HOME FURNISHINGS STORES (OTHER 571)	TOTAL	8	(0)	(X)	100.0																																									
	FURRIERS AND FUR SHOPS (SIC S68)											240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5																													NONMERCHANTOISE RECEIPTS.	6	(0)	98.4	69.0																																				
	TOTAL	2													(0)	(X)	100.0																															24S	FLOOR COVERINGS-SOFT SURFACE . .	15	595	19.6	19.6																														
	OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)																	-	MISCELLANEOUS MERCHANTOISE. . . .	(X)																																		10	(X)	.3	3.1	1.5																									
	TOTAL	27																			(0)	(X)	100.0																																				HOUSEHOLD APPLIANCE STORES (SIC 572)	TOTAL	18	1 858	(X)	100.0																			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	16																						79.9	52.3	79.9																																							220	MAJOR APPL-RAOIO-TV-MUSICAL INST	18	1 582	85.1	85.1													
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	10																									46.5	15.5	46.5																																										224	NEW MAJOR APPLIANCES	18	1 400	75.3	75.3							
180	ALL FOOTWEAR	17																												54.5	25.6	54.5																																													22S	NEW RAOIOS-TV'S ETC.	4	106	20.7	5.7	
300	SPORTING-RECREATION EQUIPMENT. . .	3	10.2	1.1	10.2																																																																														226
520	NONMERCHANTOISE RECEIPTS.	16				4.3	3.5	4.3																									260	KITCHENWARE-HOME FURNISHINGS . .	4	43																																															
-	MISCELLANEOUS MERCHANTOISE. . . .	(X)							(X)	1.9	(X)																										S20	NONMERCHANTOISE RECEIPTS.	13	63	6.1	3.4																																									
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC S61)											3 059	(X)	100.0																													-	MISCELLANEOUS MERCHANTOISE. . . .	(X)	170	(X)																																				
	TOTAL	10													2 756	90.1	90.1																															RAOIO, TV, AND MUSIC STORES (SIC 573)	TOTAL	10	(0)	(X)	100.0																														
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	10																271	12.4	8.9																																		220	MAJOR APPL-RAOIO-TV-MUSICAL INST	10	(0)	(X)																									
142	BOYS' CLOTHING	5																			41.5	33.5	41.5																																				S20	NONMERCHANTOISE RECEIPTS.	7	(0)	5.2	4.8																			
143	MEN'S TAILORED OUTERWEAR	7																						24.2	23.0	24.2																																							-	MISCELLANEOUS MERCHANTOISE. . . .	(X)	(X)	3.0														
144	OTHER MEN'S OUTERWEAR.	8																									1.7	1.4	1.7																																									EATING AND DRINKING PLACES (SIC 58)	TOTAL	164	12 108	(X)	100.0								
145	MEN'S HATS	7																												23.3	23.3	23.3																																												020	GROCERIES-OTHER FOODS.	8	51	11.7	.4		
146	OTHER MEN'S CLOTHING	10	714	23.3	23.3																																																																													040	MEALS-SNACKS
180	ALL FOOTWEAR	4				133	14.6	4.3																									060	ALCOHOLIC DRINKS	70	2 967																																															
520	NONMERCHANTOISE RECEIPTS.	5							56	2.5	1.8																										080	PACKAGED ALCOHOLIC BEVERAGES . .	9	71	33.3	.6																																									
-	MISCELLANEOUS MERCHANTOISE. . . .	(X)										114	(X)	3.7																													FAMILY CLOTHING STORES (SIC S65)	TOTAL ²	3	621	(X)																																				

Standard Notes: - Represents zero. 0 Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Sioux Falls SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--			
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹		
100	CIGARS-CIGARETTES-TOBACCO.	54	148	3.4	1.2	500	ALL OTHER MERCHANDISE.	28	2 174	100.0	14.6		
520	NONMERCHANDISE RECEIPTS.	26	113	3.9	.9	520	NONMERCHANDISE RECEIPTS.	24	206	7.4	1.4		
-	MISCELLANEOUS MERCHANDISE.	(X)	15	(X)	.1	-	MISCELLANEOUS MERCHANDISE.	(X)	1 351	(X)	9.1		
EATING PLACES (SIC 5812)						LIQUOR STORES (SIC 592)							
TOTAL			116	9 552	(X)	100.0	TOTAL			34	2 569	(X)	100.0
020	GROCERIES-OTHER FOODS.	7	50	11.3	.5	020	GROCERIES-OTHER FOODS.	22	23	1.5	.9		
040	MEALS-SNACKS	116	8 642	90.5	90.5	080	PACKAGED ALCOHOLIC BEVERAGES. . .	34	2 345	92.3	91.2		
060	ALCOHOLIC DRINKS	22	647	33.6	6.8	100	CIGARS-CIGARETTES-TOBACCO.	24	201	10.8	7.8		
100	CIGARS-CIGARETTES-TOBACCO.	37	110	3.3	1.2	ANTIQUE AND SECONOHANO STORES (SIC 593)							
520	NONMERCHANDISE RECEIPTS.	23	81	2.7	.8	TOTAL							
-	MISCELLANEOUS MERCHANDISE.	(X)	22	(X)	.2	2		2	(0)	(X)	100.0		
ORINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)						SPORTING GOOOS STORES AND BICYCLE SHOPS (SIC 595)							
TOTAL			48	2 556	(X)	100.0	TOTAL			7	(0)	(X)	100.0
040	MEALS-SNACKS	27	101	8.8	4.0	JEWELRY STORES (SIC 597)							
060	ALCOHOLIC DRINKS	48	2 320	90.8	90.8	TOTAL			7	973	(X)	100.0	
080	PACKAGED ALCOHOLIC BEVERAGES. . .	7	63	30.4	2.5	260	KITCHENWARE-HOME FURNISHINGS . .	4	74	9.4	7.6		
100	CIGARS-CIGARETTES-TOBACCO.	18	37	4.3	1.4	280	JEWELRY-OPTICAL GOOOS.	7	809	83.1	83.1		
-	MISCELLANEOUS MERCHANDISE.	(X)	35	(X)	1.4	281	WATCHES-CLOCKS	7	165	17.0	17.0		
ORUG STORES AND PROPRIETARY STRS. (SIC 591)						282	SILVERWARE	6	156	16.0	16.0		
TOTAL			26	(0)	(X)	100.0	285	ALL OTHER JEWELRY ITEMS.	7	99	10.2	10.2	
020	GROCERIES-OTHER FOODS.	14	(0)	2.7	2.1	287	OIAMONOS, EXC. OIAMONO WATCHES	7	315	32.4	32.4		
080	PACKAGED ALCOHOLIC BEVERAGES. . .	8		25.8	4.5	288	RINGS, EXC. OIAMONOS.	7	73	7.5	7.5		
100	CIGARS-CIGARETTES-TOBACCO.	22		5.7	5.4	-	MISCELLANEOUS MERCHANDISE.	(X)	1	(X)	.1		
120	COSMETICS-ORUGS-CLEANERS	26		46.5	46.5	520	NONMERCHANDISE RECEIPTS.	7	71	7.3	7.3		
220	MAJOR APPL-RADIO-TV-MUSICAL INST	3		1.8	1.1	529	WATCH-CLOCK-JEWELRY REPAIRS. . .	7	66	6.8	6.8		
260	KITCHENWARE-HOME FURNISHINGS . .	4		6.1	3.8	-	MISCELLANEOUS	(X)	5	(X)	.5		
280	JEWELRY-OPTICAL GOOOS.	14		3.5	2.6	-	MISCELLANEOUS MERCHANDISE.	(X)	19	(X)	2.0		
300	SPORTING-RECREATION EQUIPMENT. . .	3		1.7	1.0	FUEL AND ICE DEALERS (SIC 598)							
320	HARWARE-GAROEING EQUIPMENT . . .	5		6.3	4.0	TOTAL ²							
500	ALL OTHER MERCHANDISE.	20		18.4	16.3	4		4	428	(X)	100.0		
520	NONMERCHANDISE RECEIPTS.	5		2.5	.6	FLORISTS (SIC 5992)							
-	MISCELLANEOUS MERCHANDISE.	(X)		(X)	12.0	TOTAL ²							
ORUG STORES (SIC 591 PT.)							5		5	471	(X)	100.0	
TOTAL			24	10 698	(X)	100.0	CIGAR STORES AND STANOS (SIC 5993)						
020	GROCERIES-OTHER FOODS.	14	227	2.7	2.1	TOTAL			1	(0)	(X)	100.0	
080	PACKAGED ALCOHOLIC BEVERAGES. . .	7	490	26.4	4.6	OTHER MISCELLANEOUS RETAIL STORES (OTHER S9)							
100	CIGARS-CIGARETTES-TOBACCO.	21	558	5.5	5.2	TOTAL			48	9 940	(X)	100.0	
120	COSMETICS-ORUGS-CLEANERS	24	4 806	44.9	44.9	280	JEWELRY-OPTICAL GOOOS.	5	178	22.2	1.8		
121	MEICINES EXC. PRESCRIPTION. . . .	19	1 749	17.4	16.3	460	HAY-GRAIN-FEEO-FARM SUPPLIES . .	24	6 928	83.6	69.7		
122	PRESCRIPTION MEICINES	24	1 924	18.0	18.0	480	HOUSEHOL FUELS-ICE.	4	43	2.7	.4		
123	ALL OTHER ORUGS-PROPRIETARIES. . .	10	1 133	13.2	10.6	500	ALL OTHER MERCHANDISE.	22	1 684	100.0	16.9		
220	MAJOR APPL-RADIO-TV-MUSICAL INST	3	125	2.0	1.2	520	NONMERCHANDISE RECEIPTS.	13	96	5.8	1.0		
260	KITCHENWARE-HOME FURNISHINGS . .	3	425	6.4	4.0	-	MISCELLANEOUS MERCHANDISE.	(X)	1 011	(X)	10.2		
280	JEWELRY-OPTICAL GOOOS.	14	286	3.6	2.7	NONSTORE RETAILERS (SIC 53 PART*)							
300	SPORTING-RECREATION EQUIPMENT. . .	3	111	1.7	1.0	TOTAL			9	(0)	(X)	100.0	
320	HARWARE-GAROEING EQUIPMENT . . .	5	446	6.6	4.2	MAIL ORDER HOUSES (SIC 532)							
500	ALL OTHER MERCHANDISE.	19	1 831	19.3	17.1	TOTAL			-	-	(X)	-	
520	NONMERCHANDISE RECEIPTS.	5	61	2.5	.6								
-	MISCELLANEOUS MERCHANDISE.	(X)	1 332	(X)	12.5								
PROPRIETARY STORES (SIC 591 PT.)													
TOTAL			2	(0)	(X)	100.0							
MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)													
TOTAL			108	14 887	(X)	100.0							
020	GROCERIES-OTHER FOODS.	25	49	1.6	.3								
080	PACKAGED ALCOHOLIC BEVERAGES. . .	35	2 373	53.8	16.0								
100	CIGARS-CIGARETTES-TOBACCO.	28	246	7.8	1.7								
220	MAJOR APPL-RADIO-TV-MUSICAL INST	5	67	11.1	.5								
260	KITCHENWARE-HOME FURNISHINGS . .	5	85	10.0	.6								
280	JEWELRY-OPTICAL GOOOS.	13	989	53.6	6.6								
460	HAY-GRAIN-FEEO-FARM SUPPLIES . .	24	6 931	95.2	46.6								
480	HOUSEHOL FUELS-ICE.	8	411	26.4	2.8								

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Sioux Falls SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹
	MERCHANDISING MACHINE OPERATORS (SIC 534)				
	TOTAL	4	(D)	(X)	100.0
	DIRECT SELLING ESTABLISHMENTS (SIC 535)				
	TOTAL	5	(D)	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

X Not applicable. Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--			
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹		
RETAIL TRADE													
TOTAL		5 141	802 596	(X)	100.0	PLUMBING AND HEATING EQUIP DLRS. (SIC 522)		TOTAL		17	(0)	(X)	100.0
020	GROCERIES-OTHER FOODS	983	133 219	65.8	16.6	PAINT, GLASS, AND WALLPAPER STRS. (SIC 523)		TOTAL		13	906	(X)	100.0
040	MEALS-SNACKS	1 134	34 835	39.0	4.3	LUMBER-BUILDING MATERIALS		13	794	87.6	87.6		
060	ALCOHOLIC DRINKS	502	15 010	57.5	1.9	356	ALL OTHER LUMBER-MILLWORK	7	113	17.3	12.5		
080	PACKAGED ALCOHOLIC BEVERAGES	501	16 149	44.4	2.0	357	PAINT-VARNISH ETC.	11	460	53.0	50.8		
100	CIGARS-CIGARETTES-TOBACCO	1 278	8 954	4.8	1.1	358	PAINT SUNORIES	10	70	9.7	7.7		
120	COSMETICS-DRUGS-CLEANERS	716	26 889	14.6	3.4	359	WALLPAPER-OTHER WALL COVERINGS	9	50	6.9	5.5		
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	433	19 598	16.5	2.4	361	GLASS	6	101	18.7	11.1		
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	492	31 644	24.6	3.9	520	NONMERCHANDISE RECEIPTS	7	33	5.8	3.6		
180	ALL FOOTWEAR	440	14 764	12.5	1.8	-	MISCELLANEOUS MERCHANDISE	(X)	79	(X)	8.7		
200	CURTAINS-DRAPERIES-DRY GOODS	370	9 924	9.4	1.2	ELECTRICAL SUPPLY STORES (SIC 524)							
220	MAJOR APPL-RADIO-TV-MUSICAL INST.	520	19 734	17.6	2.5	TOTAL		1	(0)	(X)	100.0		
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	364	15 783	16.6	2.0	HARDWARE STORES (SIC 5251)		TOTAL		194	(0)	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS	598	7 824	6.4	1.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	15		2.2	.5		
280	JEWELRY-OPTICAL GOODS	408	5 311	5.6	.7	180	ALL FOOTWEAR	18		1.6	.4		
300	SPORTING-RECREATION EQUIPMENT	403	6 037	6.7	.8	200	CURTAINS-DRAPERIES-DRY GOODS	22		2.0	.3		
320	HARDWARE-GARDENING EQUIPMENT	658	20 223	13.0	2.5	220	MAJOR APPL-RADIO-TV-MUSICAL INST.	108		11.7	9.5		
340	LUMBER-BUILDING MATERIALS	576	37 599	37.9	4.7	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	56		10.7	4.9		
360	AUTOMOBILES-TRUCKS	345	108 636	54.6	13.5	260	KITCHENWARE-HOME FURNISHINGS	156		11.5	9.1		
400	AUTO FUELS-LUBRICANTS	1 056	57 516	26.6	7.2	280	JEWELRY-OPTICAL GOODS	24		2.6	.7		
420	AUTO TIRES-BATTERIES-ACCESS.	1 180	39 917	12.8	5.0	300	SPORTING-RECREATION EQUIPMENT	139		8.1	6.3		
440	FARM EQUIPMENT MACHINERY	324	78 456	60.1	9.8	320	HARDWARE-GARDENING EQUIPMENT	194		46.9	46.9		
460	HAY-GRAIN-FEED-FARM SUPPLIES	271	31 835	51.9	4.0	340	LUMBER-BUILDING MATERIALS	169	(0)	12.7	10.0		
480	HOUSEHOLD FUELS-ICE	245	10 029	26.6	1.2	356	ALL OTHER LUMBER-MILLWORK	39		9.0	2.1		
500	ALL OTHER MERCHANDISE	840	28 740	14.1	3.6	364	PAINT-SUNORIES-GLASS-WALLPAPER	167		10.1	7.9		
520	NONMERCHANDISE RECEIPTS	2 044	23 970	5.1	3.0	400	AUTO FUELS-LUBRICANTS	34		2.4	.7		
BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52)						420	AUTO TIRES-BATTERIES-ACCESS.	79		6.5	4.6		
TOTAL		706	146 739	(X)	100.0	460	HAY-GRAIN-FEED-FARM SUPPLIES	19		2.8	.5		
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	16	98	4.5	.1	500	ALL OTHER MERCHANDISE	62		8.1	2.8		
180	ALL FOOTWEAR	19	75	4.3	.1	520	NONMERCHANDISE RECEIPTS	58		4.5	1.2		
220	MAJOR APPL-RADIO-TV-MUSICAL INST.	132	2 175	12.0	1.5	-	MISCELLANEOUS MERCHANDISE	(X)		(X)	1.5		
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	115	1 155	6.6	.8	FARM EQUIPMENT DEALERS (SIC 5252)							
260	KITCHENWARE-HOME FURNISHINGS	170	1 935	12.8	1.3	TOTAL		251	(0)	(X)	100.0		
280	JEWELRY-OPTICAL GOODS	24	141	4.0	.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST.	13		3.8	.2		
300	SPORTING-RECREATION EQUIPMENT	144	1 251	10.5	.9	320	HARDWARE-GARDENING EQUIPMENT	23		8.6	.7		
320	HARDWARE-GARDENING EQUIPMENT	358	12 127	25.0	8.3	380	AUTOMOBILES-TRUCKS	51		16.7	5.2		
340	LUMBER-BUILDING MATERIALS	432	34 113	65.9	23.2	400	AUTO FUELS-LUBRICANTS	32		2.5	.4		
360	AUTOMOBILES-TRUCKS	51	4 601	15.8	3.1	420	AUTO TIRES-BATTERIES-ACCESS.	80		14.9	5.9		
400	AUTO FUELS-LUBRICANTS	67	489	2.3	.3	440	FARM EQUIPMENT MACHINERY	251	(0)	84.3	84.3		
420	AUTO TIRES-BATTERIES-ACCESS.	162	6 145	12.8	4.2	460	HAY-GRAIN-FEED-FARM SUPPLIES	25		5.9	.4		
440	FARM EQUIPMENT MACHINERY	260	74 572	79.0	50.8	480	HOUSEHOLD FUELS-ICE	4		5.5	.1		
460	HAY-GRAIN-FEED-FARM SUPPLIES	59	2 078	17.2	1.4	520	NONMERCHANDISE RECEIPTS	114		5.7	2.7		
480	HOUSEHOLD FUELS-ICE	68	942	6.8	.6	-	MISCELLANEOUS MERCHANDISE	(X)		(X)	.1		
500	ALL OTHER MERCHANDISE	69	628	8.5	.4	GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)							
520	NONMERCHANDISE RECEIPTS	327	3 977	5.4	2.7	TOTAL		268	67 101	(X)	100.0		
-	MISCELLANEOUS MERCHANDISE	(X)	237	(X)	.2	020	GROCERIES-OTHER FOODS	110	3 498	11.8	5.2		
LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521)						040	MEALS-SNACKS	34	919	6.9	1.4		
TOTAL		230	36 829	(X)	100.0	100	CIGARS-CIGARETTES-TOBACCO	48	233	1.8	.3		
220	MAJOR APPL-RADIO-TV-MUSICAL INST.	9	180	10.0	.5	120	COSMETICS-DRUGS-CLEANERS	157	2 393	4.5	3.6		
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	56	146	1.4	.4	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	183	8 062	12.6	12.0		
260	KITCHENWARE-HOME FURNISHINGS	8	147	6.6	.4	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	198	15 848	24.5	23.6		
320	HARDWARE-GARDENING EQUIPMENT	137	2 381	9.2	6.5	180	ALL FOOTWEAR	177	3 237	5.4	4.8		
340	LUMBER-BUILDING MATERIALS	230	31 027	84.2	84.2	200	CURTAINS-DRAPERIES-DRY GOODS	206	8 003	12.8	11.9		
341	LUMBER	216	12 372	33.7	33.6	220	MAJOR APPL-RADIO-TV-MUSICAL INST.	72	3 955	8.8	5.9		
342	PLYWOOD	190	3 110	8.8	8.4	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	92	2 547	5.2	3.8		
343	WINDOWS, DOORS, AND FRAMES-METAL	147	1 206	4.5	3.3	260	KITCHENWARE-HOME FURNISHINGS	134	2 733	5.6	4.1		
344	KITCHEN CABINETS	92	387	2.1	1.1	280	JEWELRY-OPTICAL GOODS	148	944	1.8	1.4		
345	ALL OTHER MILLWORK	182	2 380	7.0	6.5								
346	WALLBOARD	197	2 722	7.7	7.4								
347	ASPHALT AND ASBESTOS PRODUCTS	194	1 582	4.5	4.3								
348	PAINT-GLASS-WALLPAPER	171	923	2.8	2.5								
349	HEATING AND PLUMBING EQUIP	75	409	3.5	1.1								
351	METAL ROOFING AND SIDING	130	915	3.2	2.5								
352	MASONRY SUPPLIES	173	1 554	4.5	4.2								
353	INSULATION	154	617	2.0	1.7								
354	PREFABRICATED BLOKS AND PARTS	49	490	3.7	1.3								
355	ALL OTHER BUILDING MATERIALS	125	2 360	12.9	6.4								
460	HAY-GRAIN-FEED-FARM SUPPLIES	5	1 095	62.5	3.0								
480	HOUSEHOLD FUELS-ICE	48	529	5.5	1.4								
520	NONMERCHANDISE RECEIPTS	134	1 235	5.4	3.4								
-	MISCELLANEOUS MERCHANDISE	(X)	89	(X)	.2								

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
300	SPORTING-RECREATION EQUIPMENT. . .	95	1 504	3.1	2.2	320	HARWARE-GARDENING EQUIPMENT. . .	73	(0)	4.1	3.8
320	HARWARE-GARDENING EQUIPMENT. . .	121	2 223	4.9	3.3	500	ALL OTHER MERCHANDISE.	84		23.5	23.2
340	LUMBER-BUILDING MATERIALS.	38	1 627	6.6	2.4	520	NONMERCHANDISE RECEIPTS.	48		2.9	1.6
400	AUTO FUELS-LUBRICANTS.	23	139	.8	.2	-	MISCELLANEOUS MERCHANDISE.	(X)		(X)	.4
420	AUTO TIRES-BATTERIES-ACCESS. . .	27	1 849	6.6	2.8						
440	FARM EQUIPMENT MACHINERY.	7	76	.9	.1						
500	ALL OTHER MERCHANDISE.	175	4 958	8.4	7.4		GENERAL MERCHANDISE STORES (SIC 539 PART)				
520	NONMERCHANDISE RECEIPTS.	111	2 209	5.4	3.3						
-	MISCELLANEOUS MERCHANDISE.	(X)	144	(X)	.2		TOTAL.	135	26 002	(X)	100.0
	DEPARTMENT STORES (SIC 531)					020	GROCERIES-OTHER FOODS.	47	2 975	23.4	11.4
	TOTAL.	20	26 899	(X)	100.0	100	CIGARS-CIGARETTES-TOBACCO. . . .	35	174	3.9	.7
120	COSMETICS-DRUGS-CLEANERS.	16	433	1.8	1.6	120	COSMETICS-DRUGS-CLEANERS.	56	1 097	7.0	4.2
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	20	3 566	13.3	13.3	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	90	3 911	16.1	15.0
141	MEN'S CLOTHING.	20	2 706	10.1	10.1	141	MEN'S CLOTHING.	80	2 655	11.5	10.2
142	BOYS' CLOTHING.	19	860	3.8	3.2	142	BOYS' CLOTHING.	81	1 031	5.6	4.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	20	6 610	24.6	24.6	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	95	6 657	26.8	25.6
161	CHILDREN'S-INFANTS' WEAR.	20	626	2.3	2.3	161	CHILDREN'S-INFANTS' WEAR.	79	541	2.3	2.1
162	HANDBAGS-ACCESSORIES.	18	495	2.3	1.8	162	HANDBAGS-ACCESSORIES.	62	276	1.9	1.1
163	MILLINERY.	18	160	.6	.6	163	MILLINERY.	38	99	.6	.4
164	HOSIERY.	20	516	1.9	1.9	164	HOSIERY.	79	493	2.6	1.9
165	LINGERIE.	20	1 232	4.6	4.6	165	LINGERIE.	76	960	5.1	3.7
166	WOMEN'S COATS-SUITS-FURS-RAINWR	19	456	1.7	1.7	166	WOMEN'S COATS-SUITS-FURS-RAINWR	56	439	2.6	1.7
167	WOMEN'S DRESSES.	20	1 054	3.9	3.9	167	WOMEN'S DRESSES.	65	906	5.1	3.5
168	WOMEN'S BLOUSES-SPTSWR.	20	1 493	5.6	5.6	168	WOMEN'S BLOUSES-SPTSWR.	74	1 056	5.8	4.1
169	GIRLS'-SUBTEEN-TEEN WEAR.	18	466	2.1	1.7	169	GIRLS'-SUBTEEN-TEEN WEAR.	53	500	2.3	1.9
171	OTHER WOMEN'S-GIRLS-CLOTHES ACC	3	111	1.6	.4	171	OTHER WOMEN'S-GIRLS-CLOTHES ACC	16	1 183	12.9	4.5
180	ALL FOOTWEAR.	20	1 588	5.9	5.9	180	ALL FOOTWEAR.	77	1 258	6.9	4.8
200	CURTAINS-ORAPERIES-DRY GOODS. . .	20	2 306	8.6	8.6	200	CURTAINS-ORAPERIES-DRY GOODS. . .	77	2 708	13.1	10.4
201	PIECE GOODS-NOTIONS.	19	939	3.5	3.5	201	PIECE GOODS-NOTIONS.	66	1 180	5.7	4.5
202	CURTAINS-ORAPERIES.	20	1 367	5.1	5.1	202	CURTAINS-ORAPERIES.	68	1 465	7.0	5.6
220	MAJOR APPL-RADIO-TV-MUSICAL INST	17	2 644	11.0	9.8	203	ALL OTHER DOMESTICS.	14	62	8.3	.2
221	MAJOR HOUSEHOLD APPLIANCES. . . .	13	1 664	8.5	6.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST	24	1 146	10.2	4.4
222	RADIO-TV'S MUSICAL INSTR.	16	967	4.2	3.6	221	MAJOR HOUSEHOLD APPLIANCES. . . .	15	617	19.5	2.4
-	MISCELLANEOUS MERCHANDISE.	(X)	12	(X)	(Z)	222	RADIO-TV'S MUSICAL INSTR.	21	506	4.4	1.9
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	19	1 596	6.1	5.9	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	22	(X)	.1
241	FLOOR COVERINGS.	17	855	3.6	3.2	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	42	612	4.8	2.4
242	FURNITURE-SLEEP EQUIPMENT.	15	741	3.4	2.8	241	FLOOR COVERINGS.	37	270	2.0	1.0
260	KITCHENWARE-HOME FURNISHINGS. . .	17	833	3.4	3.1	242	FURNITURE-SLEEP EQUIPMENT.	21	320	3.6	1.2
261	CHINA-GLASSWARE.	15	337	1.5	1.3	260	KITCHENWARE-HOME FURNISHINGS. . .	45	986	7.1	3.8
262	KITCHENWARE-HOUSEWARES.	16	486	2.0	1.8	280	JEWELRY-OPTICAL GOODS.	51	278	2.5	1.1
-	MISCELLANEOUS MERCHANDISE.	(X)	9	(X)	(Z)	300	SPORTING-RECREATION EQUIPMENT. .	43	683	4.4	2.6
280	JEWELRY-OPTICAL GOODS.	17	286	1.2	1.1	320	HARWARE-GARDENING EQUIPMENT. . .	34	962	9.3	3.7
300	SPORTING-RECREATION EQUIPMENT. . .	18	731	2.9	2.7	321	HARWARE-TOOLS.	30	704	6.8	2.7
320	HARWARE-GARDENING EQUIPMENT. . .	14	781	3.6	2.9	322	GARDENING EQUIPMENT-SUPPLIES. . .	25	252	2.5	1.0
321	HARWARE-TOOLS.	13	475	2.5	1.8	340	LUMBER-BUILDING MATERIALS.	20	407	12.1	1.6
322	GARDENING EQUIPMENT-SUPPLIES. . .	14	305	1.4	1.1	348	PAINT-GLASS-WALLPAPER.	18	138	3.7	.5
420	AUTO TIRES-BATTERIES-ACCESS. . . .	12	1 523	8.3	5.7	356	ALL OTHER LUMBER-MILLWORK. . . .	12	265	7.8	1.0
500	ALL OTHER MERCHANDISE.	20	1 096	4.1	4.1	400	AUTO FUELS-LUBRICANTS.	17	119	1.7	.5
501	TOYS-GAMES-WHEEL GOODS.	18	529	2.1	2.0	420	AUTO TIRES-BATTERIES-ACCESS. . . .	13	323	3.8	1.2
502	BOOKS-STATIONERY-PHOTO. EQUIP.	16	461	1.9	1.7	500	ALL OTHER MERCHANDISE.	68	895	5.0	3.4
518	MOSE. EXC.TOY-GAMES-BOOKS-STA	13	105	.5	.4	501	TOYS-GAMES-WHEEL GOODS.	38	401	2.9	1.5
520	NONMERCHANDISE RECEIPTS.	13	1 375	7.1	5.1	502	BOOKS-STATIONERY-PHOTO. EQUIP.	27	174	1.9	.7
534	AUTO REPAIR.	6	50	.6	.2	518	MOSE. EXC.TOY-GAMES-BOOKS-STA	34	294	3.2	1.1
535	ALL OTHER SERVICE RECEIPTS.	13	1 325	6.8	4.9	520	NONMERCHANDISE RECEIPTS.	44	615	4.9	2.4
-	MISCELLANEOUS MERCHANDISE.	(X)	1 531	(X)	5.7	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	196	(X)	.8
	VARIETY STORES (SIC 533)						DRY GOODS STORES (SIC 539 PART)				
	TOTAL.	87	(0)	(X)	100.0		TOTAL ²	19	1 281	(X)	100.0
020	GROCERIES-OTHER FOODS.	60	(0)	3.7	3.2		SEWING AND NEEDLEWORK STORES (SIC 539 PART)				
040	MEALS-SNACKS.	27		10.7	6.2		TOTAL ²	7	234	(X)	100.0
120	COSMETICS-DRUGS-CLEANERS.	85		6.8	6.8						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	72		5.0	4.6		FOOD STORES (SIC 54)				
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	82	(0)	21.2	20.3		TOTAL.	542	147 507	(X)	100.0
180	ALL FOOTWEAR.	80		3.2	3.1	020	GROCERIES-OTHER FOODS.	542	127 121	86.2	86.2
200	CURTAINS-ORAPERIES-DRY GOODS. . .	83		12.2	12.0	040	MEALS-SNACKS.	35	920	3.5	.6
220	MAJOR APPL-RADIO-TV-MUSICAL INST	30		2.2	1.3	080	PACKAGED ALCOHOLIC BEVERAGES. . .	80	771	8.3	.5
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	31	(0)	4.4	2.7	100	CIGARS-CIGARETTES-TOBACCO. . . .	372	4 801	4.7	3.3
260	KITCHENWARE-HOME FURNISHINGS. . .	72		10.7	7.2						
280	JEWELRY-OPTICAL GOODS.	79		3.1	3.0						
300	SPORTING-RECREATION EQUIPMENT. . .	34		1.7	.7						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--			
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹		
120	COSMETICS-DRUGS-CLEANERS	312	4 956	5.0	3.4		DAIRY PRODUCTS STORES (SIC 545)						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	38	261	1.6	.2								
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	48	496	1.6	.3								
180	ALL FOOTWEAR	36	230	2.3	.2		TOTAL ²	5	232	(X)	100.0		
200	CURTAINS-DRAPERIES-ORY GOOOS	28	80	1.8	.1								
260	KITCHENWARE-HOME FURNISHINGS	45	278	1.4	.2		EGG AND POULTRY DEALERS (SIC 549 PT.)						
320	HARWARE-GARDENING EQUIPMENT	43	356	1.2	.2								
400	AUTO FUELS-LUBRICANTS	33	365	5.4	.2		TOTAL ²	7	3 105	(X)	100.0		
500	ALL OTHER MERCHANDISE	185	4 354	6.2	3.0								
520	NONMERCHANDISE RECEIPTS	136	1 728	3.2	1.2		OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)						
-	MISCELLANEOUS MERCHANDISE	(X)	790	(X)	.5		TOTAL	-	-	(X)	-		
	GROCERY STORES (SIC 541)												
	TOTAL	457	140 019	(X)	100.0								
020	GROCERIES-OTHER FOODS	457	120 267	85.9	85.9		AUTOMOTIVE DEALERS (SIC 55 EX. 554)						
021	MEATS-FISH-POULTRY	426	29 731	21.9	21.2								
022	PRODUCE (FRESH FRUITS-VEGTBLS)	407	10 176	7.6	7.3		TOTAL	344	148 715	(X)	100.0		
023	FROZEN FOODS	344	5 467	5.3	3.9								
024	ALL OTHER FOODS	452	74 893	53.5	53.5								
040	MEALS-SNACKS	15	754	3.0	.5	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4	150	7.1	.1		
080	PACKAGED ALCOHOLIC BEVERAGES	79	758	8.1	.5	220	MAJOR APPL-RADIO-TV-MUSICAL INST	34	755	9.6	.5		
100	CIGARS-CIGARETTES-TOBACCO	356	4 753	4.7	3.4	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	9	111	6.6	.1		
120	COSMETICS-DRUGS-CLEANERS	311	4 949	5.1	3.5	260	KITCHENWARE-HOME FURNISHINGS	25	206	2.3	.1		
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	38	261	1.6	.2	300	SPORTING-RECREATION EQUIPMENT	23	417	9.6	.3		
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	48	493	2.2	.4	320	HARWARE-GARDENING EQUIPMENT	21	286	6.4	.2		
180	ALL FOOTWEAR	36	229	2.3	.2	340	LUMBER-BUILDING MATERIALS	8	166	5.5	.1		
200	CURTAINS-DRAPERIES-ORY GOOOS	28	80	1.7	.1	380	AUTOMOBILES-TRUCKS	252	103 734	79.0	69.8		
260	KITCHENWARE-HOME FURNISHINGS	45	273	1.4	.2	400	AUTO FUELS-LUBRICANTS	188	1 714	1.8	1.2		
320	HARWARE-GARDENING EQUIPMENT	43	322	1.2	.2	420	AUTO TIRES-BATTERIES-ACCESS.	297	22 090	15.7	14.9		
500	ALL OTHER MERCHANDISE	182	4 326	6.2	3.1	440	FARM EQUIPMENT MACHINERY	30	3 492	25.8	2.3		
516	ALL OTHER MERCHANDISE	62	2 395	5.6	1.7	460	HAY-GRAIN-FEED-FARM SUPPLIES	6	683	26.3	.5		
517	PAPER-PAPER PRODUCTS	170	1 930	3.3	1.4	500	ALL OTHER MERCHANDISE	58	6 265	35.2	4.2		
520	NONMERCHANDISE RECEIPTS	124	1 681	3.1	1.2	520	NONMERCHANDISE RECEIPTS	300	8 440	6.0	5.7		
-	MISCELLANEOUS MERCHANDISE	(X)	871	(X)	.6	-	MISCELLANEOUS MERCHANDISE	(X)	205	(X)	.1		
	MEAT MARKETS (SIC 542 PT.)						MOTOR VEHICLE DEALERS (SIC 551, 552)						
	TOTAL	13	(0)	(X)	100.0		TOTAL	245	126 826	(X)	100.0		
	FISH (SEA FOOD) MARKETS (SIC 542 PT.)					380	AUTOMOBILES-TRUCKS	245	103 347	81.5	81.5		
	TOTAL	-	-	(X)	-	400	AUTO FUELS-LUBRICANTS	165	1 221	1.4	1.0		
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)					420	AUTO TIRES-BATTERIES-ACCESS.	232	11 173	8.8	8.8		
	TOTAL	4	(0)	(X)	100.0	440	FARM EQUIPMENT MACHINERY	27	3 363	32.5	2.7		
	CANOE, NUT, AND CONFECTIONERY STORES (SIC 544)					520	NONMERCHANDISE RECEIPTS	231	7 217	5.8	5.7		
	TOTAL	10	(0)	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	505	(X)	.4		
020	GROCERIES-OTHER FOODS	10	66.3 65.0 (X)	66.3 65.0 (X)	33.7		DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)						
024	ALL OTHER FOODS	10							TOTAL	209	112 200	(X)	100.0
-	MISCELLANEOUS MERCHANDISE	(X)											
	RETAIL BAKERIES (SIC 546)					380	AUTOMOBILES-TRUCKS	209	91 533	81.6	81.6		
	TOTAL	46	(0)	(X)	100.0	381	NEW PASSENGER CARS-RETAIL	209	49 155	43.8	43.8		
	RETAIL BAKERIES-BAKING, SELLING (SIC 5462)					383	NEW COMMERCIAL VEHICLES-RETAIL	154	11 542	14.9	10.3		
	TOTAL ²	45	2 088	(X)	100.0	385	USED PASSENGER CARS-RETAIL	207	23 814	21.2	21.2		
	RETAIL BAKERIES--SELLING ONLY (SIC 5463)					386	USED PASSENGER CARS-WHSL.	35	366	1.9	.3		
	TOTAL	1	(0)	(X)	100.0	387	USED COMMERCIAL VEHICLES	132	4 306	5.9	3.8		
						392	ALL OTHER AUTOS-TRUCKS	6	2 018	20.6	1.8		
						-	MISCELLANEOUS MERCHANDISE	(X)	330	(X)	.3		
						400	AUTO FUELS-LUBRICANTS	144	1 134	1.4	1.0		
						401	GASOLINE	75	740	1.9	.7		
						403	MOTOR OILS-GREASES-OTHER OILS.	115	390	.5	.3		
						-	MISCELLANEOUS MERCHANDISE	(X)	3	(X)	(2)		
						420	AUTO TIRES-BATTERIES-ACCESS.	208	9 817	8.7	8.7		
						421	PARTS INSTALLED IN REPAIR WORK	204	5 722	5.3	5.1		
						422	PARTS-WHOLESALE	185	1 738	1.6	1.5		
						423	PARTS-RETAIL	147	1 321	1.4	1.2		
						424	AUTOMOBILE TIRES-BATTERIES-ACC	151	1 035	1.1	.9		
						440	FARM EQUIPMENT MACHINERY	26	3 228	33.3	2.9		
						520	NONMERCHANDISE RECEIPTS	205	6 000	5.4	5.3		
						527	SERVICE LABOR	205	5 755	5.2	5.1		
						528	OTHER NONMERCHANDISE RECEIPTS.	27	197	1.0	.2		
						-	MISCELLANEOUS MERCHANDISE	(X)	490	(X)	.4		
							DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)						
							TOTAL	2	(0)	(X)	100.0		

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

² Detail may not add to total due to rounding.

² Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹						Establishments handling the line
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)					440	FARM EQUIPMENT MACHINERY	3	(0)	4.5	4.5
						460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	3		19.6	19.6
						520	NONMERCHANTISE RECEIPTS	8		4.1	4.1
	TOTAL	18	(D)	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)		(X)	11.2
380	AUTOMOBILES-TRUCKS	18	(0)	79.8	79.8	220	MAJOR APPL-RADIO-TV-MUSICAL INST	14	350	8.6	2.8
381	NEW PASSENGER CARS-RETAIL	18		48.7	48.7	221	MAJOR HOUSEHOLD APPLIANCES . . .	11	180	5.6	1.5
383	NEW COMMERCIAL VEHICLES-RETAIL . .	3		7.8	3.9	222	RADIO-TV'S MUSICAL INSTR.	13	167	4.3	1.4
385	USED PASSENGER CARS-RETAIL	18		26.6	26.6	-	MISCELLANEOUS MERCHANDISE	(X)	3	(X)	(Z)
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	1.2						
400	AUTO FUELS-LUBRICANTS	18		.4	.4	260	KITCHENWARE-HOME FURNISHINGS . .	14	95	2.0	.8
403	MOTOR OILS-GREASES-OTHER OILS . . .	8		.3	.3	264	SMALL ELECTRICAL APPLIANCES . . .	13	88	1.8	.7
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	.1	-	MISCELLANEOUS MERCHANDISE	(X)	7	(X)	.1
420	AUTO TIRES-BATTERIES-ACCESS.	18		10.0	10.0	300	SPORTING-RECREATION EQUIPMENT . .	9	40	1.2	.3
421	PARTS INSTALLED IN REPAIR WORK . . .	18		6.8	6.8	317	ALL OTHER SPTG GOODS EXC BOATS	9	37	1.2	.3
422	PARTS-WHOLESALE	19	1.0	1.0	-	MISCELLANEOUS MERCHANDISE	(X)	2	(X)	(Z)	
423	PARTS-RETAIL	18	1.4	1.4	320	HARDWARE-GARDENING EQUIPMENT . .	10	39	1.3	.3	
424	AUTOMOBILE TIRES-BATTERIES-ACC . . .	9	1.0	.9	400	AUTO FUELS-LUBRICANTS	16	342	20.4	2.8	
520	NONMERCHANTISE RECEIPTS	18	9.8	9.8	420	AUTO TIRES-BATTERIES-ACCESS. . . .	54	10 229	82.9	82.9	
527	SERVICE LABOR	18	9.7	9.7	416	NEW TIRES-TUBES(TO FLEET OPRTS)	25	672	6.8	5.4	
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)				417	NEW TIRES-TUBES(TO OTHER USERS)	42	2 774	23.0	22.5	
	TOTAL	16	2 972	(X)	100.0	418	RETIRES(TO FLEET OPERATORS) . . .	17	167	2.0	1.4
380	AUTOMOBILES-TRUCKS	16	2 571	86.5	86.5	419	RETIRES(TO OTHER USERS)	29	438	4.3	3.5
420	AUTO TIRES-BATTERIES-ACCESS.	4	153	9.4	5.1	426	AUTOMOBILE ACCESSORIES	45	1 823	15.8	14.8
520	NONMERCHANTISE RECEIPTS	6	57	3.6	1.9	428	NEW AUTO TIRES SOLO TO DEALERS	29	1 067	10.8	8.6
-	MISCELLANEOUS MERCHANDISE	(X)	191	(X)	6.4	429	NEW TRUCK-BUS TIRES (TO USERS)	30	2 038	18.6	16.5
	TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)				431	NEW TRK-BUS TIRES(TO DEALERS)	21	492	8.5	4.0	
	TOTAL	65	(0)	(X)	100.0	433	RETIRES SOLO TO DEALERS	19	128	1.4	1.0
120	COSMETICS-DRUGS-CLEANERS	3	(0)	1.6	.3	434	RETIRES-TRUCK-BUS (TO USERS)	23	382	4.0	3.1
140	MEN'S-BOYS' CLOTHING EXC FOOTWR. . .	3		5.4	1.0	435	RETIRES-TRUCK-BUS(TO DEALERS)	13	75	1.6	.6
180	ALL FOOTWEAR	3		2.7	.5	436	STORAGE BATTERIES	32	172	1.8	1.4
220	MAJOR APPL-RADIO-TV-MUSICAL INST	23		11.6	3.6	460	HAY-GRAIN-FEED-FARM SUPPLIES . .	3	164	16.2	1.3
260	KITCHENWARE-HOME FURNISHINGS . . .	24		2.6	1.3	500	ALL OTHER MERCHANDISE	13	153	3.5	1.2
280	JEWELRY-OPTICAL GOODS	5		1.0	.2	520	NONMERCHANTISE RECEIPTS	39	844	8.3	6.8
300	SPORTING-RECREATION EQUIPMENT . . .	18		2.1	.8	524	BRAKE AND WHEEL SERVICES	26	308	5.8	2.5
320	HARDWARE-GARDENING EQUIPMENT . . .	20		4.8	1.8	525	TIRE SERVICES OTHER THAN RETRO	23	167	3.5	1.4
340	LUMBER-BUILDING MATERIALS	6		4.9	.9	526	OTHER NONMERCHANTISE RECEIPTS . .	34	368	3.8	3.0
400	AUTO FUELS-LUBRICANTS	21		9.8	2.9	-	MISCELLANEOUS MERCHANDISE	(X)	84	(X)	.7
420	AUTO TIRES-BATTERIES-ACCESS.	65	72.8	72.8							
440	FARM EQUIPMENT MACHINERY	3	4.5	.9		BOAT DEALERS (SIC 5591)					
460	HAY-GRAIN-FEED-FARM SUPPLIES	6	18.1	4.5		TOTAL	4	(0)	(X)	100.0	
500	ALL OTHER MERCHANDISE	19	4.3	1.4							
520	NONMERCHANTISE RECEIPTS	48	7.5	6.4		HOUSEHOLD TRAILER DEALERS (SIC 5592)					
-	MISCELLANEOUS MERCHANDISE	(X)	(X)	.8		TOTAL	25	5 963	(X)	100.0	
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.)				240	FURNITURE-SLEEP EQUIP-FLOOR COV.	4	89	5.4	1.5	
	TOTAL	11	(0)	(X)	100.0	500	ALL OTHER MERCHANDISE	25	5 670	95.1	95.1
120	COSMETICS-DRUGS-CLEANERS	3	(0)	1.7	1.7	504	MOBILE HOMES-HOUSEHOLD TRLRS . .	24	5 046	90.6	84.6
140	MEN'S-BOYS' CLOTHING EXC FOOTWR. . .	3		5.6	5.6	505	CAMP TRAILERS-TRAVEL TRAILERS . .	6	593	42.6	9.9
180	ALL FOOTWEAR	3		2.6	2.6	-	MISCELLANEOUS MERCHANDISE	(X)	31	(X)	.5
260	KITCHENWARE-HOME FURNISHINGS . . .	10		3.7	3.7	520	NONMERCHANTISE RECEIPTS	14	172	4.9	2.9
264	SMALL ELECTRICAL APPLIANCES	10		3.4	3.4	527	SERVICE LABOR	9	23	1.2	.4
280	JEWELRY-OPTICAL GOODS	5		1.2	1.2	532	OTHER NONMERCHANTISE RECEIPTS . .	12	149	4.7	2.5
300	SPORTING-RECREATION EQUIPMENT . . .	10		3.1	3.1	-	MISCELLANEOUS MERCHANDISE	(X)	32	(X)	.5
317	ALL OTHER SPTG GOODS EXC BOATS	9		3.0	3.0						
-	MISCELLANEOUS MERCHANDISE	(X)	(0)	(X)	.1		AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.)				
320	HARDWARE-GARDENING EQUIPMENT . . .	10		8.5	8.5		TOTAL ²	5	621	(X)	100.0
340	LUMBER-BUILDING MATERIALS	6		5.2	5.2						
400	AUTO FUELS-LUBRICANTS	5		3.6	3.6		AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.)				
403	MOTOR OILS-GREASES-OTHER OILS . . .	5		3.4	3.4		TOTAL	-	-	(X)	-
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	.2						
420	AUTO TIRES-BATTERIES-ACCESS.	11		25.5	25.5						
426	AUTOMOBILE ACCESSORIES	10		8.2	8.2						
429	NEW TRUCK-BUS TIRES (TO USERS)	6		2.1	2.1						
436	STORAGE BATTERIES	10		3.8	3.8						
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	11.5						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--		
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹	
	GASOLINE SERVICE STATIONS (SIC 554)						OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)					
	TOTAL	711	69 609	(X)	100.0		TOTAL ²	7	446	(X)	100.0	
020	GROCERIES-OTHER FOODS.	106	\$70	5.5	.8		FURRIERS AND FUR SHOPS (SIC 568)					
040	MEALS-SNACKS	37	674	12.5	1.0		TOTAL	2	(0)	(X)	100.0	
080	PACKAGED ALCOHOLIC BEVERAGES	21	123	5.5	.2		MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)					
100	CIGARS-CIGARETTES-TOBACCO.	206	628	2.4	.9		TOTAL	74	8 660	(X)	100.0	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	5	45	6.2	.1		140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	74	8 015	92.6	92.6
300	SPORTING-RECREATION EQUIPMENT.	11	115	7.1	.2		142	BOYS' CLOTHING	43	564	9.1	6.5
320	HARDWARE-GARDENING EQUIPMENT	10	364	8.0	.5		143	MEN'S TAILORED OUTERWEAR	69	3 433	39.6	39.6
380	AUTOMOBILES-TRUCKS	27	162	4.3	.2		144	OTHER MEN'S OUTERWEAR.	67	1 091	12.6	12.6
							145	MEN'S HATS	49	178	2.4	2.1
400	AUTO FUELS-LUBRICANTS.	711	53 899	77.4	77.4		146	OTHER MEN'S CLOTHING	70	2 747	33.5	31.7
401	GASOLINE	711	48 358	69.5	69.5		160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	7	98	11.4	1.1
402	OTHER AUTOMOTIVE FUELS	125	3 121	12.3	4.5		180	ALL FOOTWEAR	34	391	9.8	4.5
403	MOTOR OILS-GREASES-OTHER OILS.	627	2 420	3.8	3.5		S00	ALL OTHER MERCHANOISE.	4	29	3.0	.3
420	AUTO TIRES-BATTERIES-ACCESS.	618	8 454	13.2	12.1		S20	NONMERCHANOISE RECEIPTS.	20	111	3.0	1.3
460	HAY-GRAIN-FEED-FARM SUPPLIES	14	547	11.7	.8		-	MISCELLANEOUS MERCHANOISE.	(X)	16	(X)	.2
480	HOUSEHOLD FUELS-ICE.	54	1 036	8.5	1.5			CUSTOM TAILORS (SIC 567)				
500	ALL OTHER MERCHANOISE.	30	134	2.5	.2			TOTAL	1	(0)	(X)	100.0
520	NONMERCHANDISE RECEIPTS.	468	2 693	5.1	3.9			FAMILY CLOTHING STORES (SIC 565)				
-	MISCELLANEOUS MERCHANOISE.	(X)	164	(X)	.2			TOTAL ²	47	6 343	(X)	100.0
	APPAREL AND ACCESSORY STORES (SIC 56)						140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	47	2 185	34.4	34.4
	TOTAL	303	37 367	(X)	100.0		160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	47	2 642	41.7	41.7
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	140	10 508	65.3	28.1		180	ALL FOOTWEAR	39	580	10.1	9.1
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	190	14 027	66.1	37.5		200	CURTAINS-ORAPERIES-ORY GOODS	30	702	11.6	11.1
180	ALL FOOTWEAR	156	10 886	45.3	29.1		240	FURNITURE-SLEEP EQUIP-FLOOR COV.	8	30	1.1	.5
200	CURTAINS-ORAPERIES-ORY GOODS	33	795	12.5	2.1		300	SPORTING-RECREATION EQUIPMENT.	7	51	2.3	.8
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	8	30	1.4	.1		S00	ALL OTHER MERCHANOISE.	6	16	.8	.3
280	JEWELRY-OPTICAL GOODS.	36	89	1.4	.2		S20	NONMERCHANDISE RECEIPTS.	21	95	4.4	1.5
300	SPORTING-RECREATION EQUIPMENT.	16	256	9.5	.7		-	MISCELLANEOUS MERCHANOISE.	(X)	42	(X)	.7
S00	ALL OTHER MERCHANOISE.	16	104	3.3	.3			SHOE STORES (SIC 566)				
S20	NONMERCHANDISE RECEIPTS.	120	609	2.6	1.6			TOTAL	54	9 614	(X)	100.0
-	MISCELLANEOUS MERCHANOISE.	(X)	62	(X)	.2		140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	7	15	2.3	.2
	WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562, 3, 8)						160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	10	127	7.8	1.3
	TOTAL	109	11 776	(X)	100.0		180	ALL FOOTWEAR	54	9 214	95.8	95.8
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	109	10 655	90.5	90.5		S20	NONMERCHANOISE RECEIPTS.	19	141	2.1	1.5
S20	NONMERCHANDISE RECEIPTS.	57	254	2.8	2.2		-	MISCELLANEOUS MERCHANDISE.	(X)	117	(X)	1.2
-	MISCELLANEOUS MERCHANDISE.	(X)	867	(X)	7.4			WOMEN'S SHOE STORES (SIC 566 PT.)				
	WOMEN'S READY-TO-WEAR STORES (SIC 562)							TOTAL	1	(0)	(X)	100.0
	TOTAL	94	(0)	(X)	100.0		140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	7	15	2.3	.2
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	94		90.1	90.1		160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	10	127	7.8	1.3
161	CHILDREN'S-INFANTS' WEAR	20		13.8	5.3		180	ALL FOOTWEAR	54	9 214	95.8	95.8
163	MILLINERY.	47		2.4	1.8		S20	NONMERCHANOISE RECEIPTS.	19	141	2.1	1.5
164	HOSIERY.	68		2.7	2.0		-	MISCELLANEOUS MERCHANDISE.	(X)	117	(X)	1.2
165	LINGERIE	76		8.6	7.0			WOMEN'S SHOE STORES (SIC 566 PT.)				
168	WOMEN'S BLOUSES-SPTSWR	89		21.6	21.6			TOTAL	4	(0)	(X)	100.0
172	DRESSES.	94		31.6	31.6		180	ALL FOOTWEAR	4		97.7	97.7
173	COATS-SUITS.	88		18.1	17.1		182	WOMEN'S AND GIRLS' FOOTWEAR.	4		80.5	80.5
174	HANDBAGS	68		1.9	1.5		-	MISCELLANEOUS MERCHANDISE.	(X)		(X)	17.3
175	FURS	15		3.9	1.0			MISCELLANEOUS MERCHANOISE.	(X)		(X)	2.3
176	OTHER WOMEN'S-GIRLS'CLOTHES ACC	30		3.9	1.3			CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)				
S20	NONMERCHANDISE RECEIPTS.	54		2.7	2.2			TOTAL	-	-	(X)	-
-	MISCELLANEOUS MERCHANOISE.	(X)		(X)	7.6							
	MILLINERY STORES (SIC 563 PT.)						180	ALL FOOTWEAR	4		97.7	97.7
	TOTAL	6	131	(X)	100.0		182	WOMEN'S AND GIRLS' FOOTWEAR.	4		80.5	80.5
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	6	130	99.2	99.2		-	MISCELLANEOUS MERCHANDISE.	(X)		(X)	2.3
163	MILLINERY.	6	125	95.4	95.4			CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)				
-	MISCELLANEOUS MERCHANOISE.	(X)	0	(X)	(2)			TOTAL	-	-	(X)	-
	MISCELLANEOUS MERCHANOISE.	(X)	1	(X)	.8							
	CORSET AND LINGERIE STORES (SIC 563 PT.)											
	TOTAL	-	-	(X)	-							

NA Not available. X Not applicable. Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.

² Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
	FAMILY SHOE STORES (SIC S66 PT.)						HOUSEHOLD APPLIANCE STORES (SIC S72)				
	TOTAL	49	9 012	(X)	100.0		TOTAL ²	104	7 139	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	7	15	2.1	.2						
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	12	128	9.1	1.4		RADIO AND TELEVISION STORES (SIC S732)				
180	ALL FOOTWEAR	49	8 628	95.7	95.7		TOTAL	33	2 830	(X)	100.0
S20	NONMERCHANDISE RECEIPTS.	20	129	1.9	1.4		220 MAJOR APPL-RADIO-TV-MUSICAL INST	33	2 351	83.1	83.1
-	MISCELLANEOUS MERCHANDISE.	(X)	112	(X)	1.2		224 NEW MAJOR APPLIANCES	19	521	21.6	18.4
	CHILDREN'S AND INFANTS' WR. STRS. (SIC S64)						225 NEW RADIOS-TV'S ETC.	33	1 685	59.5	59.5
	TOTAL	11	(0)	(X)	100.0		226 USED MAJOR APPL-RADIOS-TV'S.	19	67	2.8	2.4
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	11	(0)	100.0	100.0	227 RECORDS-TAPES-MUSICAL INSTR.	6	78	7.3	2.8	
161	CHILDREN'S-INFANTS' WEAR	11		100.0	100.0	260 KITCHENWARE-HOME FURNISHINGS	9	35	3.7	1.2	
	MISC. APPAREL AND ACCESSORY STRS. (SIC S69)					264 SMALL ELECTRICAL APPLIANCES.	7	13	1.9	.5	
	TOTAL ²	7	572	(X)	100.0	265 ALL OTHER KITCHENWARE-HOUSEWR.	4	22	6.4	.8	
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC S7)					320 HARDWARE-GARDENING EQUIPMENT	6	85	6.1	3.0	
	TOTAL	252	26 104	(X)	100.0	S20 NONMERCHANDISE RECEIPTS.	25	288	10.9	10.2	
200	CURTAINS-ORAPERIES-ORY GOOOS	42	517	6.2	2.0	- MISCELLANEOUS MERCHANDISE.	(X)	71	(X)	2.5	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	185	11 334	58.8	43.4		RECORD SHOPS (SIC S733 PT.)				
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	104	11 393	82.1	43.6		TOTAL	2	(0)	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS	96	785	8.5	3.0		MUSICAL INSTRUMENT STORES (SIC S733 PT.)				
320	HARDWARE-GARDENING EQUIPMENT	25	253	8.7	1.0		TOTAL	14	2 270	(X)	100.0
340	LUMBER-BUILDING MATERIALS.	7	73	18.7	.3	220 MAJOR APPL-RADIO-TV-MUSICAL INST	14	2 157	95.0	95.0	
500	ALL OTHER MERCHANDISE.	10	130	14.2	.5	228 PIANOS	12	335	14.8	14.8	
S20	NONMERCHANDISE RECEIPTS.	147	1 456	8.8	5.6	229 ORGANS	11	411	21.0	18.1	
-	MISCELLANEOUS MERCHANDISE.	(X)	162	(X)	.6	231 MUSICAL INSTR-ACCESSORIES.	13	682	30.0	30.0	
	FURNITURE STORES (SIC S712)					232 RADIOS PHONO-TAPE RECORDS-TV'S	10	389	17.1	17.1	
	TOTAL	84	12 022	(X)	100.0	233 RECORDS-TAPES-RELATED ACCESS.	10	174	7.7	7.7	
200	CURTAINS-ORAPERIES-ORY GOOOS	25	288	4.3	2.4	234 SHEET MUSIC-RELATED ITEMS.	12	165	7.3	7.3	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	34	1 057	16.0	8.8	- MISCELLANEOUS MERCHANDISE.	(X)	1	(X)	(Z)	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	84	9 862	82.0	82.0	S20 NONMERCHANDISE RECEIPTS.	9	67	3.9	3.0	
260	KITCHENWARE-HOME FURNISHINGS	28	276	5.4	2.3	- MISCELLANEOUS MERCHANDISE.	(X)	46	(X)	2.0	
520	NONMERCHANDISE RECEIPTS.	37	414	6.1	3.4		EATING AND DRINKING PLACES (SIC S8)				
	MISCELLANEOUS MERCHANDISE.	(X)	125	(X)	1.0		TOTAL	1 064	47 906	(X)	100.0
	HOME FURNISHINGS STORES (OTHER S71)					020 GROCERIES-OTHER FOODS.	82	352	8.8	.7	
	TOTAL	15	(0)	(X)	100.0	040 MEALS-SNACKS	923	31 218	78.1	65.2	
	FLOOR COVERINGS STORES (SIC S713)					060 ALCOHOLIC DRINKS	445	13 529	55.2	28.2	
	TOTAL ²	10	1 401	(X)	100.0	080 PACKAGED ALCOHOLIC BEVERAGES	94	1 136	20.5	2.4	
	ORAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC S714)					100 CIGARS-CIGARETTES-TOBACCO.	391	928	4.0	1.9	
	TOTAL	3	(0)	(X)	100.0	400 AUTO FUELS-LUBRICANTS.	5	126	27.2	.3	
	CHINA, GLASSWARE, AND METALWARE STORES (SIC S715)					S00 ALL OTHER MERCHANDISE.	27	91	4.3	.2	
	TOTAL	1	(0)	(X)	100.0	S20 NONMERCHANDISE RECEIPTS.	136	445	5.0	.9	
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC S719)					- MISCELLANEOUS MERCHANDISE.	(X)	81	(X)	.2	
	TOTAL	1	(0)	(X)	100.0		EATING PLACES (SIC S812)				
							TOTAL	764	34 077	(X)	100.0
						020 GROCERIES-OTHER FOODS.	44	252	12.5	.7	
						040 MEALS-SNACKS	764	29 838	87.6	87.6	
						060 ALCOHOLIC DRINKS	145	2 861	34.5	8.4	
						080 PACKAGED ALCOHOLIC BEVERAGES	14	94	15.0	.3	
						100 CIGARS-CIGARETTES-TOBACCO.	236	486	3.3	1.4	
						400 AUTO FUELS-LUBRICANTS.	5	125	23.5	.4	
						500 ALL OTHER MERCHANDISE.	22	85	4.1	.2	
						520 NONMERCHANDISE RECEIPTS.	108	306	4.5	.9	
						- MISCELLANEOUS MERCHANDISE.	(X)	30	(X)	.1	
						RESTAURANTS, LUNCHROOMS, CATERERS (SIC S812 PT.)					
						TOTAL	545	26 134	(X)	100.0	
						020 GROCERIES-OTHER FOODS.	35	185	9.5	.7	
						040 MEALS-SNACKS	545	22 487	86.0	86.0	
						060 ALCOHOLIC DRINKS	130	2 530	33.3	9.7	
						080 PACKAGED ALCOHOLIC BEVERAGES	13	88	11.5	.3	
						100 CIGARS-CIGARETTES-TOBACCO.	175	388	3.6	1.5	

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹						Estab- lishments handling the line
400	AUTO FUELS-LUBRICANTS	4	123	22.7	.5		PROPRIETARY STORES (SIC 591 PT.)				
500	ALL OTHER MERCHANDISE	18	61	3.7	.2						
520	NONMERCHANDISE RECEIPTS	80	246	4.3	.9						
-	MISCELLANEOUS MERCHANDISE	(X)	25	(X)	.1		TOTAL	9	(0)	(X)	100.0
	CAFETERIAS (SIC 5812 PT.)						MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)				
	TOTAL ²	23	918	(X)	100.0		TOTAL	712	76 307	(X)	100.0
	REFRESHMENT PLACES (SIC 5812 PT.)					020	GROCERIES-OTHER FOODS	63	638	12.3	.8
	TOTAL	196	7 025	(X)	100.0	040	MEALS-SNACKS	50	467	9.6	.6
040	MEALS-SNACKS	196	6 785	96.6	96.6	060	ALCOHOLIC DRINKS	55	1 457	25.6	1.9
100	CIGARS-CIGARETTES-TOBACCO	47	60	2.5	.9	080	PACKAGED ALCOHOLIC BEVERAGES	254	13 689	88.1	17.9
520	NONMERCHANDISE RECEIPTS	24	51	3.9	.7	100	CIGARS-CIGARETTES-TOBACCO	124	748	7.7	1.0
-	MISCELLANEOUS MERCHANDISE	(X)	129	(X)	1.8	120	COSMETICS-DRUGS-CLEANERS	9	94	5.0	.1
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	8	107	6.2	.1
	TOTAL	300	13 829	(X)	100.0	180	ALL FOOTWEAR	19	101	4.1	.1
020	GROCERIES-OTHER FOODS	38	100	5.8	.7	220	MAJOR APPL-RADIO-TV-MUSICAL INST	41	523	9.3	.7
040	MEALS-SNACKS	159	1 380	18.8	10.0	260	KITCHENWARE-HOME FURNISHINGS	43	532	12.9	.7
060	ALCOHOLIC DRINKS	300	10 668	77.1	77.1	280	JEWELRY-OPTICAL GOODS	73	3 387	54.3	4.4
080	PACKAGED ALCOHOLIC BEVERAGES	80	1 043	25.5	7.5	300	SPORTING-RECREATION EQUIPMENT	45	1 939	44.6	2.5
100	CIGARS-CIGARETTES-TOBACCO	155	442	5.5	3.2	320	HAIRWARE-GROOMING EQUIPMENT	36	4 160	59.7	5.5
520	NONMERCHANDISE RECEIPTS	28	139	7.1	1.0	340	LUMBER-BUILDING MATERIALS	38	603	8.9	.8
-	MISCELLANEOUS MERCHANDISE	(X)	57	(X)	.4	380	AUTOMOBILES-TRUCKS	7	123	40.0	.2
	DRUG STORES AND PROPRIETARY STRS. (SIC 591)					400	AUTO FUELS-LUBRICANTS	26	757	14.0	1.0
	TOTAL	197	(0)	(X)	100.0	420	AUTO TIRES-BATTERIES-ACCESS.	35	1 023	15.1	1.3
020	GROCERIES-OTHER FOODS	61		3.7	2.0	440	FARM EQUIPMENT MACHINERY	14	253	5.6	.3
040	MEALS-SNACKS	53		8.5	2.1	460	HAY-GRAIN-FEED-FARM SUPPLIES	153	28 009	66.6	36.7
060	ALCOHOLIC DRINKS	36		5.0	1.3	480	HOUSEHOLD FUELS-ICE	106	7 987	54.1	10.5
080	PACKAGED ALCOHOLIC BEVERAGES	130		6.1	4.9	500	ALL OTHER MERCHANDISE	150	7 960	60.8	10.4
100	CIGARS-CIGARETTES-TOBACCO	197		67.7	67.7	520	NONMERCHANDISE RECEIPTS	220	1 400	5.3	1.8
120	COSMETICS-DRUGS-CLEANERS	8		2.2	.3	-	MISCELLANEOUS MERCHANDISE	(X)	350	(X)	.5
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	12		2.6	.5		LIQUOR STORES (SIC 592)				
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	5		.8	.1		TOTAL	250	16 395	(X)	100.0
180	ALL FOOTWEAR	10		1.2	.3	020	GROCERIES-OTHER FOODS	50	319	9.3	1.9
200	CURTAINS-DRAPERIES-ORY GOODS	20		1.6	.5	040	MEALS-SNACKS	43	369	8.5	2.3
220	MAJOR APPL-RADIO-TV-MUSICAL INST	54		7.7	3.9	060	ALCOHOLIC DRINKS	54	1 452	23.7	8.9
260	KITCHENWARE-HOME FURNISHINGS	91		2.8	2.1	080	PACKAGED ALCOHOLIC BEVERAGES	250	13 633	83.2	83.2
280	JEWELRY-OPTICAL GOODS	15		2.6	.8	100	CIGARS-CIGARETTES-TOBACCO	107	416	4.6	2.5
300	SPORTING-RECREATION EQUIPMENT	19		2.2	.8	120	COSMETICS-DRUGS-CLEANERS	7	63	7.6	.4
320	HAIRWARE-GROOMING EQUIPMENT	15		5.3	.5	140	MEN'S-BOYS' CLOTHING EXC FOOTWR	44	109	4.9	.7
340	LUMBER-BUILDING MATERIALS	13		3.3	.4	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	(X)	33	(X)	.2
460	HAY-GRAIN-FEED-FARM SUPPLIES	94		15.8	10.4		ANTIQUE STORES (SIC 5932)				
500	ALL OTHER MERCHANDISE	54		2.8	1.3		TOTAL	-	-	(X)	-
520	NONMERCHANDISE RECEIPTS	(X)		(X)	.2		SECONDHAND STORES (SIC 5933)				
-	MISCELLANEOUS MERCHANDISE						TOTAL ²	25	1 454	(X)	100.0
	DRUG STORES (SIC 591 PT.)						SPORTING GOODS STORES (SIC 5952)				
	TOTAL	188	28 118	(X)	100.0		TOTAL	28	1 898	(X)	100.0
020	GROCERIES-OTHER FOODS	61	570	3.6	2.0	300	SPORTING-RECREATION EQUIPMENT	28	1 681	88.6	88.6
040	MEALS-SNACKS	44	490	7.2	1.7	301	ATHLETIC GOODS (TO INDIVIDUALS)	9	261	43.9	13.8
080	PACKAGED ALCOHOLIC BEVERAGES	37	366	4.9	1.3	303	HUNTING EQUIPMENT	19	498	33.7	26.2
100	CIGARS-CIGARETTES-TOBACCO	130	1 399	6.2	5.0	304	FISHING EQUIPMENT	19	360	24.4	19.0
120	COSMETICS-DRUGS-CLEANERS	188	19 104	67.9	67.9	305	WINTER SPORTS EQUIPMENT	17	183	17.0	9.6
121	MEICINES EXC. PRESCRIPTION	164	5 629	22.2	20.0	306	BOATS-MOTORS-MARINE EQUIPMENT	4	139	22.6	7.3
122	PRESCRIPTION MEICINES	188	8 384	29.8	29.8	-	MISCELLANEOUS MERCHANDISE	(X)	227	(X)	12.0
123	ALL OTHER DRUGS-PROPRIETARIES	160	5 090	19.6	18.1	520	NONMERCHANDISE RECEIPTS	15	43	5.0	2.3
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	8	80	2.2	.3	-	MISCELLANEOUS MERCHANDISE	(X)	174	(X)	9.2
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	12	149	2.5	.5		BICYCLE SHOPS (SIC 5953)				
180	ALL FOOTWEAR	5	21	.8	.1		TOTAL	3	56	(X)	100.0
200	CURTAINS-DRAPERIES-ORY GOODS	10	95	1.1	.3		SPORTING-RECREATION EQUIPMENT	3	48	85.7	85.7
220	MAJOR APPL-RADIO-TV-MUSICAL INST	20	147	1.6	.5	-	MISCELLANEOUS MERCHANDISE	(X)	8	(X)	14.3
260	KITCHENWARE-HOME FURNISHINGS	44	1 050	7.4	3.7						
280	JEWELRY-OPTICAL GOODS	91	586	2.8	2.1						
300	SPORTING-RECREATION EQUIPMENT	15	227	2.6	.8						
320	HAIRWARE-GROOMING EQUIPMENT	19	224	2.2	.8						
340	LUMBER-BUILDING MATERIALS	15	130	5.2	.5						
460	HAY-GRAIN-FEED-FARM SUPPLIES	13	104	3.2	.4						
500	ALL OTHER MERCHANDISE	94	2 966	15.7	10.5						
520	NONMERCHANDISE RECEIPTS	54	364	2.7	1.3						
-	MISCELLANEOUS MERCHANDISE	(X)	46	(X)	.2						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	JEWELRY STORES (SIC 597)						HAY, GRAIN, AND FEEO STORES (SIC 5962)				
	TOTAL	48	3 216	(X)	100.0		TOTAL	98	21 643	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS . .	27	320	15.7	10.0	320	HARWARE-GARONING EQUIPMENT . .	13	75	2.5	.3
266	ALL OTHER HOME FURN EXC. CHINA	22	184	10.2	5.7	340	LUMBER-BUILDING MATERIALS. . . .	8	177	8.6	.8
267	CHINA-GLASSWARE.	25	135	7.2	4.2	400	AUTO FUELS-LUBRICANTS.	7	155	11.2	.7
						420	AUTO TIRES-BATTERIES-ACCESS. . .	7	112	8.0	.5
280	JEWELRY-OPTICAL GOOOS.	48	2 465	76.6	76.6	440	FARM EQUIPMENT MACHINERY	7	111	6.4	.5
281	WATCHES-CLOCKS	45	458	15.5	14.2	460	HAY-GRAIN-FEEO-FARM SUPPLIES . .	98	20 234	93.5	93.5
282	SILVERWARE	42	300	10.1	9.3	480	HOUSEHOLD FUELS-ICE.	17	486	9.6	2.2
285	ALL OTHER JEWELRY ITEMS.	46	687	21.4	21.4	520	NONMERCHANOISE RECEIPTS.	23	158	2.4	.7
287	OIAMONOS, EXC. OIAMONO WATCHES	45	791	26.8	24.6	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	135	(X)	.6
288	RINGS, EXC. OIAMONOS	32	225	9.6	7.0						
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	3	(X)	.1		OTHER FARM SUPPLY STORES (SIC 5969 PT.)				
520	NONMERCHANOISE RECEIPTS.	47	381	11.8	11.8		TOTAL	52	10 580	(X)	100.0
529	WATCH-CLOCK-JEWELRY REPAIRS. . .	46	366	11.4	11.4	320	HARWARE-GARONING EQUIPMENT . .	10	264	11.2	2.5
533	ALL NONMOSE RCPTS FROM CUSTMRS	7	15	4.6	.5	400	AUTO FUELS-LUBRICANTS.	8	262	13.1	2.5
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	50	(X)	1.6	420	AUTO TIRES-BATTERIES-ACCESS. . .	11	393	13.8	3.7
	FUEL OIL DEALERS (SIC 5983)					440	FARM EQUIPMENT MACHINERY	7	96	6.8	.9
	TOTAL ²	21	1 721	(X)	100.0	460	HAY-GRAIN-FEEO-FARM SUPPLIES . .	52	7 528	71.2	71.2
	LIQUEFIED PETRL. GAS (BTTLO. GAS) DEALERS (SIC 5984)					480	HOUSEHOLD FUELS-ICE.	9	109	5.7	1.0
	TOTAL	53	5 905	(X)	100.0	500	ALL OTHER MERCHANOISE.	14	1 418	33.5	13.4
220	MAJOR APPL-RADIO-TV-MUSICAL INST	19	267	12.6	4.5	520	NONMERCHANOISE RECEIPTS.	17	100	2.7	.9
340	LUMBER-BUILDING MATERIALS. . . .	21	184	5.0	3.1	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	410	(X)	3.9
480	HOUSEHOLD FUELS-ICE.	53	4 920	83.3	83.3		GARON SUPPLY STORES (SIC 5969 PT.)				
481	LP GAS-WHOLESALE	6	147	13.5	2.5		TOTAL	6	(0)	(X)	100.0
482	OTHER LP GAS SALES	53	4 721	79.9	79.9		NEWS DEALERS AND NEWSSTANDS (SIC 5994)				
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	52	(X)	.9		TOTAL	4	(0)	(X)	100.0
520	NONMERCHANOISE RECEIPTS.	33	202	5.6	3.4		HOBBY, TOY, AND GAME SHOPS (SIC 5995)				
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	331	(X)	5.6		TOTAL ²	6	198	(X)	100.0
	FUEL AND ICE DEALERS, N.E.C. (SIC 5982)						CAMERA AND PHOTO SUPPLY STORES (SIC 5996)				
	TOTAL	4	1 301	(X)	100.0		TOTAL ²	7	507	(X)	100.0
	FLORISTS (SIC 5992)						GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)				
	TOTAL	30	1 871	(X)	100.0		TOTAL ²	31	2 027	(X)	100.0
500	ALL OTHER MERCHANOISE.	30	1 825	97.5	97.5		OPTICAL GOODS STORES (SIC 5999 PT.)				
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	46	(X)	2.5		TOTAL	8	771	(X)	100.0
	CIGAR STORES AND STANDS (SIC 5993)						JEWELRY-OPTICAL GOODS.	8	766	99.4	99.4
100	CIGARS-CIGARETTES-TOBACCO. . . .	8	277	62.2	62.2	280	MISCELLANEOUS MERCHANOISE. . . .	(X)	5	(X)	.6
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	168	(X)	37.8		RETAIL STORES, N.E.C. (SIC 5999 PT.)				
	BOOK STORES (SIC 5942)						TOTAL ²	18	956	(X)	100.0
	TOTAL ²	4	131	(X)	100.0		NONSTORE RETAILERS (SIC 53 PART*)				
	STATIONERY STORES (SIC 5943)						TOTAL	42	(0)	(X)	100.0
	TOTAL	8	936	(X)	100.0		GROCERIES-OTHER FOODS.	6			
500	ALL OTHER MERCHANOISE.	8	854	91.2	91.2	120	COSMETICS-DRUGS-CLEANERS	20			
508	COMM'L STATIONERY-OFFICE SUPL.	5	408	43.6	43.6	140	MEN'S-BOYS' CLOTHING EXC FOOTWR	24			
511	TYPEWRITERS.	4	24	2.6	2.6	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	24			
512	SOCIAL STATIONERY-GRNG CAROS.	8	143	15.3	15.3	180	ALL FOOTWEAR	23			
513	BOOKS-PERIODICALS.	5	186	19.9	19.9	200	CURTAINS-ORAPERIES-ORY GOOOS . .	24			
514	ART-DRAFTING ENG. SUPPLIES	4	24	2.6	2.6	220	MAJOR APPL-RADIO-TV-MUSICAL INST	26			
515	ALL OTHER MERCHANOISE.	5	53	5.7	5.7	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	24			
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	16	(X)	1.7	260	KITCHENWARE-HOME FURNISHINGS . .	23			
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	82	(X)	8.8	280	JEWELRY-OPTICAL GOOOS.	20			

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

†Detail may not add to total due to rounding.

‡Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise lines				
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--			
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹		
300	SPORTING-RECREATION EQUIPMENT. .	24	(D)	3.2	2.2	300	SPORTING-RECREATION EQUIPMENT. .	24	151	3.4	3.4		
320	HARDWARE-GARDENING EQUIPMENT . .	24		4.9	3.3	320	HARDWARE-GARDENING EQUIPMENT . .	24	217	4.9	4.9		
340	LUMBER-BUILDING MATERIALS. . . .	24		17.8	12.4	340	LUMBER-BUILDING MATERIALS. . . .	19	224	5.5	5.1		
420	AUTO TIRES-BATTERIES-ACCESS. . . .	24		5.0	3.4	420	AUTO TIRES-BATTERIES-ACCESS. . . .	24	234	5.3	5.3		
440	FARM EQUIPMENT MACHINERY	11		1.9	.6	440	FARM EQUIPMENT MACHINERY	10	33	1.7	.8		
500	ALL OTHER MERCHANDISE.	27		20.1	16.9	500	ALL OTHER MERCHANDISE.	24	230	5.2	5.2		
520	NONMERCHANDISE RECEIPTS.	26	11.9	9.6	520	NONMERCHANDISE RECEIPTS.	20	558	13.7	12.7			
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	(X)	3.7	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	4	(X)	.1			
MAIL ORDER HOUSES (SIC 532)						MERCHANDISING MACHINE OPERATORS (SIC 534)							
TOTAL			24	4 386	(X)	100.0	TOTAL			5	(0)	(X)	100.0
120	COSMETICS-DRUGS-CLEANERS	19	37	.8	.8								
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	24	326	7.4	7.4								
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	24	890	20.3	20.3								
180	ALL FOOTWEAR	23	138	3.1	3.1								
200	CURTAINS-DRAPERIES-DRY GOODS . .	24	349	8.0	8.0		DIRECT SELLING ESTABLISHMENTS (SIC 535)						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	24	567	12.9	12.9								
240	FURNITURE-SLEEP EQUIP-FLDOR COV.	24	259	5.9	5.9								
260	KITCHENWARE-HOME FURNISHINGS . .	23	137	3.1	3.1		TOTAL	13	(0)	(X)	100.0		
280	JEWELRY-OPTICAL GOODS.	20	32	.7	.7								

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales		
		South Dakota	Sioux Falls SMSA	Area outside SMSA			South Dakota	Sioux Falls SMSA	Area outside SMSA
	RETAIL TRADE REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	B		GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	B
	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	B		DEPARTMENT STORES (SIC 531) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	A
	BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	D	(X)	140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	A	A	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				160	MEN'S-BOYS' CLOTHING EXC FOOTWR....	A	A	A
	LUMBER-BUILDING MATERIALS.....	(X)	D	(X)	200	WOMEN'S-GIRLS' CLOTHING, EXC FOOTWR..	A	A	A
340	LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	A	220	CURTAINS-DRAPERIES-DRY GOODS.....	A	A	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				240	MAJOR APPL-RADIO-TV-MUSICAL INSTR..	A	A	A
340	LUMBER-BUILDING MATERIALS.....	C	(X)	B	260	FURNITURE-SLEEP EQUIP-FLDR CDV....	A	A	A
	PLUMBING AND HEATING EQUIP DLRS. (SIC 522) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	A	320	KITCHENWARE-HOME FURNISHINGS.....	A	A	A
	PAINT, GLASS, AND WALLPAPER STRS. (SIC 523) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	C	340	HARDWARE-GARDENING EQUIPMENT.....	A	A	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				500	LUMBER-BUILDING MATERIALS.....	A	A	A
340	LUMBER-BUILDING MATERIALS.....	C	(X)	C	520	ALL OTHER MERCHANDISE.....	A	A	A
	ELECTRICAL SUPPLY STORES (SIC 524) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E		VARIETY STORES (SIC 533) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	D	B
	HARDWARE STORES (SIC 5251) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	A	D		MISC. GENERAL MERCHANDISE STORES (SIC 539) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	A	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					GENERAL MERCHANDISE STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	C
320	HARDWARE-GARDENING EQUIPMENT.....	E	B	E	140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE			
340	LUMBER-BUILDING MATERIALS.....	D	A	D	160	MEN'S-BOYS' CLOTHING EXC FOOTWR....	D	(X)	D
	FARM EQUIPMENT DEALERS (SIC 5252) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	A	200	WOMEN'S-GIRLS' CLOTHING, EXC FOOTWR..	D	(X)	C
					220	CURTAINS-DRAPERIES-DRY GOODS.....	D	(X)	D
					240	MAJOR APPL-RADIO-TV-MUSICAL INSTR..	C	(X)	C
					260	FURNITURE-SLEEP EQUIP-FLDR CDV....	C	(X)	C
					320	KITCHENWARE-HOME FURNISHINGS.....	E	(X)	E
					340	HARDWARE-GARDENING EQUIPMENT.....	C	(X)	C
					500	LUMBER-BUILDING MATERIALS.....	C	(X)	C
						ALL OTHER MERCHANDISE.....	D	(X)	D
						DRY GOODS STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	E
						SEWING AND NEEDLEWORK STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E

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*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales		
		South Dakota	Sioux Falls SMSA	Area outside SMSA			South Dakota	Sioux Falls SMSA	Area outside SMSA
D20 500	FOOD STORES (SIC 54) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	C	020	RETAIL BAKERIES--SELLING ONLY (SIC 5463) REPORTING SALES BY BRDAO MERCHANDISE LINE.....	E	(X)	E
	GROCERY STORES (SIC 541) REPORTING SALES BY BRDAO MERCHANDISE LINE.....	B	B	C		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES--OTHER FOODS.....	E	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES--OTHER FOODS.....	C	B	C		OTHER FOOD STORES (OTHER 54) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	(X)
	ALL OTHER MERCHANDISE.....	C	B	C		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES--OTHER FOODS.....	(X)	E	(X)
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	A	(X)		ALL OTHER MERCHANDISE.....	(X)	E	(X)
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES--OTHER FOODS.....	(X)	A	(X)	020	DAIRY PRODUCTS STORES (SIC 545) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E
	MEAT MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES--OTHER FOODS.....	E	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES--OTHER FOODS.....	E	(X)	E		EGG AND POULTRY DEALERS (SIC 549 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E
	FISH (SEA FOOD) MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES--OTHER FOODS.....	E	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES--OTHER FOODS.....	E	(X)	E		OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E
020	FRUIT STORES AND VEGETABLE MARKETS (SIC 543) REPORTING SALES BY BRDAO MERCHANDISE LINE.....	E	E	E	020 500	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES--OTHER FOODS.....	E	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES--OTHER FOODS.....	E	E	E		ALL OTHER MERCHANDISE.....	E	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES--OTHER FOODS.....	E	E	E		AUTOMOTIVE DEALERS (SIC 55 EX. 554) REPORTING SALES BY BRDAO MERCHANDISE LINE.....	A	A	A
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544) REPORTING SALES BY BROAD MERCHANDISE LINE.....	O	D	D		MOTOR VEHICLE DEALERS (SIC 551, 552) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES--OTHER FOODS.....	D	O	D		MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551) REPORTING SALES BY BRDAO MERCHANDISE LINE.....	(X)	A	(X)
020	RETAIL BAKERIES (SIC 546) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	E	380 400 420 520	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES--TRUCKS.....	(X)	A	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES--OTHER FOODS.....	E	E	E		AUTO FUELS--LUBRICANTS.....	(X)	A	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES--OTHER FOODS.....	E	E	E		AUTO TIRES--BATTERIES--ACCESS.....	(X)	A	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES--OTHER FOODS.....	E	E	E		NONMERCHANDISE RECEIPTS.....	(X)	A	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES--OTHER FOODS.....	E	E	E		DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	A
020	RETAIL BAKERIES--BAKING, SELLING (SIC 5462) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E	380 400 420 520	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES--TRUCKS.....	A	(X)	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES--OTHER FOODS.....	E	(X)	E		AUTO FUELS--LUBRICANTS.....	B	(X)	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES--OTHER FOODS.....	E	(X)	E		AUTO TIRES--BATTERIES--ACCESS.....	A	(X)	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES--OTHER FOODS.....	E	(X)	E		NONMERCHANDISE RECEIPTS.....	A	(X)	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES--OTHER FOODS.....	E	(X)	E		NONMERCHANDISE RECEIPTS.....	A	(X)	A

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales			Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales		
		South Dakota	Sioux Falls SMSA	Area outside SMSA			South Dakota	Sioux Falls SMSA	Area outside SMSA
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	D	(X)	D		BOAT DEALERS (SIC 5591) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	C
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE			
400	AUTOMOBILES-TRUCKS.....	O	(X)	O	300	SPORTING-RECREATION EQUIPMENT.....	B	(X)	C
420	AUTO FUELS-LUBRICANTS.....	O	(X)	O	400	AUTO FUELS-LUBRICANTS.....	E	(X)	E
520	AUTO TIRES-BATTERIES-ACCESS.....	O	(X)	O	520	NONMERCHANDISE RECEIPTS.....	B	(X)	C
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	A	(X)	A		HOUSEHOLD TRAILER DEALERS (SIC 5592) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	A
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				500	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	A	(X)	A
400	AUTOMOBILES-TRUCKS.....	A	(X)	A	520	ALL OTHER MERCHANDISE.....	A	(X)	A
420	AUTO FUELS-LUBRICANTS.....	A	(X)	A					
520	AUTO TIRES-BATTERIES-ACCESS.....	A	(X)	A		AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	C		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE			
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				380	AUTOMOBILES-TRUCKS.....	E	(X)	E
400	AUTOMOBILES-TRUCKS.....	E	E	E	400	AUTO FUELS-LUBRICANTS.....	E	(X)	E
420	AUTO FUELS-LUBRICANTS.....	E	E	E	520	NONMERCHANDISE RECEIPTS.....	E	(X)	E
520	AUTO TIRES-BATTERIES-ACCESS.....	E	E	E					
	TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	C		AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	C		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE			
220	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				400	AUTO FUELS-LUBRICANTS.....	E	(X)	E
260	MAJOR APPL-RAOIO-TV-MUSICAL INSTR..	C	(X)	C	500	ALL OTHER MERCHANDISE.....	E	(X)	E
300	KITCHENWARE-HOME FURNISHINGS.....	C	(X)	C	520	NONMERCHANDISE RECEIPTS.....	E	(X)	E
380	SPORTING-RECREATION EQUIPMENT.....	C	(X)	C		GASOLINE SERVICE STATIONS (SIC 554) REPORTING SALES BY BROAD MERCHANDISE LINE.....	O	O	O
400	AUTOMOBILES-TRUCKS.....	E	(X)	E		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE			
420	AUTO FUELS-LUBRICANTS.....	C	(X)	C	380	AUTOMOBILES-TRUCKS.....	E	O	E
520	AUTO TIRES-BATTERIES-ACCESS.....	C	(X)	C	400	AUTO FUELS-LUBRICANTS.....	D	O	D
	OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	C	420	AUTO-TIRES-BATTERIES-ACCESS.....	E	O	E
220	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				520	NONMERCHANDISE RECEIPTS.....	O	O	E
260	MAJOR APPL-RAOIO-TV-MUSICAL INSTR..	C	(X)	C		APPAREL AND ACCESSORY STORES (SIC 56) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	B
300	KITCHENWARE-HOME FURNISHINGS.....	C	(X)	C		WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562, 3, B) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	B
380	SPORTING-RECREATION EQUIPMENT.....	E	(X)	C		WOMEN'S READY-TO-WEAR STORES (SIC 562) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	B
400	AUTOMOBILES-TRUCKS.....	E	(X)	E		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE			
420	AUTO FUELS-LUBRICANTS.....	O	(X)	E	140	MEN'S-BOYS' CLOTHING EXC FOOTWR....	B	E	B
520	AUTO-TIRES-BATTERIES-ACCESS.....	O	(X)	O	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR...	B	D	B
	NONMERCHANDISE RECEIPTS.....	C	(X)	D					
	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	C	(X)					
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
380	SPORTING-RECREATION EQUIPMENT.....	(X)	C	(X)					
400	AUTOMOBILES-TRUCKS.....	(X)	C	(X)					
500	AUTO FUELS-LUBRICANTS.....	(X)	E	(X)					
520	ALL OTHER MERCHANDISE.....	(X)	C	(X)					
	NONMERCHANDISE RECEIPTS.....	(X)	E	(X)					

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales		
		South Dakota	Sioux Falls SMSA	Area outside SMSA			South Dakota	Sioux Falls SMSA	Area outside SMSA
160	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	A	(X)		FAMILY CLOTHING STORES (SIC 565) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE			
	WOMEN'S-GIRLS'CLOTHING&EX FOOTWR...	(X)	A	(X)	140 160	MEN'S-BOYS' CLOTHING EXC FOOTWR.... WOMEN'S-GIRLS'CLOTHING&EX FOOTWR...	E E	B B	E E
160	MILLINERY STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	C		SHOE STORES (SIC 566) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	B	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	C	(X)	C		MEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E
	WOMEN'S-GIRLS'CLOTHING&EX FOOTWR...	C	(X)	C	180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	E	(X)	E
160	CORSET AND LINGERIE STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E		WOMEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	E	(X)	E		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	A	(X)	A
	WOMEN'S-GIRLS'CLOTHING&EX FOOTWR...	E	(X)	E	180	CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E
140 160	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	E	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	E	(X)	E		FAMILY SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	A
	MEN'S-BOYS' CLOTHING EXC FOOTWR....	E	(X)	E	180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	E	(X)	E
160	WOMEN'S-GIRLS'CLOTHING&EX FOOTWR...	E	(X)	E		CHILDREN'S AND INFANTS' WR. STRS. (SIC 564) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	A
	FURRIERS AND FUR SHOPS (SIC 56B) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	A		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	E	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	E	E	A	180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	E	(X)	E
140 160 180	WOMEN'S-GIRLS'CLOTHING&EX FOOTWR...	E	(X)	E		CHILDREN'S AND INFANTS' WR. STRS. (SIC 564) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	A
	OTHER APPAREL AND ACCESSORY STORES (OTHER 56) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	B	(X)		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	E	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	(X)	B	(X)	140 160	MEN'S-BOYS' CLOTHING EXC FOOTWR.... WOMEN'S-GIRLS'CLOTHING&EX FOOTWR...	A A	(X) (X)	A A
140 160	MEN'S-BOYS' CLOTHING EXC FOOTWR....	(X)	B	(X)		MISC. APPAREL AND ACCESSORY STRS. (SIC 569) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E
	WOMEN'S-GIRLS'CLOTHING&EX FOOTWR...	(X)	C	(X)		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	E	(X)	E
	ALL FOOTWEAR.....	(X)	C	(X)	140 160	MEN'S-BOYS' CLOTHING EXC FOOTWR.... WOMEN'S-GIRLS'CLOTHING&EX FOOTWR...	E E	(X) (X)	E E
140 160	MEN'S AND BOYS' CLOTHING-FURNISHING STORES (SIC 561) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	C		APPAREL AND ACCESS. STORES, N.E.C. (SIC 564, 7, 9,) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	A	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	C	B	C		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	(X)	A	(X)
	MEN'S-BOYS' CLOTHING EXC FOOTWR....	C	B	C	140 160	MEN'S-BOYS' CLOTHING EXC FOOTWR.... WOMEN'S-GIRLS'CLOTHING&EX FOOTWR...	E E	(X) (X)	E E
140 160	WOMEN'S-GIRLS'CLOTHING&EX FOOTWR...	C	E	C		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	(X)	A	(X)
	CUSTOM TAILORS (SIC 567) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	E	140 160	MEN'S-BOYS' CLOTHING EXC FOOTWR.... WOMEN'S-GIRLS'CLOTHING&EX FOOTWR...	E E	(X) (X)	E E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	B	(X)	E	140 160	MEN'S-BOYS' CLOTHING EXC FOOTWR.... WOMEN'S-GIRLS'CLOTHING&EX FOOTWR...	(X) (X)	B A	(X) (X)

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales			Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales		
		South Dakota	Sioux Falls SMSA	Area outside SMSA			South Dakota	Sioux Falls SMSA	Area outside SMSA
240	FURNITURE HOME FURNISHINGS, AND EQUIPMENT STORES (SIC 57) REPORTING SALES BY BRDAO MERCHANDISE LINE.....	D	B	D	22D	MUSICAL INSTRUMENT STORES (SIC 5733 PT.) REPORTING SALES BY BRDAO MERCHANDISE LINE	B	(X)	C
	FURNITURE STORES (SIC 5712) REPORTING SALES BY BRDAO MERCHANDISE LINE.....	D	C	D		REPORTING DETAIL WITHIN THE SPECIFIED BRDAO LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR..	C	(X)	C
	REPORTING DETAIL WITHIN THE SPECIFIED BRDAO LINE FURNITURE-SLEEP EQUIP-FLOOR COV.....	D	O	E		EATING AND DRINKING PLACES (SIC 58) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	C
	HOME FURNISHINGS STORES (OTHER 571) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	C	E		EATING PLACES (SIC 5812) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	C	O
	FLOOR COVERINGS STORES (SIC 5713) REPORTING SALES BY BRDAO MERCHANDISE LINE.....	D	(X)	E		RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	O
	DRAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E		CAFETERIAS (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	D	(X)	E
	CHINA, GLASSWARE AND METALWARE STORES (SIC 5715) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	E	22D 260	REFRESHMENT PLACES (SIC 5812 PT.) REPORTING SALES BY BRDAO MERCHANDISE LINE	O	(X)	D
22D 260	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719) REPORTING SALES BY BRDAO MERCHANDISE LINE.....	E	(X)	E		DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813) REPORTING SALES BY BRDAO MERCHANDISE LINE.....	B	B	B
	HOUSEHOLD APPLIANCE STORES (SIC 572) REPORTING SALES BY BRDAO MERCHANDISE LINE.....	D	A	E		DRUG STORES AND PROPRIETARY STORES (SIC 591) REPORTING SALES BY BRDAO MERCHANDISE LINE.....	B	A	B
	REPORTING DETAIL WITHIN THE SPECIFIED BRDAO LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR... KITCHENWARE-HOME FURNISHINGS.....	D E	B E	E E		DRUG STORES (SIC 591 PT.) REPORTING SALES BY BRDAO MERCHANDISE LINE	B	A	B
	RADIO, TV, AND MUSIC STORES (SIC 573) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	C	(X)		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS.....	B	A	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR... KITCHENWARE-HOME FURNISHINGS	(X) (X)	D C	(X) (X)		PROPRIETARY STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	A
	RADIO AND TELEVISION STORES (SIC 5732) REPORTING SALES BY BRDAO MERCHANDISE LINE.....	D	(X)	C		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS.....	E	E	A
22D 260	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR... KITCHENWARE-HOME FURNISHINGS.....	D D	(X) (X)	C C	22D 260	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	C
	RECORD SHOPS (SIC 5733 PT.) REPORTING SALES BY BRDAO MERCHANDISE LINE.....	E	(X)	E		LIQUOR STORES (SIC 592) REPORTING SALES BY BROAD MERCHANDISE LINE	C	A	D
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR...	E	(X)	E					

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales			Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales		
		South Dakota	Sioux Falls SMSA	Area outside SMSA			South Dakota	Sioux Falls SMSA	Area outside SMSA
300	ANTIQUE AND SECONOHAND STORES (SIC S93) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	C	(X)	480	FUEL AND ICE DEALERS, N.E.C. (SIC S9B2) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	(X)
	ANTIQUE STORES (SIC S932) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	(X)	(X)	(X)
	SECONOHAND STORES (SIC S933) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E		FLORISTS (SIC S992) REPORTING SALES BY BROAD MERCHANDISE LINE.....	O	E	C
	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC S95) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	(X)		CIGAR STORES AND STANOS (SIC S993) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	A	O
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	(X)	E	(X)		OTHER MISCELLANEOUS RETAIL STORES (OTHER S9) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	O	(X)
	SPORTING GOODS STORES (SIC S952) REPORTING SALES BY BROAD MERCHANDISE LINE.....	O	(X)	C		BOOK STORES (SIC S942) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	O	(X)	D		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV....	E	(X)	E
	BICYCLE SHOPS (SIC S953) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	A		ALL OTHER MERCHANDISE.....	E	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	E	(X)	E		NONMERCHANDISE RECEIPTS.....	E	(X)	E
	JEWELRY STORES (SIC S97) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	C	240 500 520	STATIONERY STORES (SIC S943) REPORTING SALES BY BROAD MERCHANDISE LINE.....	O	(X)	C
260 520	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE KITCHENWARE-HOME FURNISHINGS.....	B	B	C		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV....	O	(X)	C
	JEWELRY-OPTICAL GOODS.....	B	B	C		ALL OTHER MERCHANDISE.....	O	(X)	C
	NONMERCHANDISE RECEIPTS.....	B	B	C		NONMERCHANDISE RECEIPTS.....	E	(X)	E
480	FUEL AND ICE DEALERS (SIC S9B) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	(X)		HAY, GRAIN, AND FEED STORES (SIC S962) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	(X)	E	(X)		OTHER FARM SUPPLY STORES (SIC S969 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	A
	FUEL OIL DEALERS (SIC S9B3) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E		GARDEN SUPPLY STORES (SIC S969 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	E	(X)	E	E	NEWS DEALERS AND NEWSSTANDS (SIC S994) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E
	LIQUEFIED PETROL, GAS (BOTTLED, GAS) DEALERS (SIC S9B4) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	O		HOBBY, TOY, AND GAME SHOPS (SIC S995) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	O	(X)	O		CAMERA AND PHOTO SUPPLY STORES (SIC S996) REPORTING SALES BY BROAD MERCHANDISE LINE.....	O	(X)	D

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales		
		South Dakota	Sioux Falls SMSA	Area outside SMSA			South Dakota	Sioux Falls SMSA	Area outside SMSA
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E		MAIL ORDER HOUSES (SIC 532) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	E	B
	OPTICAL GOODS STORES (SIC 5999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	C		MERCHANDISING MACHINE OPERATORS (SIC 534) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	D
	RETAIL STORES, N.E.C. (SIC 5999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	C		DIRECT SELLING ESTABLISHMENTS (SIC 535) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	C
	NONSTORE RETAILERS (SIC 53 PART*) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	B					

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X Not applicable.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

GENERAL EXPLANATION

CENSUS COVERAGE

Method of Coverage—Effective with the 1967 Census of Business, a major shift in the method of compiling data was introduced. In the 1954, 1958, and 1963 Censuses data for all “employer” establishments (those which had some paid employment during the census year) were obtained through a mail canvass. Information for “nonemployers” was obtained from Federal income tax records.

In the 1967 Census of Business, retail firms were divided into two categories—the “mail universe” and the “nonmail” universe. The coverage of each component and the method of obtaining census information for these two groups are described below.

1. The “nonmail” universe—This group consists of firms which were not required to file a regular census return and includes the following categories:

a. All “nonemployers”—Consists of all firms with no paid employment during 1967. Sales information for these firms was obtained from 1967 Federal income tax records. Although made up of a large number of firms, the nonemployer segment accounts for only about 5 percent of total retail sales. (See “Comparison of the 1963 Census With the 1967 Census,” item 4, on the next page.)

In the 1967 Census, data for all nonemployer establishments were compiled from tax records. In the 1963 Census, data were compiled from only one-half of the nonemployer tax returns and were multiplied by 2 to establish census totals.

The census included only those retail nonemployer firms which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. This treatment is the same as in the 1963 Census.

b. Selected “small employers”—“Employers” consist of all business firms in the active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. “Small employers” consist basically of all those single unit firms with payroll below a specified cutoff (except for a 10-percent sample of these which were included in the “mail” universe). The cutoff varied by kind of

business and was designed, in most cases, to limit the “nonmail” group to establishments which would account for approximately 20 percent of total sales in each kind of business. The “number-of-employee” equivalent of the payroll cutoff generally was in the range of one to three employees.

Data on sales, payroll, and employment for “under cutoff” employer firms were obtained from the administrative records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA).

2. The “mail” universe—Information for firms in this group was obtained basically by means of a mail canvass. However, information on first quarter payroll and mid-March employment for single-unit employers (section b below) was obtained from IRS and SSA records. The “mail” universe includes the following categories:

a. Firms in the census prec canvass—The census prec canvass operation was basically designed to identify firms which operated units at more than one location.

Firms which were included in the prec canvass were drawn primarily from 1963 Census records of multiunit firms and large employers. Miscellaneous categories of organizations (e.g., cooperative associations; State, county, and municipal liquor stores; and retail stores of utility companies) were also included in the prec canvass.

b. Firms not in the census prec canvass—Other firms included in the “mail” universe consist of the following categories:

- (1) The 10 percent of “small employer” firms referred to in section 1-b above.
- (2) Other employers than those covered by section 1-b or 2-a above.

Comparison of the 1963 Census with the 1967 Census—Except for the method of coverage described above, the 1963 and 1967 censuses were conducted under similar conditions and procedures. Strict comparability of the data for the two censuses is limited by the following factors:

1. Classification—For both 1963 and 1967, nonemployer firms were classified on the basis of information supplied on the Federal income tax returns. However, the 1967 classifications for “nonemployer” firms were coded in less detail than in 1963. Therefore, 1967 data for the combination of “employer” and “nonemployer”

establishments are presented in less kind-of-business detail than was the case in 1963. Data for employer establishments, however, are shown in full detail.

For 1963, nonemployer firms were classified by IRS personnel with technical assistance of Census Bureau personnel. For 1967, classification of these firms was performed by personnel of the IRS through use of a coded listing of the kinds of business which were to be separately identified. While the technique of classification was substantially the same and was based on the firm's description of its principal business activity, greater use was made in 1967 of "basket" classifications (e.g., miscellaneous food stores).

The 1967 Census classification for the small employer firms (see coverage of employers above) which were not mailed the Census report form was based on the following:

- a. If the firm had been in business in 1963, the kind-of-business classification which had been assigned in that census was used.
- b. If the firm was a "birth" since 1963, the SSA classification was used if it corresponded to a census classification.
- c. If an adequate kind-of-business classification could not be assigned under the procedure outlined in a. and b. above, the firm was mailed a brief inquiry requesting information needed to assign such a classification.
- d. If these three procedures proved inadequate, the firm's description of its principal business activity as entered on its IRS business tax return was used.

The 1967 Census classification for establishments in the mail universe (section 2 above) was assigned on the basis of answers to questions on sales by merchandise lines and other special inquiries.

In addition to differences in classification based on the method of enumeration, some changes were made in the 1967 Census in the individual kind-of-business classifications which are detailed in the "Kind-of-Business Classifications" section below. The kinds of business involving significant changes are building materials dealers, optical goods stores, and refreshment places. These changes importantly limit the comparability of the 1967 Census data for these kinds of business with those for the previous census.

2. Areas—The physical area of a number of urban places for which data are shown in the 1967 Census is not the same as it was in the 1963 Census because of annexations and other boundary changes which occurred since 1963.

3. Active proprietors—In the 1963 Census, the number of active proprietors of unincorporated businesses was computed by crediting sole proprietorships with one proprietor and partnerships with two proprietors for each establishment in business during the week of November 15. In the 1967 Census, the count of active proprietors was based on crediting each sole proprietorship with one active proprietor and each partnership with two active proprietors for the following types of firms, including multi-units firms:

- a. All "employer" firms which had first quarter 1967 payroll.
- b. All "nonemployer" firm not in business the full year.
- c. Every second "nonemployer" firm not in business the full year.

4. Coverage of nonemployers—Although a comparison of data for nonemployer firms from the 1963 and 1967 Censuses seems to indicate that there was an increase in the number of such firms and that they accounted for approximately as large a proportion of total retail sales volume in 1967 as in 1963, these conclusions are subject to the following limitations:

The combination of (1) the census processing cutoff occurring before the completion of the flow of tax forms from which the census nonemployer data were derived and (2) other processing omissions is estimated to have led to a loss of about 50,000 nonemployer firms, accounting for about one-half of 1 percent of retail sales volume in 1963. This estimate, which is based on a study of a sample of tax forms made after the 1963 Census results were compiled, reflects a more substantial census omission than previously had been estimated. Because of a later processing date for the 1967 Census, omissions from this census are believed negligible. Both censuses probably omitted a small number of nonemployers (accounting for a negligible sales volume) because the tax form kind-of-business description was inadequate to indicate they conducted an in-scope kind of business.

As noted in section 1-a under "Method of Coverage" above, only those retail nonemployer establishments were included in the census which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. While these are the same rules used in the 1963 Census, a modification to reflect price changes probably would have resulted in the exclusion of several thousand additional marginal firms.

5. **Payroll**—In 1963 the inclusion in payroll of gratuities received by employees from patrons was not requested. In 1967, both in the case of payroll reported to the Internal Revenue Service and payrolls reported to the Census Bureau, businesses were requested to include in payroll the amount of tips and gratuities which were reported to employers as received by employees from patrons.

Types of Areas Covered—The 1967 Census reports present data by kind of business for the following areas:

1. The State as a whole.
2. Each standard metropolitan statistical area.
3. Each county.
4. Each "city" of 2,500 inhabitants or more.

The term "city" for purposes of these reports includes places having 2,500 inhabitants or more in the 1960 Census of Population (or later special censuses) and which were incorporated as cities, boroughs, villages, or towns. It does not include towns in New England, New York, and Wisconsin which are not considered "incorporated places" for Census Bureau purposes.

In addition, data are shown for the following areas not classified as incorporated places:

1. Towns in the New England States which had an urban population, by Census of Population rules, of 2,500 inhabitants or more or which had a total population of 10,000 or more.

2. Townships in New Jersey and Pennsylvania which had 10,000 inhabitants or more.

The standard metropolitan statistical areas (SMSA's) for which data are shown are those defined by the Bureau of the Budget.¹ A standard metropolitan statistical area is a county or group of contiguous counties (except in New England) which contains at least one central city of 50,000 inhabitants or more or twin cities with a combined population of at least 50,000. In addition to the county or counties containing such a city or cities, contiguous counties are included in an SMSA if, according to certain criteria, they are essentially metropolitan in character and are socially and economically integrated with the central city. In New England, towns and cities rather than counties are the units used in defining an SMSA.

In addition to the above areas, the series of reports for "Major Retail Centers" presents data for the central business districts (CBD's) of 134 cities which have a population of 100,000 inhabitants or more and for approximately 1,700 major retail centers (other than CBD's) located in SMSA's.

Appendix B

MERCHANDISE LINE SALES REPORTS EXPLANATIONS

EXPLANATION OF TERMS

Data Covered—Data in the merchandise line series of reports are presented for employer establishments only. No attempt has been made to project merchandise line distributions to the nonemployer segments of the retail trade universe.

Types of Areas—This series of reports presents data by kind of business and merchandise line for (1) each State as a whole, (2) each standard metropolitan statistical area, and (3) that part of each State which is not located in any standard metropolitan statistical area.

The standard metropolitan statistical areas for which data are shown are those defined by the Bureau of the Budget in 1967.¹

Establishments—An establishment is a single physical location at which business is conducted. An establishment is not necessarily identical with the "company" or "enterprise" which may consist of one or more establishments. Census of Business figures represent a summary of reports for individual establishments rather than companies. For businesses which were mailed a census form, separate information was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and where conditions prescribed by the Standard Industrial Classification (SIC) Manual² for recogniz-

ing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the census.

In the case of leased departments (separately owned businesses operated as departments of a retail business under another ownership such as a separately owned shoe department in a department store), only a single establishment combining leased departments with the retail establishment in which they are located is recognized for 1967 Census purposes.

Sales—Sales include merchandise sold and receipts from repairs and from other services to customers whether or not payment was received in 1967. Sales are net of deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include local and State sales taxes and Federal excise taxes collected by the store directly from customers and paid directly by the store to a local, State, or Federal tax agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer are also included.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, and sales to other retailers) by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year. Data for nonemployer establishments are included in the tables if they operated at an annual sales volume rate of \$2,500 or more; however, data for part year nonemployers have not been projected to a full year's operation.

¹ Executive Office of the President, Bureau of the Budget, *Standard Metropolitan Statistical Areas, 1967*, as amended January 15, 1968.

² Executive Office of the President, Bureau of the Budget, *Standard Industrial Classification Manual, 1967*.

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1967 edition of the SIC Manual, includes establishments primarily engaged in selling merchandise to customers for personal, household, or farm use. Some of the important characteristics of retail trade establishments are: (1) The establishment is engaged in activities to attract the general public to buy; (2) the establishment buys or receives merchandise as well as sells; (3) the establishment may process its products, but such processing is incidental or subordinate to selling; and (4) the establishment is considered "retail" by the trade.

In this report, liquor stores operated by State and local governments, classified in SIC major groups 92 and 93, are also included.

Excluded from retail trade are places of business operated by institutions and open only to members or personnel, such as school cafeterias, restaurants and bars operated by clubs, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the census were assigned a kind-of-business classification in accordance with the provisions of the 1967 edition of the SIC Manual. However, because in some instances a more detailed classification is required for census purposes than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's receipts or some mixture of commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

The basis for kind-of-business classification is described above in the sections under "Method of Coverage" and "Comparison of the 1963 Census With the 1967 Census—Classification." Descriptions of those kinds of business for which data are provided follow.

BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS (SIC Major Group 52)

This major group includes establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other equipment and supplies for all types of construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public. Establishments in this group which do not deal in lumber or millwork are classified as retail trade if sales to the general public equal 15 percent or more of total sales and sales to the general public and contractors combined equal 50 percent or more of total sales; otherwise they are classified as wholesale trade. (See below for discussion of treatment in 1967 of establishments which deal in lumber.)

Lumber and other building materials dealers (SIC 521)—Establishments primarily selling lumber, millwork, and other building materials and construction supplies such as brick, tile, cement, sand and gravel, cinder blocks, fencing materials, storm doors and windows, wallboard and roofing materials. In the 1967 Census of Business, data for lumber yards and for building materials dealers have been combined into a single kind-of-business classification, "Lumber and other building materials dealers." In the 1963 Census of Business data for these two kinds of business were shown separately.

Establishments which deal in lumber as well as other building materials, whose reported sales of lumber and millwork are 1 percent or more of their total sales and whose sales to the general public amounted to 1 percent or more of total sales, are classified as retail if their sales to the general public and to contractors combined equal 50 percent or more of total sales. In 1963, establishments dealing in lumber and other building materials were classified as "wholesale" if less than 15 percent of their total sales were to the general public.

Plumbing and heating equipment dealers (SIC 522)—Establishments primarily selling plumbing, heating, and air-conditioning equipment and supplies. Establishments primarily en-

gaged in installation on a contract basis or in repairs are included in Contract Construction.

Paint, glass, and wallpaper stores (SIC 523)—Establishments primarily selling paint, glass, and wallpaper or any combination of these lines. Establishments primarily engaged in installing glass or in wallpapering or painting are not included in Retail Trade.

Electrical supply stores (SIC 524)—Establishments primarily selling electrical supplies such as lighting fixtures, lamp bulbs, wiring, cable, and fuse boxes. Establishments primarily selling electrical appliances are included with “Furniture, Home Furnishings, and Equipment Stores” (SIC major group 57).

Hardware stores (SIC 5251)—Establishments primarily selling a number of basic hardware lines such as tools, builders’ hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

Farm equipment dealers (SIC 5252)—Establishments primarily selling new or used farm tractors, reapers, mowers, planters, plows, and related farm equipment. Usually these establishments also sell farm hardware and miscellaneous farm supplies.

GENERAL MERCHANDISE GROUP STORES (SIC Major Group 53, Part)

This group includes all establishments within SIC major group 53, “General Merchandise,” except for “nonstore” establishments (SIC’s 532, 534, and 535), which for purposes of this publication are separately classified. (See “Nonstore Retailers” below.) This major group includes establishments which sell several lines of merchandise such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food.

Department stores (SIC 531)—Establishments normally employing 25 people or more, having sales of apparel and softgoods combined amounting to 20 percent or more of total sales, and engaged in selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

For establishments classified as department stores in 1963, sales of any one of the above merchandise lines cannot exceed 85 percent

of total sales; for establishments included in classifications other than department stores in 1963, sales of any one of these lines cannot exceed 75 percent of total sales; for all other establishments to qualify as department stores, sales of each of the lines listed above must be less than 80 percent of total sales.

An establishment with total sales of \$5 million or more is classified as a department store even if sales of one of the merchandise lines described above exceeds the maximum percent of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Variety stores (SIC 533)—Establishments primarily selling a variety of merchandise in the low and popular price ranges such as stationery, apparel and accessories, housewares, toys, toilet articles, hardware, and confectionery. These establishments frequently are known as “5 and 10 cent” stores and “5 cents to a dollar” stores, although merchandise is usually sold outside these price ranges.

Classification of stores in this category is primarily based on self designation by the store operators. In the 1963 Census of Business this industry was titled “limited price variety stores.”

General merchandise stores (part of SIC 539)—Establishments primarily selling several lines of merchandise such as household linens and dry goods, and/or a combination of apparel, hardware, housewares, or home furnishings and other lines in limited amounts. Establishments which meet the criteria for department stores, except as to employment, are included in this classification. Also included in this classification are establishments whose sales of “apparel” or of “furniture and home furnishings” exceed half of their total sales providing that sales of the smaller of the two lines in combination with “dry goods and household linens” accounts for 20 percent or more of total sales.

Dry goods stores (part of SIC 539)—Establishments primarily selling piece goods, linens, towels, blankets, spreads, and other dry goods.

Sewing and needlework stores (part of SIC 539)—Establishments primarily selling sewing and knitting supplies, patterns, lace, and notions.

FOOD STORES
(SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58) and stores primarily engaged in selling packaged beers and liquors are classified separately as "Liquor stores" (SIC 592).

Grocery stores (SIC 541)—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour and crackers; (3) other processed food and nonedible grocery items. In addition these establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats.

Establishments commonly known as supermarkets, food stores, and delicatessens are included in this classification if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

In the 1963 Census of Business this industry was titled "grocery stores, including delicatessens."

Meat markets (part of SIC 542)—Establishments primarily selling fresh, frozen, or cured meats. Frequently these establishments also sell poultry, fish, dairy products, eggs, and some groceries. Establishments included in this category reported that "meat, fish, poultry" sales accounted for 80 percent or more of total sales, and that "fresh, frozen meat" accounted for 50 percent or more of their total receipts.

Fish (seafood) markets (part of SIC 542)—Establishments primarily selling fresh or frozen fish, oysters and other shellfish, and other seafoods. These establishments frequently sell other food items commonly used in preparing seafood or consumed with seafoods. Establishments included in this category reported that "fish, other seafood" accounted for 50 percent or more of total receipts.

Fruit stores and vegetable markets (SIC 543)—Establishments primarily selling fresh fruits and fresh vegetables. These establishments frequently carry a limited line of grocery items. Roadside stands of farmers selling only their

own produce are not included in the Census of Business.

Candy, nut, and confectionery stores (SIC 544)—Establishments primarily selling candy, nuts, sweetmeats, and other confections. A soda fountain or lunch counter is frequently operated in these stores. Candy and popcorn stands operated as concessions in motion picture theaters are included in this classification.

Retail bakeries—baking and selling (SIC 5462)—Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, some or all of which are baked on their own premises.

Bakeries, most of whose products are distributed directly to consumers or to stores by means of route delivery, are not included in the Census of Business but are included in the Census of Manufactures (SIC 205). In the 1963 Census of Business this industry was titled "Retail bakeries, manufacturing."

Retail bakeries—selling only (SIC 5463)—Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, none of which are baked on the premises. In the 1963 Census of Business this industry was titled "Retail bakeries, nonmanufacturing."

Dairy products stores (SIC 545)—Establishments primarily selling dairy products such as fluid milk and cream, cheese, ice cream and sherbets, over the counter. A limited line of groceries is frequently carried. Ice cream and frozen custard stands are classified in SIC 5812, "Eating places," and establishments which distribute ice cream and similar products from trucks are classified in SIC 5351, "Direct selling establishments." Establishments which bottle, pasteurize, homogenize, or otherwise process and distribute fluid milk are not included in the Census of Business, but are included in the Census of Manufactures (SIC 202).

Egg and poultry dealers (part of SIC 549)—Establishments primarily selling eggs and live or dressed poultry. A limited line of groceries is frequently carried.

Other miscellaneous food stores (part of SIC 549)—Establishments not elsewhere classified, primarily selling specialized lines of food such as coffee and tea, spice, health foods, dietetic food, etc. In the 1963 Census of Business this industry was titled "Other."

AUTOMOTIVE DEALERS
(SIC Major Group 55, Except 554)

This group includes establishments which sell new and used automobiles and new parts and accessories, aircraft and marine dealers, and mobile home dealers. Establishments dealing exclusively in used parts are classified in SIC 5933, "Secondhand stores." Automotive distributors whose sales are primarily to dealers, and establishments primarily engaged in selling trucks and motorized industrial equipment are included in the Wholesale Trade portion of the Census of Business.

Motor vehicle dealers—new and used cars (SIC 551)—Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments frequently have repair departments, used car lots and carry stocks of replacement parts, tires, batteries, and automotive accessories, and may also sell commercial vehicles. In some tabulations this category is subdivided to show data separately for (1) dealers with domestic car franchises only, (2) dealers with imported car franchises only, and (3) dealers with domestic and imported car franchises. Used car lots and repair departments of franchised dealers are not recognized as separate establishments. Data for such operations are included in a single report from the franchised passenger car dealer. In the 1963 Census of Business this industry was titled "Passenger car dealers, franchised."

Motor vehicle dealers—used cars only (SIC 552)—Establishments primarily selling used cars and not holding a franchise for the sale of new passenger cars. In the 1963 Census of Business this industry was titled "Passenger car dealers, nonfranchised."

Home and auto supply stores (part of SIC 553)—Establishments engaged in selling a combination of lines of merchandise including tires, batteries and accessories, household appliances, radios and television sets, sporting and recreational goods, toys, housewares, and hardware, of which sales of tires, batteries and accessories account for between 25 and 49 percent of total sales.

Other tire, battery, accessory dealers (part of SIC 553)—Establishments primarily selling new automobile tires, batteries, automobile seat covers and other automotive parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "Secondhand stores" (SIC 5933).

Boat dealers (SIC 5591)—Establishments primarily selling motorboats and other watercraft, marine supplies and outboard motors.

Household trailer dealers (SIC 5592)—Establishments primarily selling household trailers, mobile homes and campers.

Aircraft, motorcycle dealers (part of SIC 5599)—Establishments primarily selling new or used motorcycles, or aircraft to noncommercial users. Dealers selling parts and supplies for these products to noncommercial users are also included.

Automotive dealers, n.e.c. (part of SIC 5599)—Establishments primarily selling automotive products not elsewhere classified.

GASOLINE SERVICE STATIONS
(SIC 554)

Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from sale of gasoline and oil are included.

APPAREL AND ACCESSORY STORES
(SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are establishments which meet the criteria for department stores (SIC 531) or general merchandise stores (part of SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Women's ready-to-wear stores (SIC 562)—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, coats and suits, and furs are two or more times greater than sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567). This industry includes ready-to-wear "Bridal shops" and "Ma-

ternity shops" which were classified as separate industries in the 1963 Census of Business.

Millinery stores (part of SIC 563)—Establishments primarily selling women's hats, including those making hats on the premises to customer order.

Corsets and lingerie stores (part of SIC 563)—Establishments primarily selling women's foundation garments, lingerie, negligees, robes, and other intimate wear. Establishments primarily engaged in selling foundation garments made or fitted to individual customer order are also included.

Other women's accessory, specialty stores (part of SIC 563)—Establishments primarily selling a specialized line of women's and girls' apparel items (such as sportswear, beachwear, blouses, and hosiery). Included in this industry are establishments which meet the definition for women's ready-to-wear stores except that receipts from sales of dresses, coats, suits, and furs are not twice as much or more than sales of other women's and girls' apparel. Establishments which sell men's and boys' apparel in combination with women's and girls' apparel may be classified as "Family clothing stores" (SIC 565) under conditions specified in the definition for that kind of business.

This industry includes "hosiery stores" which were separately classified in the 1963 Census of Business.

Furriers and fur shops (SIC 568)—Establishments primarily selling furs and fur garments. Establishments primarily engaged in selling fur garments made on their own premises to individual order are also included.

Men's and boys' clothing and furnishings stores (SIC 561)—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

Custom tailors (SIC 567)—Establishments primarily selling men's and women's outer garments such as suits, overcoats, uniforms, dresses, etc. made on their own premises to customer order. Establishments primarily sell-

ing furs and fur apparel are classified as "Furriers and fur shops" (SIC 568).

Family clothing stores (SIC 565)—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

Men's shoe stores (part of SIC 566)—Establishments primarily selling men's and boys' shoes and other footwear. Establishments selling women's and girls', and/or children's and infants' footwear are included in this classification if sales of men's and boys' footwear are more than three times the combined sales of women's and girls', children's and infants' footwear. See also the definitions for the other types of shoe stores.

Women's shoe stores (part of SIC 566)—Establishments primarily selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification provided that sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear. See also the definition for the other types of shoe stores.

Children's and juveniles' shoe stores (part of SIC 566)—Establishments primarily selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification provided that sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear. See also the definitions for the other types of shoe stores.

Family shoe stores (part of SIC 566)—Establishments primarily selling shoes and other footwear. Establishments in this classification sell both men's and women's shoes, and may or may not sell children's shoes. Accessory lines such as hosiery, gloves, and handbags are also frequently sold. The sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and

children's and infants' footwear) are not more than three times the sales of the other two groups combined. If children's and infants' footwear are not carried, sales of the larger of the two remaining groups are not more than three times the sales of the smaller. See also the definitions for the other types of shoe stores.

Children's and infants' wear stores (SIC 564)—Establishments primarily selling children's and infants' clothing, furnishings, and accessories.

Miscellaneous apparel and accessory stores (SIC 569)—Establishments primarily selling specialized lines of apparel and accessories not elsewhere classified.

FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, other household electrical and gas appliances, and radio and TV sets. Also included are musical instrument stores and music and record shops.

Furniture stores (SIC 5712)—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radio and TV sets, and floor coverings provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

Floor covering stores (SIC 5713)—Establishments primarily selling floor coverings of any kind or combination such as rugs, carpets, linoleum, floor tile (rubber, vinyl, asphalt, cork), and related products. Installation of floor coverings may be performed incidental to selling by these stores.

Drapery, curtain, and upholstery stores (SIC 5714)—Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use are also included. Establishments primarily engaged in reupholstering or repairing furniture are included in the Selected Services portion of the Census of Business.

China, glassware, and metalware stores (SIC 5715)—Establishments primarily selling china, glassware, crockery, tinware, enamelware, aluminumware, stainless steel flatware,

cutlery, and other metalware for table and kitchen use. Establishments primarily selling sterling or plated silver flatware or tableware are classified as "Jewelry stores" (SIC 597).

Miscellaneous home furnishings stores (SIC 5719)—Establishments primarily selling specialized lines of home furnishings not elsewhere classified, such as lamps and lampshades, venetian blinds and window shades, picture frames and mirrors, and other miscellaneous home furnishings.

Household appliance stores (SIC 572)—Establishments primarily selling electric and gas household appliances such as washers, dryers, refrigerators, stoves, freezers, vacuum cleaners, electric irons, percolators, hot plates, dehumidifiers, self-contained room air conditioners, and other household appliances. Some public utility companies operate establishments primarily engaged in the sale of electric and gas appliances for household use. Such establishments are also included in this classification. Also included are establishments selling furniture, sleep equipment, phonographs, radio and TV sets, provided the receipts from the sales of household appliances exceed those of other merchandise.

Radio and television stores (SIC 5732)—Establishments primarily selling radios, television sets, record players, tape recorders, and other sound reproducing equipment. Installation may be performed incidental to the sale of these items.

Establishments which also sell furniture, sleep equipment, and household appliances are included provided the receipts from sales of radios, television sets, phonographs, and tape recorders exceed those of other merchandise. Radio and television repair shops are classified in SIC 7622 and are included in the Selected Services portion of the Census of Business.

Record shops (part of SIC 5733)—Establishments primarily selling phonograph records and albums. Related merchandise is also frequently sold in these stores.

Musical instrument stores (part of SIC 5733)—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

EATING AND DRINKING PLACES (SIC Major Group 58)

This major group includes establishments primarily selling prepared foods and drinks for

consumption on or near the premises; and lunch counters and refreshment stands selling prepared foods and drinks for immediate or take home consumption. Also included are caterers who sell prepared foods which are served elsewhere than at their place of business and in-plant food contractors. Data for in-plant food contractors are included in the United States Summary report. Eating and drinking places operated as leased concessions in theaters, hotels, motels, and places of amusement are included here. Candy and popcorn stands located in theaters are, however, included in "Candy, nut, and confectionery stores" (SIC 5441).

Restaurants, lunchrooms, caterers (part of SIC 5812)—Establishments primarily selling prepared food and drink for consumption either on the premises or at a place designated by the customer. Establishments calling themselves caterers but not selling prepared foods as part of their business activity are not included in this category.

Establishments in which sales of alcoholic beverages for consumption on the premises exceed receipts from sales of prepared foods and nonalcoholic beverages are classified as "Drinking places" (SIC 5813). Counter or table service may be provided at establishments calling themselves restaurants or lunchrooms.

Cafeterias (part of SIC 5812)—Establishments primarily selling prepared foods and drinks for consumption on the premises. In these establishments the customers serve themselves.

Refreshment places (part of SIC 5812)—Establishments primarily selling limited lines of refreshments and prepared food items. Included in this group are establishments which prepare refreshment items such as frozen custard, pizza, barbequed chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

In the 1963 Census of Business, ice cream, frozen custard, soft ice cream, and similar refreshment items sold from trucks were included in this classification. In the 1967 Census of Business, these establishments are classified as "Direct selling (house-to-house canvass) establishments" (SIC 5351) in the "Nonstore Retailers" group.

Drinking places (alcoholic beverages) (SIC 5813)—Establishments primarily selling drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. Prepared foods are frequently sold at these establishments, but receipts from sales of alcoholic beverages exceed receipts from sales of food.

DRUG STORES AND PROPRIETARY STORES (SIC 591)

Drug stores (part of SIC 591)—Establishments which fill and sell prescriptions. These establishments also sell proprietary drugs, patent medicines, and other health and first-aid products. Usually these establishments also sell a variety of other merchandise such as cosmetics, toiletries, candy, tobacco products, magazines, and toys.

Proprietary stores (part of SIC 591)—Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

MISCELLANEOUS RETAIL STORES (SIC Major Group 59, Except 591)

This major group includes retail stores not elsewhere classified. In the 1963 Census of Business this group was called "Other retail stores."

Liquor stores (SIC 592), also government-operated liquor stores (part of major groups 92 and 93)—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Antique stores (SIC 5932)—Establishments primarily selling antique furniture and home furnishings, glassware, and objects of art.

Secondhand stores (SIC 5933)—Establishments primarily selling secondhand merchandise such as apparel, furniture, appliances, books, automobile parts, musical instruments, etc. in any combination. Pawnshops and pawnbrokers are included in this classification. Establishments selling used automobiles, household trailers, motorcycles, aircraft, and boats are classified in the "Automotive Dealers" group (SIC major group 55, except 554).

Sporting goods stores (SIC 5952)—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Bicycle shops (SIC 5953)—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597)—Establishments primarily selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings,

bracelets, and brooches; sterling and plated silverware; and watches and clocks.

Fuel oil dealers (SIC 5983)—Establishments primarily selling fuel oil.

Liquefied petroleum gas (bottled gas) dealers (SIC 5984)—Establishments primarily selling liquefied petroleum gas (bottled gas) either in bulk, or bottled. In the 1963 Census of Business, this industry was titled "bottled gas dealers."

Fuel and ice dealers, n.e.c. (SIC 5982)—Establishments primarily selling coal, coke, charcoal, wood, ice, or any combination of these lines.

In the 1963 Census of Business, data were shown separately for "Coal and wood dealers" (part of SIC 5982) and "Ice dealers" (part of SIC 5982).

Florists (SIC 5992)—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business unless receipts are primarily from sales of products not grown on the premises. However, retail establishments primarily selling seeds, bulbs, and nursery stock are classified in SIC 5969, "Farm and garden supply stores, n.e.c."

Cigar stores and stands (SIC 5993)—Establishments primarily selling cigars, cigarettes, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places. Establishments operated by the blind, but owned by State agencies are included here.

Book stores (SIC 5942)—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold by these establishments. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in SIC 532 "Mail order houses" in the "Nonstore Retailers" group.

Stationery stores (SIC 5943)—Establishments primarily selling stationery items such as paper and paper products (including printing and engraving), school and office supplies, accounting and legal forms, greeting cards, post cards and novelties. Establishments selling primarily to business and institutional users are classified in Wholesale Trade.

Hay, grain, and feed stores (SIC 5962)—Establishments primarily selling hay, grain, and feed. These establishments also frequently

sell fertilizer and other farm supplies and equipment.

Other farm supply stores (part of SIC 5969)—Establishments primarily selling farm supplies other than hay, grain, and feed, not elsewhere classified such as seed, fertilizer, irrigation and drainage equipment, pumps, agricultural chemicals, and dairy supplies.

Garden supply stores (part of SIC 5969)—Establishments primarily selling seeds, bulbs, nursery stock, garden tools, and other farm, and garden supplies and tools. Nurseries and greenhouses are not within the scope of the Census of Business unless receipts are primarily from sales of products not grown on the premises.

News dealers and newsstands (SIC 5994)—Establishments primarily selling newspapers, magazines, and other periodicals.

Hobby, toy, and game shops (SIC 5995)—Establishments primarily selling toys, games, and hobby kits and supplies. Establishments primarily selling artists' supplies, or collectors' items such as coins, stamps, and autographs are classified in SIC 5999, "Miscellaneous retail stores, n.e.c."

Camera and photographic supply stores (SIC 5996)—Establishments primarily selling cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in Industry 7395 in the Selected Services portion of the Census of Business.

Gift, novelty, and souvenir shops (SIC 5997)—Establishments primarily selling combined lines of gift and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

Optical goods stores (part of SIC 5999)—Establishments primarily engaged in selling eyeglasses and related optical goods. In 1967 establishments whose receipts were primarily from eye examinations and prescribing eyeglasses or contact lenses and providing the eyeglasses or contact lenses they prescribed were not included in the Census of Business; in 1963 such establishments were included in this classification.

Retail stores, n.e.c. (part of SIC 5999)—Establishments not elsewhere classified primarily selling specialized lines of merchandise such as collectors' items and supplies, artists' supplies, orthopedic and artificial limbs, drafting materials, typewriters, luggage and leather goods, pets, religious goods, hearing aids, rub-

ber stamps, monuments and tombstones, and other merchandise not elsewhere classified.

In the 1963 Census of Business, data for typewriter stores, luggage, leather goods stores, religious goods stores, and pet shops (all parts of SIC 5999) were shown separately. For the 1967 Census of Business, no separate data are available for these kinds of business.

NONSTORE RETAILERS

(Part of SIC Major Group 53)

Mail-order houses (SIC 532)—Establishments primarily selling merchandise as a result of orders received by mail. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, and advertising on radio and television. Houses operated by companies which operate catalog order stores and catalog order desks in other retail establishments of the company, also fill orders from those sources. Catalog order stores are included in this classification and they are counted as separate establishments. Sales made from catalog order desks are included with the sales of the retail establishment in which they are located.

In some tabulations at the national or geographic division level, mail-order houses are divided into subclassifications on the basis of the merchandise they sell in the same manner as the store-type establishments.

Merchandising machine operators (SIC 534)—Establishments primarily selling merchandise through coin-operated vending machines which are generally located on the premises of other businesses. In the 1963 Census of Business this industry was titled "Merchandise vending machine operators."

Since a large number of merchandise vending machine operations are conducted in conjunction with the operation of manufacturing plants and of wholesale and other establishments not classified in retail trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade. Merchandise vending machine operators are divided into subclassifications on the basis of the merchandise sold in the machines on location as of the end of the census year. Operators of coin-operated service machines such as wash-

ers, dryers, music machines, and amusement and game machines are included in the Selected Services portion of the 1967 Census of Business.

Direct selling establishments (SIC 535)—Establishments primarily selling merchandise by house-to-house canvass, by party plan, or from a truck. When the canvassers are employed by the organization which they represent, the "establishment" is the location from which they operate. However, many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" count is considerably larger than would be the case if the count were based on the primary organizations whose products are being distributed. Establishments in operation throughout the census year were included if their annual sales were \$2,500 or more; establishments in operation during part of the census year were included only if their sales were at an annual rate of \$2,500 or more. Consequently, the "number of establishments" in this category should not be interpreted as being a count of the total number of self-employed canvassers.

Direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. Establishments selling ice cream, frozen custard, soft ice cream and similar refreshment items from trucks were included with "refreshment places" (part of SIC 5812) in the 1963 Census of Business but are now included in this classification. In the 1963 Census of Business this industry was titled "Direct selling (house-to-house) organizations."

SPECIAL TABULATIONS

Special tabulations of data collected in the 1967 Census of Business may be obtained on computer tape, on punch cards, or in tabular form. The data provided in such special tabulations will be in summary form and will be subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis and the request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to: Chief, Business Division, Bureau of the Census, Washington, D. C. 20233.

RETAIL TRADE GENERAL QUESTIONS

PENALTY FOR FAILURE TO REPORT

Form approved: Budget Bureau No. 41-S67017

<div>U.S. DEPARTMENT OF COMMERCE BUREAU OF THE CENSUS</div> <div>1967 CENSUS OF BUSINESS</div>		<div>NOTICE—Response to this inquiry is required by law (Title 13 U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.</div> <div>In correspondence pertaining to this report, please refer to this Census File Number 2</div> <div>Employer Identification No. 2</div>																					
<div>1. NAME AND PHYSICAL LOCATION</div> <div>a. Is the name shown in the label the name by which this establishment is known to the public? <input type="checkbox"/> Yes <input type="checkbox"/> No (If "No," enter trade name above the label.)</div>																							
<div>b. Is the address in the label— 1. <input type="checkbox"/> The mail address of your establishment but not the actual physical location. 2. <input type="checkbox"/> The mail address of your establishment (including number and street) which also is its actual physical location. 3. <input type="checkbox"/> Neither of the above (e.g. accountant's office). (NOTE: If you marked box 1 or 3, or number and street are not shown in the label, complete c, d, and e below. If you marked box 2, complete d and e below.)</div> <div>c. Enter following physical location information</div> <table border="1"><tr><td>Number and street</td><td>City, village, or other place</td></tr><tr><td>State</td><td>ZIP code</td></tr></table> <div>(NOTE: If location cannot be described by number and street give name or number of highway and approximate distance from nearest town.)</div> <div>d. Enter name of county in which your establishment is located.....</div> <div>e. Is your establishment physically located within the boundaries of the city, village, or other place specified in the label or in "c"? 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No</div>		Number and street	City, village, or other place	State	ZIP code	<div>2. EMPLOYER IDENTIFICATION NUMBER</div> <div>Is the Employer Identification (EI) Number printed in the address label the SAME as that used for this establishment on your latest 1967 Employer's Quarterly Federal Tax Return, Treasury Form 941? <input type="checkbox"/> Yes <input type="checkbox"/> No (If "No," enter the currently assigned EI Number here (9 digits)) -----</div> <div>3. LEGAL FORM OF ORGANIZATION OF COMPANY OPERATING THIS ESTABLISHMENT X-1</div> <div>1 <input type="checkbox"/> Individual proprietor 2 <input type="checkbox"/> Partnership 0 <input type="checkbox"/> Corporation (Do not mark if any form of cooperative association) 8 <input type="checkbox"/> Co-op (cooperative association), corporate or noncorporate 9 <input type="checkbox"/> Other (Specify) -----</div> <div>4. PERIOD OPERATED IN 1967 X-2</div> <div>a. Was this establishment in business at the end of 1967?..... <input type="checkbox"/> Yes 2 <input type="checkbox"/> No (NOTE: For establishments which were inactive during December 1967 due to seasonal or part-time operations, answer "Yes," unless the establishment was not owned at the end of the year.)</div> <div>b. How many months during 1967 did you own this establishment?..... Months X-3</div>																	
Number and street	City, village, or other place																						
State	ZIP code																						
<div>5. CLASS OF CUSTOMER X-4</div> <div>Report the approximate percentage of your total 1967 sales to each class of customer.</div> <table border="1"><tr><td>1 _____ % General public (household consumers, farmers, and individuals)</td><td>4-XX</td></tr><tr><td>2 _____ % Construction and building trade contractors</td><td>4-3</td></tr><tr><td>3 _____ % Other business firms, government, and institutions</td><td>4-4</td></tr><tr><td>4 _____ % Other (Specify) -----</td><td>4-5</td></tr><tr><td></td><td>4-6*</td></tr></table>		1 _____ % General public (household consumers, farmers, and individuals)	4-XX	2 _____ % Construction and building trade contractors	4-3	3 _____ % Other business firms, government, and institutions	4-4	4 _____ % Other (Specify) -----	4-5		4-6*	<div>6. METHOD OF SELLING X-5</div> <div>Mark the box which describes your principal method of selling. Do not mark more than one box.</div> <div>1 <input type="checkbox"/> Selling at this establishment 2 <input type="checkbox"/> Mail order (catalog selling) 3 <input type="checkbox"/> House-to-house (direct selling) 4 <input type="checkbox"/> Operating merchandise vending machines</div>											
1 _____ % General public (household consumers, farmers, and individuals)	4-XX																						
2 _____ % Construction and building trade contractors	4-3																						
3 _____ % Other business firms, government, and institutions	4-4																						
4 _____ % Other (Specify) -----	4-5																						
	4-6*																						
<div>7. DOLLAR VOLUME OF BUSINESS AND PAYROLL IN 1967</div> <table border="1"><thead><tr><th></th><th>Dollars</th><th>Cents</th><th>Key</th></tr></thead><tbody><tr><td>a. Sales of merchandise and other receipts from customers.....</td><td></td><td>XX</td><td>X-6</td></tr><tr><td>b. Does the entry in "a" include sales taxes and excise taxes collected from customers?..... 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No</td><td></td><td></td><td>X-7</td></tr><tr><td>c. If "No," how much did you forward to taxing agencies for such taxes?.....</td><td></td><td>XX</td><td>X-8</td></tr><tr><td>d. Total ANNUAL payroll in 1967 before deductions.....</td><td></td><td>XX</td><td>X-9*</td></tr></tbody></table>			Dollars	Cents	Key	a. Sales of merchandise and other receipts from customers.....		XX	X-6	b. Does the entry in "a" include sales taxes and excise taxes collected from customers?..... 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No			X-7	c. If "No," how much did you forward to taxing agencies for such taxes?.....		XX	X-8	d. Total ANNUAL payroll in 1967 before deductions.....		XX	X-9*	<div>8. COMPANY AFFILIATION</div> <div>a. Mark this box <input type="checkbox"/> if this business is owned or controlled by another company and enter the name, mailing address, and Employer Identification Number of owning or controlling company (if known).</div> <div>b. Mark this box <input type="checkbox"/> if this business owns or controls any other company or companies and enter the name, mailing address, and Employer Identification Number of owned or controlled companies (if known).</div> <div>Name of company -----</div> <div>Mailing address (Number, street, city, State, ZIP code) ----- EI No. (9 digits) -----</div>	
	Dollars	Cents	Key																				
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c. If "No," how much did you forward to taxing agencies for such taxes?.....		XX	X-8																				
d. Total ANNUAL payroll in 1967 before deductions.....		XX	X-9*																				

RETAIL TRADE GENERAL QUESTIONS--Continued

9. DEPARTMENT OR CONCESSION LOCATED IN THE ESTABLISHMENT OF ANOTHER FIRM

1-1

- a. Is your business at this location conducted as a department or concession (such as a paint department in a department store) in an establishment operated by another firm?..... 1 ☐ Yes 2 ☐ No
Mark "Yes," if customers normally consider your operation as part of the establishment operated by the other firm, or if your sales to customers are billed by that establishment.

- b. If "Yes," please enter the name and description (kind of business) of the establishment which is operated by the other firm.....

Name

Kind of business

10. DEPARTMENT OR CONCESSION LOCATED IN THIS ESTABLISHMENT

1-2XX

- a. Is any department, concession, or business **not owned by you**, operated within this establishment?..... 1 ☐ Yes 2 ☐ No
Mark "Yes," if there is any operation of others which customers normally consider part of your establishment, or if you bill customers for sales of such department, concession, or business.

- b. If "Yes," please complete a line for each.

	2XX	2-3	2-4		2-5		2-6*
Name and address of owner of department or concession	Kind of business of department or concession	Estimated sales during 1967	Are the sales of this department included in item 7a?		Is the payroll of this department included in item 7d?		Census Use Only
		Dollars	Yes	No	Yes	No	
1.			1	2	1	2	
2.			1	2	1	2	
3.			1	2	1	2	

11. YOUR BUSINESS LOCATIONS

- a. In 1967 did you operate your business at more than one location under the Employer Identification Number you had at the end of 1967?..... 1 ☐ Yes 2 ☐ No
b. If "Yes," is marked above, separately list below each location, including your main selling location and facilities other than selling establishments (such as warehouses, central administrative offices, buying offices, etc.).

Address of business (Number, street, city or town, county, State, ZIP code)	Description of business	Census Use Only	Sales		Number of paid employees (Pay period including March 12)
			Dollars	Cents	
1.				XX	
2.				XX	
3.				XX	
4.				XX	
Totals for this Employer Identification Number (Sales total should equal the entry in item 7a)				XX	

100-005

Appendix D

KIND-OF-BUSINESS TITLES AND REPORTING-FORM NUMBERS

Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

Kind-of-business title	Form number	Kind-of-business title	Form number
BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS		SHOE STORES	
Building materials and supply stores:		Men's shoe stores	} CB-56B
Lumber and other building materials dealers	CB-52A	Women's shoe stores	
Plumbing and heating equipment dealers	CB-52D	Children's and juveniles' shoe stores	
Paint, glass, and wallpaper stores	CB-52B	Family shoe stores	
Electrical supply stores	CB-52D		
Hardware stores	CB-52C		
Farm equipment dealers	CB-52D		
GENERAL MERCHANDISE GROUP STORES		FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	
Department stores	CB-53A	Furniture and home furnishings stores:	
Variety stores	CB-53B	Furniture stores	CB-57A
Miscellaneous general merchandise stores:		Home furnishings stores:	
General merchandise stores	CB-53A	Floor coverings stores	} CB-57D
Dry goods stores	} CB-53B	Drapery, curtain, and upholstery stores	
Sewing and needlework stores		China, glassware, and metalware stores	
		Miscellaneous home furnishings stores	
		Household appliance stores	} CB-57B
		Radio, television, and music stores:	
		Radio and television stores	} CB-57C
		Music stores:	
		Record shops	
		Musical instrument stores	
FOOD STORES		EATING AND DRINKING PLACES	
Grocery stores	} CB-54A	Eating places:	
Meat and fish (seafood) markets:		Restaurants and lunchrooms	} CB-58
Meat markets		Cafeterias	
Fish (seafood) markets		Refreshment places	
Fruit stores and vegetable markets		Caterers	
Candy, nut, and confectionery stores		Drinking places (alcoholic beverages)	
Retail bakeries:			
Retail bakeries—baking and selling	} CB-54B		
Retail bakeries—selling only			
Other food stores:			
Dairy products stores	} CB-54A		
Egg and poultry dealers			
Other miscellaneous food stores			
AUTOMOTIVE DEALERS		DRUG STORES AND PROPRIETARY STORES	
Motor vehicle dealers:		Drug stores	} CB-59A
Motor vehicle dealers—new and used cars:		Proprietary stores	
Dealers with domestic car franchise only	} CB-XA		
Dealers with imported car franchise only			
Dealers with domestic, imported car franchises			
Motor vehicle dealers—used cars only			
Tire, battery, and accessory dealers:			
Home and auto supply stores	} CB-XB		
Other tire, battery, and accessory dealers			
Miscellaneous automotive dealers:			
Boat dealers	} CB-XC		
Household trailer dealers			
Aircraft, motorcycle dealers			
Automotive dealers, n.e.c.			
GASOLINE SERVICE STATIONS		MISCELLANEOUS RETAIL STORES	
Gasoline service stations	CB-XD	Liquor stores	} CB-59E
		Antique stores and secondhand stores:	
		Antique stores	
		Secondhand stores	
APPAREL AND ACCESSORY STORES, EXCEPT SHOE STORES		Sporting goods stores and bicycle shops:	
Women's clothing, specialty stores; furriers:		Sporting goods stores	CB-59C
Women's ready-to-wear stores	} CB-56A	Bicycle shops	CB-59E
Women's accessory and specialty stores:		Jewelry stores	CB-59D
Millinery stores			
Corset and lingerie stores			
Other women's accessory, specialty stores			
Furriers and fur shops			
Other apparel and accessory stores:			
Men's and boys' clothing and furnishings stores			
Custom tailors			
Family clothing stores			
Children's and infants' wear stores			
Miscellaneous apparel and accessory stores			
		Fuel and ice dealers:	
		Fuel oil dealers	} CB-59E
		Liquefied petroleum gas (bottled gas) dealers	
		Fuel and ice dealers, n.e.c.	
		Florists	
		Cigar stores and stands	
		Other miscellaneous retail stores:	
		Book and stationery stores:	
		Book stores	} CB-59B
		Stationery stores	
		Hay, grain, and feed stores	} CB-59E
		Other farm supply stores	
		Garden supply stores	
		News dealers and newsstands	
		Hobby, toy, and game shops	} CB-59G
		Camera and photographic supply stores	
		Gift, novelty, and souvenir shops	
		Optical goods stores	CB-59G
		Retail stores, n.e.c.	CB-59E

Appendix E

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS

Code	As abbreviated in tables	As shown on reporting form	Form number
020	Groceries—other foods	Groceries, other food items for preparation and consumption away from this establishment (including candy, bottled or canned soft drinks)	ALL
021	Meats-fish-poultry	Meat, fish, poultry (include canned meats requiring refrigeration on this line; include all meats sold in a frozen state on line 023)	
022	Produce (fresh fruits-vegtbls)	Produce (fresh fruits, vegetables)	
023	Frozen foods	Frozen foods (all packaged foods—fruits, vegetables, juices, baked goods, prepared foods, etc., sold in a frozen state). (Include frozen dairy products such as ice cream, sherbets on line 024)	
024	All other foods	All other foods (dry groceries, dairy products, bakery products, candy, bottled and canned soft drinks and other items not covered by lines 021 to 024, 517, and 100).	CB-54A
025	Bakery products—exc. frozen	Bakery products, except frozen	
026	Bakery products—frozen	Bakery products, frozen	
027	All other foods	All merchandise on line 020 except items on lines 021, 022, 023, 024, 025, and 026.	
040	Meals-snacks	Meals, snacks, sandwiches, nonalcoholic beverages generally served for consumption at this establishment	ALL
060	Alcoholic drinks	Alcoholic drinks served at this establishment	
080	Packaged alcoholic beverages	Packaged liquor, wine, and beer	
100	Cigars-cigarettes-tobacco	Cigars, cigarettes, tobacco (exclude sales from vending machines owned by others)	
120	Cosmetics-drugs-cleaners	Cosmetics, drugs, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers	CB-59A
121	Medicines exc. prescription	Drugs (other than prescriptions), proprietary medicines, health, first aid products	
122	Prescription medicines	Prescriptions	
123	All other drugs-proprietarys	Prescription medicines (see line 124 for related merchandise)	
124	Cosmetics-health needs-cleaners, etc. ..	All other merchandise on line 120 except items on line 121 and 122.	CB-54A
124	Cosmetics-health needs-cleaners, etc. ..	Cosmetics, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers.	CB-54A
140	Men's-boys' clothing exc. footwear.	Men's and boys' clothing and furnishings (exclude footwear; all footwear should be reported on line 180).	ALL
141	Men's clothing	Men's clothing and furnishings.	CB-53A
142	Boys' clothing	Boys' clothing and furnishings	
143	Men's tailored outerwear	Boys' wear	
144	Other men's outerwear	Tailored outerwear (suits, overcoats, topcoats, sport jackets).	
145	Men's hats	Other outerwear (sport and casual clothing, rainwear)	CB-56A
146	Other men's clothing	Men's hats	
146	Other men's clothing	Other men's apparel and furnishings.	
160	Women's-girls' clothing, exc. footwr.	All women's and girls' clothing and accessories, infants' and children's wear, etc. (exclude footwear; all footwear should be reported on line 180).	ALL
161	Children's-infants' wear	Children's, infants' wear	CB-56A
162	Handbags-accessories	Infants' and children's wear up to size 6X (do not include infants' furniture, to be reported on line 240, or baby carriages, to be reported on line 500).	CB-53A
163	Millinery	Handbags, small leather goods, gloves, umbrellas, handkerchiefs, neckwear, and accessories	
164	Hosiery	Millinery	
165	Lingerie	Hosiery—women's and children's	
		Hosiery	CB-56A
		Corsets, brassieres, underwear, negligees, and robes.	CB-53A
		Underwear, intimate garments, foundation garments.	CB-56A

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
166	Women's coats-suits-furs-rainwr	Women's, misses', juniors', coats, suits, furs, and rainwear.	CB-53A
167	Women's dresses	Women's, misses', juniors' dresses, aprons, housedresses, uniforms, formals, maternity and bridal dresses.	
168	Women's blouses, sptswr.	Women's, misses', juniors' blouses (including street floor blouses), sportswear, swimwear, ski clothes.	CB-56A
169	Girls'-subteen-teen wear	Sportswear, including skirts, blouses, sweaters, etc.	
171	Other women's-girls' clothes, acc	Girls', subteen and teen wear, including accessories, underwear, and Girl Scout wear.	CB-53A
172	Dresses	All merchandise on line 160 except items on lines 161 to 169.	
173	Coats-suits	Dresses	CB-56A
174	Handbags	Coats and suits	
175	Furs	Handbags	
176	Other women's-girls' clothes, acc	Furs	
180	All footwear	All other women's and children's apparel, apparel accessories.	
181	Men's and boys' footwear	All footwear	ALL
182	Women's and girls' footwear	Men's and boys' footwear	CB-56B
183	Children's and infants' footwear	Women's and girls' footwear	
200	Curtains-draperies-dry goods	Children's and infants' footwear	ALL
201	Piece goods-notions	Curtains, draperies, bedsheets, blankets, linens, piece goods, patterns, laces, trimmings, notions, closet accessories, blinds, window shades.	
202	Curtains-draperies	Piece goods, patterns, laces, trimmings, ribbons, art needlework, notions, closet accessories.	CB-53A
203	All other domestics	Curtains, draperies, decorator upholstery fabrics, blinds and window shades, linens, domestics, blankets.	
220	Major appl.-radio-TV-musical inst	All merchandise on line 200 except lines 201 and 202.	ALL
221	Major household appliances	Major household appliances, radio, TV, record players, tape recorders, records, tapes, sheet music, musical instruments.	
222	Radios-TV's-musical instruments	Major household appliances (vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air conditioners, dishwashers, stoves, ovens, clothes dryers and washers, ironers, and disposal units).	CB-53A, XB CB-57C
223	All other appliances	Major household appliances.	
224	New major appliances	Radio, TV, record players, records, sheet music, musical instruments.	CB-53A, XB
225	New radios-TV's, etc.	All other merchandise on line 220 (except lines 221 and 222).	
226	Used major appl-radios-TV's	New major appliances.	CB-57B
227	Records-tapes-musical inst	New radios, TV's, record players, tape recorders.	
228	Pianos	Used major appliances, radios, TV, record players, tape recorders ..	CB-57C
229	Organs	Records, tapes, sheet music, pianos, organs, musical instruments. ..	
231	Musical inst-accessories	Pianos	
232	Radios-phono-tape rcdrs-TV's	Organs (all types)	
233	Records-tapes-related acc	Musical instruments and accessories.	
234	Sheet music-related items	Radios, phonographs, tape recorders, TV's.	ALL
240	Furniture-sleep equip-floor cov.	Records, tapes, and related accessories.	
241	Floor coverings	Sheet music and related items.	CB-53A
242	Furniture-sleep equip	Furniture, sleep equipment, floor coverings.	
243	Sleep equipment	Floor coverings—carpets, rugs, orientals, throw rugs, linoleum, floor tile, etc.	CB-57A
244	Other household furniture	Furniture—upholstered, dining, bedroom, summer and metal beds, mattresses, springs, and studio beds (include lawn and garden furniture, and dinette, infants', and unpainted furniture).	
245	Floor coverings—soft surface	Sleep equipment including springs, mattresses, and dual purpose pieces.	CB-59B
246	Floor coverings—hard surface	Other household furniture, all kinds.	
247	Nonhousehold furniture	Floor coverings, soft surface.	
248	Office furniture	Floor coverings, hard surface.	
249	Other furn.-sleep equip.-fl. cov.	Nonhousehold furniture	
		Office furniture	
		All other merchandise on line 240 (except items on line 248).	

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
260	Kitchenware-home furnishings	Kitchenware, small electric appliances, china, glassware, lamps, lamp shades, mirrors, pictures and other home furnishings.	ALL
261	China-glassware	China, glassware, gift shop, lamps, lamp shades, mirrors, and pictures.	CB-53A
262	Kitchenware-housewares	Kitchenware and housewares, including small electric appliances, fireplace and barbecue equipment (include dinette furniture on line 240—not here).	
263	Other kitchenware-home furnish.	All other merchandise on line 260 (except lines 261 and 262).	
264	Small electrical appliances	Small electric appliances	CB-57B, XB
265	All other kitchenwr-houswr	All other merchandise on line 260 (except items on line 264).	
266	All other home furn exc. china	All other merchandise on line 260 (except line 267).	CB-59D
267	China, glassware	China, glassware	
280	Jewelry-optical goods	Jewelry, watches, clocks, silverware, optical goods	ALL
281	Watches-clocks	Watches, clocks, including diamond watches	CB-59D
282	Silverware	Silverware, all kinds (flatware, hollowware, sterling, plate, and stainless steel).	
285	All other jewelry items	All other jewelry items, including costume and novelty.	
286	Optical goods	Optical goods	
287	Diamonds exc. diamond watches	Diamonds, diamond jewelry except diamond watches.	
288	Rings, exc. diamonds	Rings, except diamonds.	
300	Sporting-recreation equip	Sporting and recreational equipment, boats, bicycles, luggage, hunting, fishing, camping equipment.	ALL
301	Athletic goods—individuals	Athletic goods, sales to individuals.	CB-59C
302	Athletic goods—teams	Athletic goods, sales to teams.	
303	Hunting equip.	Hunting equipment	
304	Fishing equip.	Fishing equipment	
305	Winter sports equip.	Winter sports equipment	CB-59C, XB
306	Boats-motors-marine equip.	Boats, motors, other marine equipment	
307	Outboard boats	Outboard boats	
308	Outboard motors	Outboard motors	CB-XC
309	Inboard motor boats	Inboard motor boats	
311	Inboard outdrive boats	Inboard outdrive boats	
312	Boat trailers	Boat trailers	
313	Marine access. and parts	Marine accessories and parts	CB-59C
315	Camping equip.-supplies	Camping equipment, supplies (tents, sleeping bags, stoves, lanterns, etc.).	
316	Bicycles-luggage	Bicycles, luggage, other merchandise on line 300 (except items on line 315).	
317	All other sptg goods, exc. boats	All other merchandise on line 300 (except items on line 306).	CB-XB
318	All other boats	All other boats not listed above.	CB-XC
319	All other mdse, except boats	All other merchandise on line 300 (except items on lines 307, 308, 309, 311, 312, and 313).	
320	Hardware—gardening equipment	Hardware, tools, gardening equipment and supplies, electrical supplies.	ALL
321	Hardware-tools	Hardware, tools, power tools, electrical supplies (include unpainted furniture on line 242—not here).	CB-53A
322	Gardening equipment-supplies	Lawn and garden supplies	CB-52C
323	Plumbing-electrical supplies	Gardening equipment and supplies, power mowers, nursery, farm equipment and fencing (include lawn and garden furniture on line 242—not here).	CB-53A
324	Other hardware-tools	Plumbing and electrical supplies.	CB-52C
340	Lumber-building materials	Other hardware, tools (except items or lines 322 and 323).	
341	Lumber	Lumber, millwork, building materials, paints, heating and plumbing equipment, home repair and modernization equipment and supplies (include major appliances on line 220—not here).	ALL
342	Plywood	Lumber (all kinds, including glued, laminated, softwood flooring, wood shingles, and hardware flooring, strip and block).	CB-52A
343	Windows-doors and frames (metal)	Plywood (all kinds, softwood and hardwood).	
344	Kitchen cabinets	Windows, doors, and frames, metal.	
345	All other millwork	Kitchen cabinets (include wood and metal).	
346	Wallboard	All other millwork (include moldings, wood window and door frames and units).	
347	Asphalt and asbestos products	Wallboard (all kinds, including gypsum, insulating, hardboards, wall and ceiling tile, particle boards, and roof decking).	
		Asphalt and asbestos products (including shingles, roofing, siding, paper, felt coatings). (Report floor tile on line 240.)	

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
348	Paint-glass-wallpaper	Paint, glass, and wallpaper.	CB-52A, 53A
349	Heating and plumbing equip.	Heating and plumbing equipment (all kinds).	
351	Metal roofing and siding	Metal roofing and siding.	
352	Masonry supplies	Masonry supplies (including cement, lime, plaster, brick, clay pipe).	
353	Insulation	Insulation (including batt, fill and roll).	CB-52A
354	Prefabricated bldgs. and parts	Prefabricated building and parts, including components such as panels, trusses, floor systems.	
355	All other building materials	All other buliding materials and supplies.	
356	All other lumber, millwork	All other merchandise except 357, 358, 359, 361. All other merchandise on line 340 (except items on line 348). Other lumber, millwork, building materials, heating and plumbing equipment, home repair and modernization equipment and supplies.	
357	Paint-varnish, etc.	Paint, varnish, shellac, enamel, lacquer.	CB-52B
358	Paint sundries	Paint sundries (brushes, thinners, ladders, compound, spackling paste, etc.).	
359	Wallpaper-other wall coverings	Wallpaper, other wall coverings.	
361	Glass	Glass (include glassware items on line 260—not here).	
362	Lumber-millwork	Lumber, millwork	CB-59F
363	Other building materials	Other building materials (items on line 362).	
364	Paint-sundries-glass-wallpaper	Paint, paint sundries, glass, and wallpaper.	
380	Automobiles-trucks	Automobiles, trucks, other powered road vehicles.	ALL
381	New passenger cars—retail	New passenger cars—retail.	CB-XA
382	New passengers cars—wholesale	New passenger cars—wholesale (for resale).	
383	New commercial vehicles—retail	New commercial vehicles—retail.	
384	New commercial vehicles—whsle.	New commercial vehicles—wholesale (for resale).	
385	Used passenger cars—retail	Used passenger cars—retail.	CB-XA, XC, XD
386	Used passenger cars—whsle	Used passenger cars—wholesale (for resale).	
387	Used commercial vehicles	Used commercial vehicles	
389	Motorcycles-motor scooters	Motorcycles, motor scooters	
391	Other power road vehicles	All other merchandise on line 380 (except items on line 389).	CB-XB, XC, XD
392	All other autos-trucks	All other merchandise on line 380 (except items on lines 381, 382, 383, 384, 385, 386, 387, and 389).	CB-XA
400	Auto fuels-lubricants	Automotive fuels and lubricants.	ALL
401	Gasoline	Gasoline	CB-XA, XB, XC, XD
402	Other automotive fuels	Other automotive fuels (including diesel).	
403	Motor oils-greases-other oils	Motor oil, greases, other automotive lubricants.	
420	Auto tires-batteries-access.	Automobile tires, tubes, batteries, accessories, parts.	ALL
416	New tires-tubes (fleet operators)	New automobile tires and tubes sold to fleet operators.	CB-XB
417	New tires-tubes-other users	New automobile tires sold to other users.	
418	Retreads (fleet operators)	Retread automobile tires sold to fleet operators.	
419	Retreads (other users)	Retread automobile tires sold to other users.	
421	Parts installed in repair work	Parts—installed in repair work.	CB-XA, XD
422	Parts—wholesale	Parts—wholesale (to other businesses).	CB-XA
423	Parts—retail	Parts—retail (over the counter).	CB-XA, XD
424	Automoblie tires-batteries-acc.	Automobile tires, batteries, access., tubes.	
426	Automobile accessories	Automobile accessories, parts (over the counter).	
428	New auto tires—sold to dealers	New automobile tires and tubes sold to dealers for resale.	
429	New truck-bus tires (to users)	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users.	CB-XB
431	New truck-bus tires (to dealers)	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale.	
433	Retreads sold to dealers	Retread automobile tires sold to dealers for resale.	
434	Retreads-truck-bus (to users)	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users.	
435	Retreads-truck-bus (to dealers)	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale.	CB-XB
436	Storage batteries	Storage batteries.	
440	Farm equipment-machinery	Farm equipment, machinery.	ALL

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
460	Hay-grain-feed-farm supplies	Hay, grain, feed, farm supplies, fertilizer.	ALL
461	Hay-grain-feeds	Hay, grain, feeds.....	CB-59F
462	Seed	Seed	
463	Fertilizers-insecticides	Fertilizers, insecticides, fungicides, etc.	
464	Other farm supplies	Other farm supplies	
480	Household fuels-ice	Fuels (coal and wood, oil, LP gas), ice.	ALL
481	LP gas—wholesale	LP gas to others for resale.	CB-59E
482	Other LP gas sales	Other LP gas sales.	
483	Other fuels	Other fuels (coal, wood, oil), ice.	
500	All other merchandise	All other merchandise (photographic equipment and supplies, toys, books, magazines, newspapers, stationery, baby carriages, etc.).	ALL
501	Toys-games-wheel goods	Toys, games, wheel goods, baby carriages, adult games, and hobbies (include bicycles on line 300—not here).	CB-53A
502	Books-stationery-photo. equip.	Books, stationery, photographic equipment and supplies, greeting cards, wrapping paper, office equipment.	
504	Mobile homes-household trailers	Mobile homes, household trailers.	CB-XC
505	Camp trailers-travel trailers	Camp trailers, travel trailers.	
506	Utility trailers	Utility and other trailers, except boat trailers (include boat trailers on line 312).	
507	All other merchandise	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.).	CB-59B
508	Commercial stationery-off. suppl.	Commercial stationery and office supplies.	
509	Office mach. exc. typewriters	Office machines, except typewriters.	CB-59B
511	Typewriters	Typewriters	
512	Social stationery-greeting cards	Social stationery and greeting cards.	
513	Books-periodicals	Books and periodicals—all kinds.	
514	Art-drafting-eng. supplies	Art, drafting, and engineering supplies.	CB-54A
515	All other merchandise	All other merchandise specified on line 500 except items on lines 508 through 514.	
516	All other merchandise	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.). .	CB-53A
517	Paper-paper products	Paper, paper products (facial tissues, stationery, other household paper products).	
518	Mdse. exc. toys-games-books-sta.	Other merchandise on line 500-except items on lines 501 and 502.	
520	Nonmerchandise receipts	All nonmerchandise receipts from customers (include receipts from carrying charges and all other charges to customers for credit. Also include all receipts from customers for installation, delivery, repair, maintenance, on-site construction, and rental of tools and equipment.) If sales and excise taxes are not included with the merchandise lines, include them here.	CB-54A, 52A
521	Printing to order	Printing to order.	CB-59B
522	Renting-leasing—office mach.	Rental and leasing of office machines and furniture.	
523	Other nonmerchandise receipts	All other receipts on line 520.	CB-XB
524	Brake and wheel services	Brake and wheel services.	
525	Tire services other than retread	Tire services other than retreading.	
526	Other nonmerchandise receipts	All other services to customers on line 520 except items on lines 524 and 525.	CB-XA, XD CB-XC
527	Service labor	Service labor	
528	Other nonmerchandise receipts	Repair service labor.	CB-XA
529	Watch-clock-jewelry repairs	All other nonmerchandise receipts on line 520 except items on lines 527 and 539.	
531	Storage and docking services	Receipts from watch, clock, and jewelry repairs and engraving.	CB-59D
532	Other nonmerchandise receipts	Storage and docking services.	CB-XC
533	All nonmdse. rcpts from customers	All other nonmerchandise receipts on line 520 except items on lines 527 and 531.	
534	Auto repair	All nonmerchandise receipts from customers.	CB-59D
535	All other service receipts	Automotive repair-service labor receipts.	
539	Auto-truck rental or lease	All other service receipts on line 520 except items on line 534.	CB-53A
		Rental or lease of automobiles or trucks.	CB-XA

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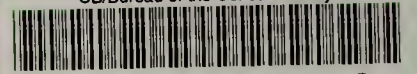
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